

Software Tip

Scheduling Options

Commercial Data

- When Program Builders contain **Commercial data**
 - Always select **Advertisement**

Program Data

- When Builders contain **Program data**
 - For **Live** or **Live+SD (Most Current) Broadcast** data, select **Broadcast Prime**
 - For **Live+X Broadcast** data, select **Broadcast Live+7**
 - For **Live** or **Live+SD (Most Current) Cable** data, select **Cable** (missing 3a-6a viewing)
 - For **Live+X Cable** data, select **Cable Live+7**
 - For **Live** or **Live+SD (Most Current) Broadcast Prime and Cable** data, select **Broadcast Prime**
 - For **Live+X Broadcast and Cable** data, select either **Broadcast Live+7** or **Cable Live+7**
 - For **Live** or **Live+SD (Most Current) Broadcast Early Fringe** data, select **Broadcast Early Fringe**
 - For **Live** or **Live+SD (Most Current) M-F Weekday, S/S Day, LEF** data, select **Broadcast Weekly**
 - For **Live** or **Live+SD (Most Current) Syndication** data, select **Syndication**
 - For **Live+X Syndication** data, select **Syndication Live+7**

Note: All Live+7 viewing is available on Sundays, so you can select any of the Live+7 options for this type of builder.

Time Period Data

- When Builders contain **Time Period data**
 - For **Live** or **Live+SD (Most Current) excluding a Total Day daypart (or 3a-6a)**, select **Time Period Viewing**
 - For **Live** or **Live+SD (Most Current) including a Total Day daypart (or 3a-6a)**, select **Time Period Viewing + 3AM to 6AM**
 - For **Live+7 and any other Playback Period**, select **Time Period Viewing Live+7**