

NPOWER

LEARNING PATH: MAXIMIZING NPOWER

This path is intended for those who want to cover the advanced use of the software intended for more advanced-level software users.

In order to complete the **NPOWER: Maximizing NPOWER Learning Path**, complete all of the following list of learning activities.

Click a blue link to register for a course.

[NPOWER: REACH AND FREQUENCY 201](#) – INSTRUCTOR-LED SESSION

[NPOWER: SEGMENTATION 201](#) – INSTRUCTOR-LED SESSION

[NPOWER: INTERNET SOURCE SEARCH](#) – RECORDED SESSION

[NPOWER: CROSS PLATFORM SERVICE – SINGLE SOURCE](#) – INSTRUCTOR-LED SESSION

[NPOWER: CROSS PLATFORM SERVICE – TV/INTERNET FUSION](#) – INSTRUCTOR-LED SESSION

[NPOWER: MRI FUSION DATA](#) – INSTRUCTOR-LED SESSION

[NPOWER: IN-DEPTH – 3-4-5 ONLY ONLY BOTH](#) – INSTRUCTOR-LED SESSION

[NPOWER: IN-DEPTH – TRACKING YOUR AUDIENCE](#) – INSTRUCTOR-LED SESSION

[NPOWER: IN-DEPTH – AUDIENCE COMPOSITION](#) – INSTRUCTOR-LED SESSION

[NPOWER: IN-DEPTH – REALLOCATION](#) – INSTRUCTOR-LED SESSION

[NPOWER: IN-DEPTH – SIMULTANEOUS USAGE](#) – INSTRUCTOR-LED SESSION

[NPOWER: IN-DEPTH – TIME SPENT WITH TV AND INTERNET](#) – INSTRUCTOR-LED SESSION

[NPOWER: IN-DEPTH – RESPONSE EFFECT](#) – INSTRUCTOR-LED SESSION

To download the National Reference Supplement and learn more, visit the [Nielsen Knowledge page](#) of the Client Learning Site.

For access to all Nielsen NPOWER learning materials, visit the [NPOWER page](#) of the Client Learning Site.