



In addition to the cable and broadcast selections available, Arianna software users can elect to report on data from any of the viewing buckets described below.

AOI - All Other Interactive

AOI is a bucket that captures tuning to sources deemed as “interactive” which can include channels that ask you to enter something on your remote control to see weather, play a game, etc.

AOTC - All Other Tuning Combined

AOTC is a bucket representing all the tuning captured by an A/P Meter that could not be assigned to a distributor because the viewed distributor (station/cable net) was not monitored or encoded.

Digital Time Zone Buckets

These buckets include all non-simulcast and non-self reporting digital sub channels. All markets contain at least one bucket and there is one for each of these time zones: Eastern, **ETZD**; Central, **CTZD**; Mountain, **MTZD**; and Pacific, **PTZD**.

Dynamic Other

Contains the delta or difference between **all** viewing and the specific viewing sources you’ve selected in your report. Even if you select all viewing sources, there will still be some data in this column because of viewing to stations that are calibrated but not reported (i.e. stations that have not yet met cume). For example, when Cable Network XYZ launched, they were calibrated, meaning Nielsen collected viewing for them, but were not forced reportable. All of their tuning would be in the **Dynamic Other** column until they meet cume and are reported on their own.

VOD All Other VOD

VOD is a bucket representing all the activity that was assigned to video on demand, VOD services.

XPLT DVR Playback Bucket

The DVR Playback Bucket is a generic bucket for DVR playback at the time of occurrence, known as **XPLT**. DVR playback is defined as playback of DVR content credited at the actual time and day of the playback regardless of how old the content is or what is being played back. The DVR playback bucket will therefore include playback greater than 7 days and trick mode. DVR Playback in Local People Meter, Code Reader, and Set-Meter markets using persons assignment will credit to HUT/PUT at the time of the playback. In Local People Meter markets this change begins with data of Jan 2, 2014.

Data for all other market types and any data dates prior to Jan 2, 2014 credit DVR Playback to the time of record.