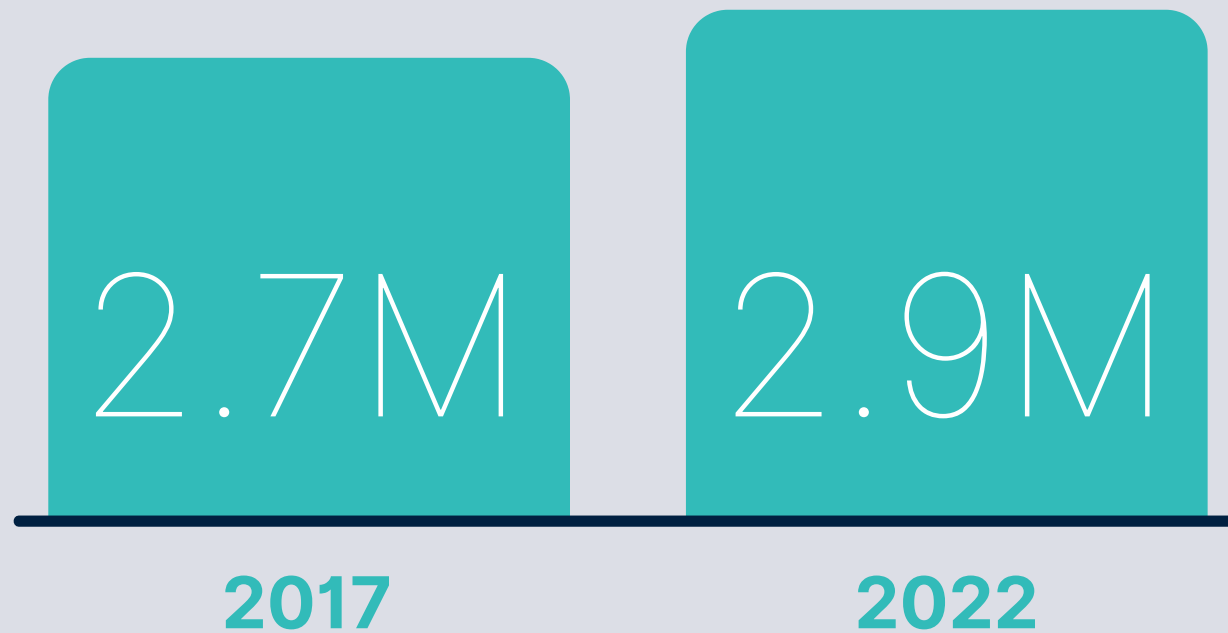


# Fast Facts Sustainability



# Environmental concern has increased by 7% since 2017.

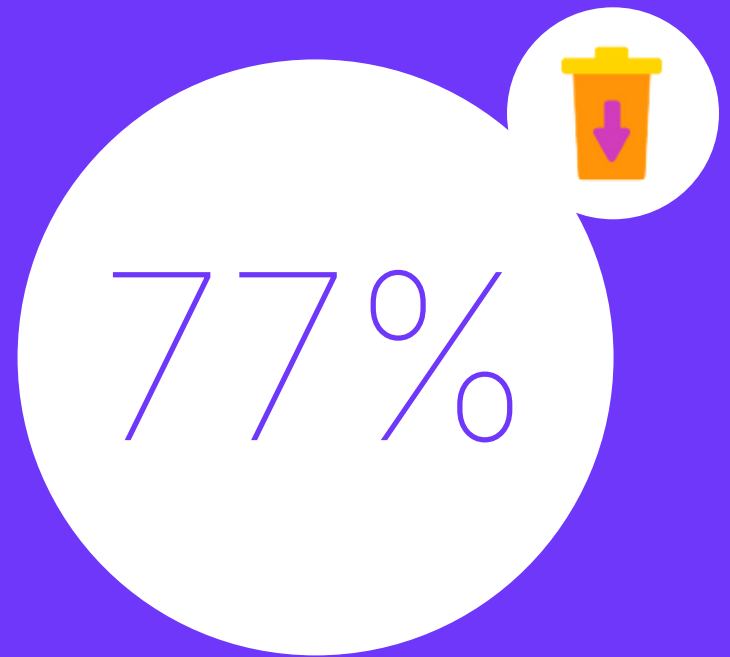


## In the last 5 years...

The population's concern for the environment has **increased to 2.9 million.**

# The average Aussie will...

put effort into **separating items that are bad for the environment** when disposing



**82%** of the population believe that **too much food is being wasted** in today's society



**85%** of Australians believe **recycling is super important**

Young Aussies  
are **40% more**  
concerned  
than the average  
Australian  
population



There's an even  
higher concern for  
the environment in  
**the younger  
population.**



**61%** of young Aussies believe they  
would be **worried about bringing  
children into this world**



As these attitudes change they present an **opportunity for Eco friendly industries**



49%

would **consider buying a Hybrid car**



25%

of Australians **have solar panels.**



83%

want to **conserve energy and water**



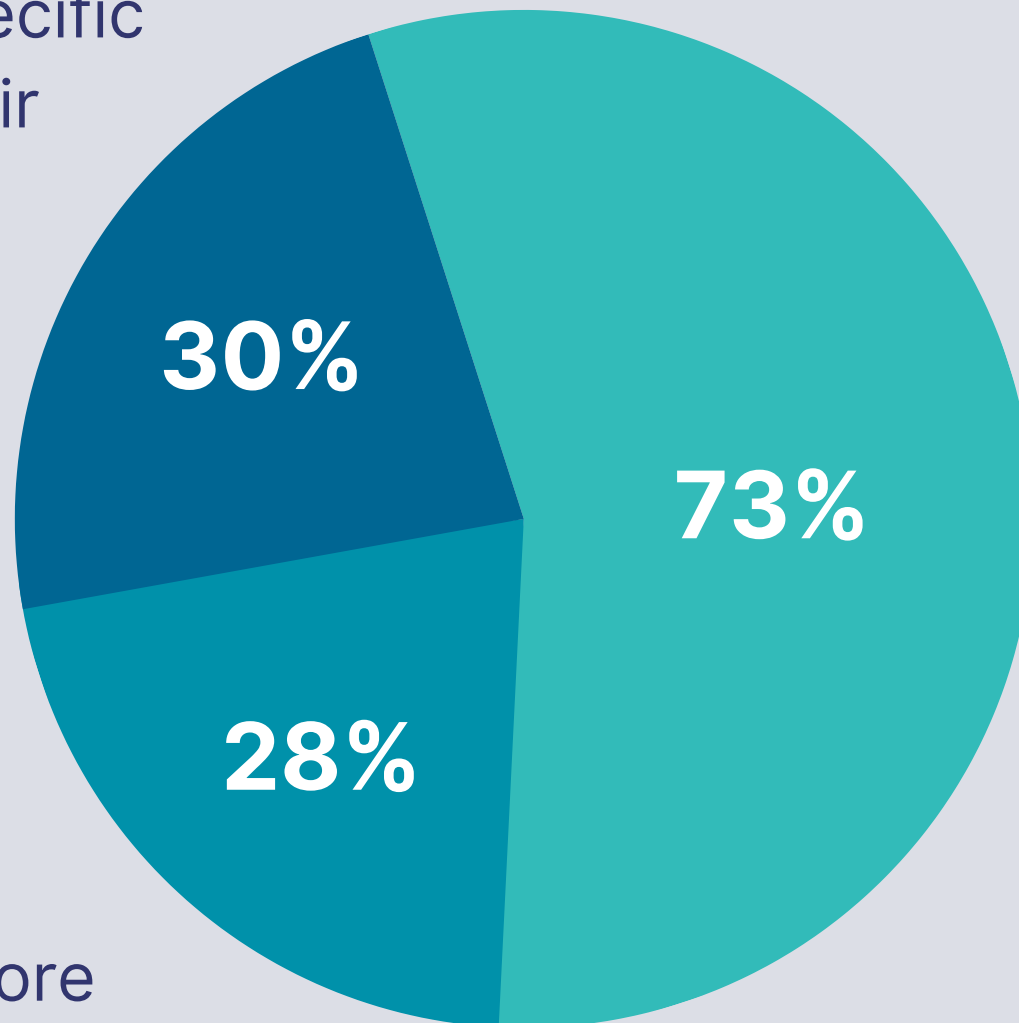
50%

want to **buy products that won't pollute the environment**



# What **types of products** do Aussies tend to buy?

Aren't specific  
about their  
products



Prefer to buy  
local  
products

Buy more  
organic products

People have **higher expectations from the Government** to take initiatives to promote sustainability



**51%** of Australians still believe **large corporations don't care** about the long-term effect on the environment



Even **when buying alcohol, being environmentally friendly is a very important factor** for **36%** of Australians