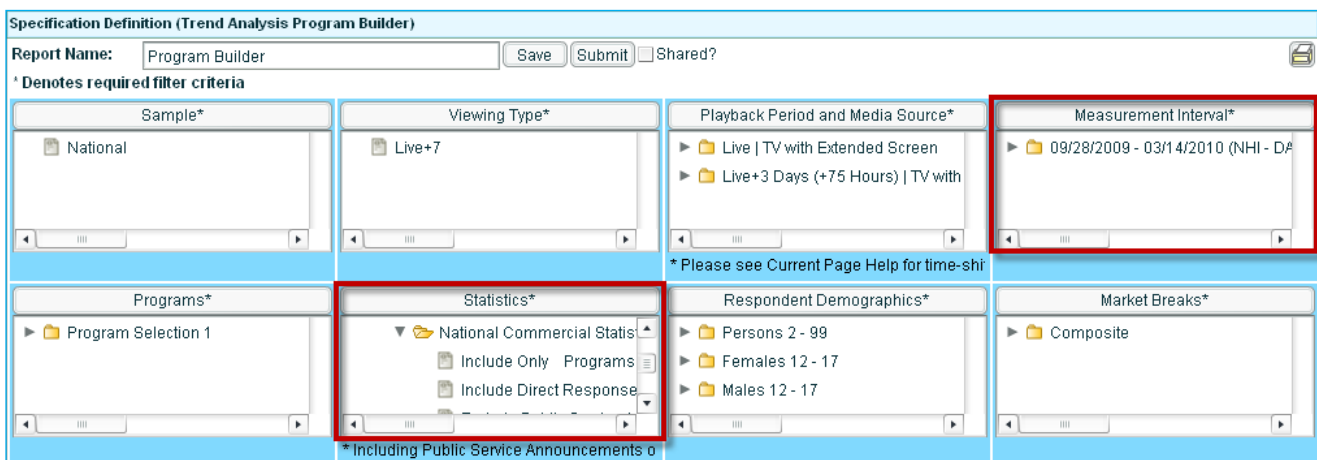


No Data Returned Status

Remedy a "No Data Returned" Status

- 1.) Navigate to the specific builder type from the Report Panel
- 2.) Click the Job Specifications tab, then double-click the title of the builder to open the specifications definitions page.
- 3.) Review the Measurement Interval page, Playback Period and Statistics (for Program Builders).



- 4.) Select the Measurement Interval Page.
- 5.) Reselect the user's predefined Start-End dates, and select the proper Data Release type from the Schedule Report area.
 - a.) In most program builders, this will be set to **Advertisement** or a subsequent stream (Live+7).

Scheduling Options

- When Program Builders contain **Commercial data**
 - Always select **Advertisement**
- When Builders contain **Program data**
 - For **Live** or **Live+SD (Most Current) Broadcast** data, select **Broadcast Prime**
 - For **Live+X Broadcast** data, select **Broadcast Live+7**
 - For **Live** or **Live+SD (Most Current) Cable** data, select **Cable** (missing 3a-6a viewing)
 - For **Live+X Cable** data, select **Cable Live+7**
 - For **Live** or **Live+SD (Most Current) Broadcast Prime and Cable** data, select **Broadcast Prime**
 - For **Live+X Broadcast and Cable** data, select either **Broadcast Live+7** or **Cable Live+7**
 - For **Live** or **Live+SD (Most Current) Broadcast Early Fringe** data, select **Broadcast Early Fringe**
 - For **Live** or **Live+SD (Most Current) M-F Weekday, S/S Day, LEF** data, select **Broadcast Weekly**
 - For **Live** or **Live+SD (Most Current) Syndication** data, select **Syndication**
 - For **Live+X Syndication** data, select **Syndication Live+7**

Note: All Live+7 viewing is available on Sundays, so you can select any of the Live+7 options for this type of builder.

No Data Returned Status

- When Builders contain **Time Period data**
 - For **Live** or **Live+SD (Most Current)** excluding a Total Day daypart (or 3a-6a), select **Time Period Viewing**
 - For **Live** or **Live+SD (Most Current)** including a Total Day daypart (or 3a-6a), select **Time Period Viewing + 3AM to 6AM**
 - For **Live+7** and **any other Playback Period**, select **Time Period Viewing Live+7**

Specification Definition (Trend Analysis Program Builder)

Measurement Interval

Select Measurement Interval

Start Date: [] End Date: [] Calendar Type: NTI Season: 10-11 SEASON

JULY, 2011

M	T	W	Th	F	S	Su
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST, 2011

M	T	W	Th	F	S	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Data Availability

Schedule Report: Daily Time Period Viewing

Current Selections:

- 09/28/2009 - 03/14/2010
 - Advertisement
 - Broadcast Early Fringe
 - Time Period Viewing Live+3

- 6.) After the proper Data Release Type is selected, click the (+) button to override the existing selections.
- 7.) Return to the Specification Definition page and append **Support** the builder title.
- 8.) Submit the updated **Support** builder.

Once the new builder has caught up to current data, delete the old one using the instructions below:

- a.) Select the builder from the report selection menu on the left-hand side of the screen
- b.) Click the Job Specifications tab
- c.) Select the specific builder(s)
- d.) Either right-click, then **Delete** or use the **Delete** button on the top right-hand menu

Review the [Data Delivery Schedules](#) on the following pages for availability by specific data sources.

National & Hispanic Sample
TV/Internet Data Fusion

*Live+SD includes Live Only and some data are released over the weekends, but guaranteed available on Monday at 8:00am ETZ

Data Source	Monday *	Tuesday	Wednesday	Thursday	Friday
Time Period Viewing Sources	(Live+SD) Data for previous Wednesday 3:00am - 6:00am and previous Thursday 6:00am - 6:00am and previous Friday 6:00am - 6:00am and previous Saturday 6:00am - 3:00am (Live+7) Data for Monday - Sunday three weeks prior	(Live+SD) Data for previous Saturday 3:00am - 6:00am and previous Sunday 6:00am- 3:00am	(Live+SD) Data for previous Sunday 3:00am - 6:00am and previous Monday 6:00am - 3:00am	(Live+SD) Data for previous Monday 3:00am - 6:00am and previous Tuesday 6:00am - 3:00am	(Live+SD) Data for previous Tuesday 3:00am - 6:00am and previous Wednesday 6:00am - 3:00am
Cable Programs	(Live+SD) Data for previous Thursday (Live+7) Data for Monday - Sunday three weeks prior	(Live+SD) Data for previous Friday, Saturday, and Sunday	(Live+SD) Data for previous Monday	(Live+SD) Data for previous Tuesday	(Live+SD) Data for previous Wednesday
Broadcast Programs	(Live+SD) Data for previous Thursday	(Live+SD) Data for previous Friday	(Live+SD) Data for previous Saturday, Sunday, and Monday	(Live+SD) Data for previous Tuesday	(Live+SD) Data for previous Wednesday
Preliminary Daily Prime Time					
Preliminary Weekly Broadcast Programs			(Live+SD) Data for previous Monday-Friday only Early Fringe Daypart		(Live+SD) Data for Monday - Sunday of previous week (all other dayparts)
Weekly Broadcast Programs	(Live+7) Data for Monday - Sunday three weeks prior				
Program Live+3 (+75 hours) viewing (Preliminary)	Live+3D Data for previous Monday, Tuesday and Wednesday	Live+3D Data for previous Thursday	Live+3D Data for previous Friday	Live+3D Data for previous Saturday	Live+3D Data for previous Sunday
Broadcast Prime and Cable Programs					
Advertisement Spots	All advertisement program data will be delayed three weeks from the program's initial release.				
Syndicated Programs	(Live+7) Data for Monday - Sunday three weeks prior		(Live+SD) Data for Monday - Sunday two weeks prior		
Universe Estimates	Data for previous Thursday, Friday, and Saturday	Data for previous Sunday	Data for previous Monday	Data for previous Tuesday	Data for previous Wednesday
Extended Screen Computer Viewing	(Live+7) Data for Monday - Sunday three weeks prior				
Data Fusion - NPM Internet	TV/Internet Data Fusion will be available two months after the end of the reported data month. For Example, June TV/Internet Fusion would be released by the end of the calendar month of August.				

Saturday	Sunday	Monday
(Live+SD) Data for previous Wednesday 3:00am - 6:00am (Live+SD) Data for previous Thursday 6:00am -3:00am	(Live+SD) Data for previous Thursday 3:00am -6:00am (Live+SD) Data for previous Friday 6:00am - 3:00am	(Live+SD) Data for previous Friday 3:00am - 6:00am (Live+SD) Data for previous Saturday 6:00am - 3:00am
(Live+SD) Data for previous Thursday		(Live+7) Data for Monday - Sunday three weeks prior
(Live+SD) Data for previous Thursday		
(Live+SD) Data for previous Thursday		(Live+7) Data for Monday - Sunday three weeks prior
Live+3D Data for previous Monday	Live+3D Data for previous Tuesday	Live+3D Data for previous Wednesday
		All advertisement program data will be delayed three weeks from the program's initial release.
		(Live+7) Data for Monday - Sunday three weeks prior
Data for previous Thursday	Data for previous Friday	Data for previous Saturday
	(Live+7) Data for Monday-Sunday three weeks prior	
	TV/Internet Data Fusion will be available two months after the end of the reported data month. For Example, June TV/Internet Fusion would be released by the end of the calendar month of August.	

*Live+SD includes Live Only

Data Source	Monday	Tuesday	Wednesday	Thursday	Friday
Convergence Panel Time Period Viewing Sources	(Live+SD) Data for previous Wednesday 3:00a.m. - 6:00a.m. and previous Thursday 6:00a.m. - 6:00a.m. and previous Friday 6:00a.m - 6:00a.m. and previous Saturday 6:00a.m - 3:00a.m. (Live+7) Data for Monday - Sunday three weeks prior	(Live+SD) Data for previous Saturday 3:00a.m. - 6:00a.m. and previous Sunday 6:00a.m.- 3:00a.m.	(Live+SD) Data for previous Sunday 3:00a.m - 6:00a.m and previous Monday 6:00a.m - 3:00a.m	(Live+SD) Data for previous Monday 3:00a.m - 6:00a.m and previous Tuesday 6:00a.m - 3:00a.m.	(Live+SD) Data for previous Tuesday 3:00a.m. - 6:00a.m. and previous Wednesday 6:00a.m. - 3:00a.m.
Convergence Panel Cable and Broadcast Programs	(Live+7) Data for Monday - Sunday three weeks prior				
Convergence Panel Advertisement Spots	All advertisement program data will be delayed three weeks from the program's initial release.				
Convergence Panel Syndicated Programs	(Live+7) Data for Monday - Sunday three weeks prior				
Convergence Panel Sample Information	Data for previous Thursday, Friday, and Saturday	Data for previous Sunday	Data for previous Monday	Data for previous Tuesday	Data for previous Wednesday
Extended Screen Computer Viewing	(Live+7) Data for Monday-Sunday three weeks prior				
Convergence Panel Internet	Convergence Panel Internet data will be available one month after the end of the reported data month. For example, June Convergence Panel Internet would be released by the end of the calendar month of July.				