

Nielsen Scarborough 2018 Delivery Schedule			REMAINING 2017	RELEASE 1 2018	RELEASE 2 2018
Market	Service	Releases/Year		Scheduled	Scheduled
Abilene, TX	Mid Tier	1		20-Jul-18	Not measured
Albany-Schenectady-Troy, NY	Top Tier	2		26-Apr-18	25-Oct-18
Albany, GA	Mid Tier	1		12-Jul-18	TBD
Albuquerque, NM	Top Tier	2		31-May-18	29-Nov-18
Alexandria, LA	Mid Tier	1		26-Jul-18	TBD
Allentown, PA	Mid Tier	2		25-Aug-18	TBD
Alpena, MI	Mid Tier	1		Not measured	TBD
Amarillo, TX	Mid Tier	1		2-Aug-18	TBD
Anchorage, AK	Mid Tier	1	17-May-18	Not measured	TBD
Atlanta, GA	Top Tier	2		19-Apr-18	18-Oct-18
Atlantic City, NJ	Mid Tier	2		5-Oct-18	TBD
Augusta, GA Aiken, SC	Mid Tier	1		21-Sep-18	Not measured
Austin, TX	Top Tier	2		31-May-18	29-Nov-18
Bakersfield, CA	Top Tier	2		31-May-18	29-Nov-18
Baltimore, MD	Top Tier	2		31-May-18	29-Nov-18
Bangor, ME	Mid Tier	1		21-Jun-18	TBD
Baton Rouge, LA	Mid Tier	2		10-Aug-18	TBD
Beaumont/Port Arthur, TX	Mid Tier	1		31-May-18	TBD
Bend, OR	Mid Tier	1		26-Jul-18	TBD
Billings, MT	Mid Tier	1		12-Jul-18	TBD
Biloxi/Gulfport, MS	Mid Tier	1		12-Jul-18	TBD
Binghamton, NY	Mid Tier	1		14-Jun-18	TBD
Birmingham, AL	Top Tier	2		31-May-18	29-Nov-18
Bluefield/Beckley/Oak Hill, WV	Mid Tier	1		21-Jun-18	TBD
Boise, ID	Mid Tier	1		5-Oct-18	Not measured
Boston, MA	Top Tier	2		24-May-18	21-Nov-18
Bowling Green, KY	Mid Tier	1		26-Jul-18	TBD
Buffalo, NY	Top Tier	2		31-May-18	29-Nov-18
Burlington, VT Plattsburgh, NY	Mid Tier	1		27-Jul-18	Not measured
Butte/Bozeman, MT	Mid Tier	1		19-Jul-18	TBD
Casper/Riverton, WY	Mid Tier	1		2-Aug-18	TBD
Cedar Rapids, IA	Mid Tier	1		28-Sep-18	Not measured
Champaign-Springfield, IL	Mid Tier	1		28-Sep-18	Not measured
Charleston, SC	Mid Tier	2		7-Sep-18	TBD
Charleston, WV	Top Tier	2		28-Jun-18	27-Dec-18
Charlotte, NC	Top Tier	2		31-May-18	29-Nov-18
Charlottesville, VA	Mid Tier	1		17-Aug-18	Not measured
Chattanooga, TN	Top Tier	2		21-Jun-18	20-Dec-18
Cheyenne, WY	Mid Tier	1		9-Aug-18	TBD
Chicago, IL	Top Tier	2		24-May-18	21-Nov-18
Chico-Redding, CA	Mid Tier	1		12-Oct-18	Not measured
Cincinnati, OH	Top Tier	2		24-May-18	21-Nov-18
Clarksburg/Weston, WV	Mid Tier	1		16-Aug-18	TBD
Cleveland, OH	Top Tier	2		31-May-18	29-Nov-18
Colorado Springs, CO	Top Tier	2		7-Jun-18	6-Dec-18
Columbia, SC	Mid Tier	2		27-Jul-18	TBD
Columbia/Jefferson City, MO	Mid Tier	1		19-Oct-18	Not measured
Columbus, GA	Mid Tier	1	24-May-18	Not measured	TBD
Columbus, OH	Top Tier	2		21-Jun-18	20-Dec-18
Columbus/Tupelo, MS	Mid Tier	1		10-Aug-18	Not measured
Corpus Christi, TX	Mid Tier	1		10-Aug-18	Not measured
Dallas/Fort Worth, TX	Top Tier	2		17-May-18	15-Nov-18
Davenport, IA/Rock Island-Moline, IL	Mid Tier	1	7-Jun-18	Not measured	TBD
Dayton, OH	Top Tier	2		14-Jun-18	13-Dec-18
Denver, CO	Top Tier	2		24-May-18	21-Nov-18
Des Moines, IA	Top Tier	2		10-May-18	21-Nov-18
Detroit, MI	Top Tier	2		3-May-18	1-Nov-18

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Dothan, AL	Mid Tier	1		26-Jul-18	TBD
Duluth, MN/Superior, WI	Mid Tier	1		17-Aug-18	Not measured
El Paso, TX	Top Tier	2		10-May-18	8-Nov-18
Elmira, NY	Mid Tier	1		28-Jun-18	TBD
Erie, PA	Mid Tier	1		28-Jun-18	TBD
Eugene, OR	Mid Tier	1		10-Aug-18	Not measured
Eureka, CA	Mid Tier	1		9-Aug-18	TBD
Evansville, IN	Mid Tier	2	16-Mar-18	20-Jul-18	TBD
Fairbanks, AK	Mid Tier	1		26-Jul-18	TBD
Fargo/Valley City, ND	Mid Tier	1	28-Jun-18	Not measured	TBD
Flint/Saginaw, MI	Top Tier	2		21-Jun-18	20-Dec-18
Fort Myers, FL	Top Tier	2		26-Apr-18	25-Oct-18
Fresno, CA	Top Tier	2		12-Apr-18	11-Oct-18
Ft. Smith/Fayetteville, AR	Mid Tier	1		2-Aug-18	TBD
Ft. Wayne, IN	Mid Tier	2		24-Aug-18	TBD
Gainesville/Ocala, FL	Mid Tier	2		28-Sep-18	TBD
Grand Junction/Montrose, CO	Mid Tier	1		14-Jun-18	TBD
Grand Rapids, MI	Top Tier	2		21-Jun-18	20-Dec-18
Great Falls, MT	Mid Tier	1		19-Jul-18	TBD
Green Bay/Appleton, WI	Top Tier	2		21-Jun-18	20-Dec-18
Greensboro, NC	Top Tier	2		21-Jun-18	20-Dec-18
Greenville, SC	Top Tier	2		7-Jun-18	6-Dec-18
Greenville/New Bern, NC	Mid Tier	2		14-Sep-18	TBD
Greenwood/Greenville, MS	Mid Tier	1		2-Aug-18	TBD
Harlingen/McAllen, TX	Top Tier	2		12-Apr-18	11-Oct-18
Harrisburg, PA	Top Tier	2		14-Jun-18	13-Dec-18
Harrisonburg, VA	Mid Tier	1		24-Aug-18	Not measured
Hartford, CT	Top Tier	2		26-Apr-18	25-Oct-18
Hattiesburg/Laurel, MS	Mid Tier	1		3-Aug-18	Not measured
Helena, MT	Mid Tier	1		2-Aug-18	TBD
Honolulu, HI	Top Tier	2		28-Jun-18	27-Dec-18
Houston, TX	Top Tier	2		31-May-18	29-Nov-18
Huntsville/Decatur, AL	Mid Tier	2		31-Aug-18	TBD
Idaho Falls, ID	Mid Tier	1		9-Aug-18	TBD
Indianapolis, IN	Top Tier	2		19-Apr-18	18-Oct-18
Jackson, MS	Mid Tier	1		31-Aug-18	Not measured
Jackson, TN	Mid Tier	1		12-Oct-18	Not measured
Jacksonville, FL	Top Tier	2		14-Jun-18	13-Dec-18
Johnstown/Altoona, PA	Mid Tier	1		7-Sep-18	Not measured
Jonesboro, AR	Mid Tier	1		26-Jul-18	TBD
Joplin, MO	Mid Tier	1		12-Jul-18	TBD
Juneau, AK	Mid Tier	1		2-Aug-18	TBD
Kansas City, MO	Top Tier	2		24-May-18	21-Nov-18
Knoxville, TN	Top Tier	2		21-Jun-18	20-Dec-18
La Crosse-Eau Claire, WI	Mid Tier	1		Not measured	TBD
Lafayette, IN	Mid Tier	1		24-Aug-18	Not measured
Lafayette, LA	Mid Tier	2		10-Aug-18	TBD
Lake Charles, LA	Mid Tier	1		19-Jul-18	TBD
Lansing, MI	Mid Tier	1		14-Sep-18	Not measured
Laredo, TX	Mid Tier	1		21-Jun-18	TBD
Las Vegas, NV	Top Tier	2		7-Jun-18	6-Dec-18
Lexington, KY	Top Tier	2		28-Jun-18	27-Dec-18
Lima, OH	Mid Tier	1		14-Jun-18	TBD
Lincoln, NE	Mid Tier	1		5-Oct-18	Not measured
Little Rock, AR	Top Tier	2		28-Jun-18	27-Dec-18
Los Angeles, CA	Top Tier	2		3-May-18	1-Nov-18
Louisville, KY	Top Tier	2		14-Jun-18	13-Dec-18

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Lubbock, TX	Mid Tier	2		5-Oct-18	TBD
Macon, GA	Mid Tier	2		5-Oct-18	TBD
Madison, WI	Mid Tier	1		28-Sep-18	Not measured
Mankato, MN	Mid Tier	1	16-Mar-18	Not measured	TBD
Marquette, MI	Mid Tier	1	23-Mar-18	Not measured	TBD
Medford/Klamath Falls, OR	Mid Tier	1		12-Oct-18	Not measured
Memphis, TN	Top Tier	2		21-Jun-18	20-Dec-18
Meridian, MS	Mid Tier	1		3-Aug-18	Not measured
Miami, FL	Top Tier	2		3-May-18	1-Nov-18
Milwaukee, WI	Top Tier	2		12-Apr-18	11-Oct-18
Minneapolis/St. Paul, MN	Top Tier	2		10-May-18	8-Nov-18
Minot, ND	Mid Tier	1		12-Jul-18	TBD
Missoula, MT	Mid Tier	1	12-Jul-18	Not measured	TBD
Mobile, AL /Pensacola, FL	Top Tier	2		31-May-18	29-Nov-18
Monroe, LA/EI Dorado, AR	Mid Tier	1		21-Sep-18	Not measured
Monterey/Salinas, CA	Mid Tier	2	23-Mar-18	31-Aug-18	TBD
Montgomery/Selma, AL	Mid Tier	1		14-Sep-18	Not measured
Myrtle Beach/Florence, SC	Mid Tier	2		27-Jul-18	TBD
Nashville, TN	Top Tier	2		3-May-18	1-Nov-18
New Orleans, LA	Top Tier	2		14-Jun-18	13-Dec-18
New York, NY	Top Tier	2		31-May-18	29-Nov-18
Norfolk, VA	Top Tier	2		24-May-18	21-Nov-18
North Platte, NE	Mid Tier	1		9-Aug-18	TBD
Odessa/Midland, TX	Mid Tier	1		9-Aug-18	TBD
Oklahoma City, OK	Top Tier	2		28-Jun-18	27-Dec-18
Omaha, NE	Top Tier	1		Not measured	8-Nov-18
Orlando, FL	Top Tier	2		19-Apr-18	18-Oct-18
Ottumwa, IA	Mid Tier	1		19-Jul-18	TBD
Paducah, KY/Cape Girardeau, MO	Mid Tier	1		3-Aug-18	Not measured
Palm Springs, CA	Top Tier	1		Not measured	29-Nov-18
Panama City, FL	Mid Tier	1		21-Sep-18	Not measured
Parkersburg, WV	Mid Tier	1		28-Jun-18	TBD
Peoria, IL	Mid Tier	1		10-Aug-18	Not measured
Philadelphia, PA	Top Tier	2		10-May-18	8-Nov-18
Phoenix, AZ	Top Tier	2		3-May-18	1-Nov-18
Pittsburgh, PA	Top Tier	2		24-May-18	21-Nov-18
Portland, OR	Top Tier	2		24-May-18	21-Nov-18
Portland/Auburn, ME	Mid Tier	1		28-Sep-18	Not measured
Presque Isle, ME	Mid Tier	1		26-Jul-18	TBD
Providence, RI	Top Tier	2		14-Jun-18	13-Dec-18
Quincy, IL	Mid Tier	1		19-Jul-18	TBD
Raleigh/Durham, NC	Top Tier	2		14-Jun-18	13-Dec-18
Rapid City, SD	Mid Tier	1		19-Jul-18	TBD
Reno, NV	Mid Tier	2		3-Aug-18	TBD
Richmond, VA	Top Tier	2		21-Jun-18	20-Dec-18
Roanoke, VA	Top Tier	2		3-May-18	1-Nov-18
Rochester, NY	Top Tier	2		3-May-18	1-Nov-18
Rochester/Mason City/Austin, MN/IA	Mid Tier	1		Not measured	TBD
Rockford, IL	Mid Tier	1		14-Sep-18	Not measured
Sacramento, CA	Top Tier	2		31-May-18	29-Nov-18
Salisbury, MD	Mid Tier	1		3-Aug-18	Not measured
Salt Lake City, UT	Top Tier	2		26-Apr-18	25-Oct-18
San Angelo, TX	Mid Tier	1		27-Jul-18	Not measured
San Antonio, TX	Top Tier	2		19-Apr-18	18-Oct-18
San Diego, CA	Top Tier	2		12-Apr-18	11-Oct-18
San Francisco, CA	Top Tier	2		17-May-18	15-Nov-18
Santa Barbara/Santa Maria/San Luis Obispo, CA	Mid Tier	1		12-Oct-18	Not measured

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SavanNot Measuredh, GA	Mid Tier	1		21-Sep-18	Not measured
Seattle, WA	Top Tier	2		24-May-18	21-Nov-18
Sherman, TX/Ada, OK	Mid Tier	1	12-Jul-18	Not measured	TBD
Shreveport, LA	Mid Tier	1	5-Jul-18	Not measured	TBD
Sioux City, IA	Mid Tier	1	5-Jul-18	Not measured	TBD
Sioux Falls, SD	Mid Tier	1	5-Jul-18	Not measured	TBD
South Bend/Elkhart, IN	Mid Tier	1		31-Aug-18	Not measured
Spokane, WA	Top Tier	2		24-May-18	21-Nov-18
Springfield, MO	Mid Tier	2		24-Aug-18	TBD
Springfield/Holyoke, MA	Mid Tier	2		3-Aug-18	TBD
St. Joseph, MO	Mid Tier	1		9-Aug-18	TBD
St. Louis, MO	Top Tier	2		17-May-18	15-Nov-18
Syracuse, NY	Top Tier	2		21-Jun-18	20-Dec-18
Tallahassee, FL /Thomasville, GA	Mid Tier	1		21-Sep-18	Not measured
Tampa, FL	Top Tier	2		26-Apr-18	8-Nov-18
Terre Haute, IN	Mid Tier	1		19-Jul-18	TBD
Toledo, OH	Top Tier	2		28-Jun-18	27-Dec-18
Topeka, KS	Mid Tier	1	14-Jun-18	Not measured	TBD
Traverse City/Cadillac, MI	Mid Tier	1		Not measured	TBD
Tri-Cities, TN/Tri-Cities, VA	Mid Tier	1		14-Sep-18	Not measured
Tucson, AZ	Top Tier	2		12-Apr-18	11-Oct-18
Tulsa, OK	Top Tier	2		24-May-18	21-Nov-18
Twin Falls, ID	Mid Tier	1		16-Aug-18	TBD
Tyler/Longview, TX	Mid Tier	1		16-Aug-18	TBD
Utica, NY	Mid Tier	1	21-Jun-18	Not measured	TBD
Victoria, TX	Mid Tier	1		16-Aug-18	TBD
Waco, TX	Mid Tier	1		17-Aug-18	Not measured
Washington, DC	Top Tier	2		7-Jun-18	6-Dec-18
Watertown, NY	Mid Tier	1		7-Jun-18	TBD
Wausau/Stevens Point, WI	Mid Tier	1		17-Aug-18	Not measured
West Palm Beach, FL	Top Tier	2		19-Apr-18	18-Oct-18
Wheeling, WV/Steubenville, OH	Mid Tier	1		7-Sep-18	Not measured
Wichita Falls, TX	Mid Tier	1		27-Jul-18	Not measured
Wichita, KS	Top Tier	2		3-May-18	15-Nov-18
Wilkes-Barre, PA	Top Tier	2		28-Jun-18	27-Dec-18
Wilmington, NC	Mid Tier	2		27-Jul-18	TBD
Yakima/Pasco/Richland/Kennewick, WA	Mid Tier	1		19-Oct-18	Not measured
Youngstown, OH	Mid Tier	2		7-Sep-18	TBD
Yuma, AZ /El Centro, CA	Mid Tier	1		12-Oct-18	Not measured
Zanesville, OH	Mid Tier	1		16-Aug-18	TBD
Fresno, CA Hispanic Custom Study	Hispanic Custom	2		31-May-18	29-Nov-18
Phoenix, AZ Hispanic Custom Study	Hispanic Custom	2		7-Jun-18	6-Dec-18
San Antonio, TX Hispanic Custom Study	Hispanic Custom	2		24-May-18	21-Nov-18
Chicago, IL Hispanic Custom Study	Hispanic Custom	2		14-Jun-18	13-Dec-18
Dallas-Ft. Worth, TX Hispanic Custom Study	Hispanic Custom	2		14-Jun-18	13-Dec-18
San Francisco, CA Hispanic Custom Study	Hispanic Custom	2		7-Jun-18	6-Dec-18
Houston, TX Hispanic Custom Study	Hispanic Custom	2		21-Jun-18	20-Dec-18
Sacramento, CA Hispanic Custom Study	Hispanic Custom	2		21-Jun-18	20-Dec-18
Multi-Market Database**	Multi-Market	2		9-Aug-18	7-Feb-19
USA+ Database**	USA+	2		23-Aug-18	21-Feb-19
Hispanic Multi-Market Database**	Multi-Market	2	15-Mar-18	20-Sep-18	21-Mar-19

**The Multi-Market, Hispanic Multi-Market and USA+ databases include all Top Tier Markets with the exception of Charleston, WV, Dayton, OH, Omaha, NE, Palm Springs, CA, Wichita, KS, Wilkes-Barre, PA.

Updated 4/4/18