



Presidential Debate TV Sum of RTGs, SHRs and Projections across all stations broadcasting the Presidential Debate for the night of September 26, 2008 within a MM or LPM market.

Stations:

ABC, CBS, NBC, FOX, PBS, CNN, Telemundo, TeleFutura, BBCA.

DMA Rank	Market	RTG Rank	RTG	SHR	(000)
21	St. Louis	1	52.1	82.0	649
48	Memphis	2	49.5	67.0	330
26	Ballimore	3	47.1	66.0	515
9	Washington, DC (Hagrstwn)	4	44.6	68.0	1030
29	Nashville	5	44.0	66.0	424
46	Greensboro-H.Point-W.Salem	6	42.2	61.0	285
32	Columbus, OH	7	41.5	63.0	377
43	Norfolk-Portsmth-Newpt Nws	8	41.4	59.0	298
58	Richmond-Petersburg	9	40.3	55.0	211
18	Denver	10	39.7	65.0	586
24	Charlotte	11	39.3	54.0	426
7	Boston (Manchester)	12	39.3	58.0	944
22	Portland, OR	13	39.0	74.0	450
31	Kansas City	14	37.7	61.0	350
16	Miami-Ft. Lauderdale	15	37.2	52.0	573
38	West Palm Beach-Ft. Pierce	16	36.4	55.0	282
27	Raleigh-Durham (Fayetteville)	17	36.2	54.0	377
51	Buffalo	18	36.1	54.0	230
25	Indianapolis	19	35.3	59.0	379
53	New Orleans	20	34.8	48	209
11	Detroit	21	34.3	55.0	661
59	Knoxville	22	34.3	51.0	185
61	Tulsa	23	34.1	55.0	178
45	Oklahoma City	24	34.0	55.0	231
40	Birmingham (Ann and Tusc)	25	33.5	48.0	245
52	Providence-New Bedford	26	33.5	50.0	211
15	Minneapolis-St. Paul	27	33.4	59.0	569
19	Orlando-Daytona Bch-Melbrn	28	33.4	52.0	479
62	Ft. Myers-Naples	29	33.3	51.0	164
28	San Diego	30	33.0	59.0	349
50	Louisville	31	33.0	48.0	218
17	Cleveland-Akron (Canton)	32	32.9	55.0	505
37	San Antonio	33	32.9	48.0	261
20	Sacramnto-Stkton-Modesto	34	32.7	55.0	454
4	Philadelphia	35	32.1	51.0	941
44	Albuquerque-Santa Fe	36	32.1	50.0	218
23	Pittsburgh	37	32.1	51.0	371
6	San Francisco-Oak-San Jose	38	32.0	62.0	779
13	Tampa-St. Pete (Sarasota)	39	31.7	49.0	569
49	Austin	40	31.6	52.0	201
36	Greenvll-Spart-Ashevl-And	41	31.5	46.0	265
64	Dayton	42	31.4	50.0	161
1	New York	43	31.3	48.0	2317
8	Atlanta	44	30.9	52.0	714
3	Chicago	45	30.7	51.0	1067
14	Seattle-Tacoma	46	30.3	58.0	541
30	Hartford & New Haven	47	30.2	45.0	306
47	Jacksonville	48	30.0	47.0	196
33	Salt Lake City	49	29.9	63.0	261
35	Milwaukee	50	29.2	49.0	262
34	Cincinnati	51	28.3	49.0	256
42	Las Vegas	52	27.9	46.0	196
5	Dallas-Ft. Worth	53	27.7	46.0	671
2	Los Angeles	54	26.4	50.0	1484
12	Phoenix (Prescott)	55	24.8	47.0	448
10	Houston*	56	0.0	0.0	0
Weighted Avg. of 55 markets*			33.2		

* Houston was below intab requirements and won't have data until 9/29/2008.