

SCHEDULER - BREAK APART FLIGHT

You can now change an individual week/weeks within a flight, leaving others the same.

Example: You have a 4-week flight. The rates on Week 1 need to be higher because of tight inventory.

- Previously, you would have to build a separate flight for Week 1.
- Now you can create one flight for all four weeks, then “break apart” the flight to allow changes to the first week only.

1 Click on the Flight name and select Break Apart Flight.

| | Daypart | Spots | Length | Unit Rate | Total Cost | Net Reach | Frequency | CPP | GRPs |
|--|--------------|-------|--------|-----------|-------------|-----------|-----------|----------|------|
| Radio Total | | 180 | | \$97.78 | \$17,600.00 | 81,300 | 5.9 | \$314.29 | 56.0 |
| KMMJ-FM HD3 | | 180 | | \$97.78 | \$17,600.00 | 81,300 | 5.9 | \$314.29 | 56.0 |
| Flight A - 4 wks (06/29, 07/06, 07/13, 0 | | 180 | | \$97.78 | \$17,600.00 | 81,300 | 5.9 | \$314.29 | 56.0 |
| Edit Flight | Total | 45 | | \$97.78 | \$4,400.00 | 38,600 | 3.1 | \$314.29 | 14.0 |
| Add Dayparts | | | | | | | | | |
| Close Flight | M-F 6A-10A | 5 | 60 | \$250.00 | \$1,250.00 | 11,300 | 1.4 | \$625.00 | 2.0 |
| Break Apart Flight | M-F 10A-3P | 5 | 60 | \$125.00 | \$625.00 | 9,600 | 1.4 | \$416.67 | 1.5 |
| | M-F 3P-7P | 5 | 60 | \$155.00 | \$775.00 | 14,400 | 1.4 | \$310.00 | 2.5 |
| | M-F 7P-12M | 10 | 60 | \$75.00 | \$750.00 | 11,300 | 1.6 | \$375.00 | 2.0 |
| | M-Su 6A-12M | 20 | 30 | \$50.00 | \$1,000.00 | 27,400 | 1.9 | \$166.67 | 6.0 |

2 You will see a pop-up message asking if you wish to continue. Click OK.

The page at <https://tapweb.nielsen.com> says: ✕

CONTINUE? - Break apart flight into 4 identical individual flights, one for each week in the current flight. Once a flight is broken apart, it cannot be put back together automatically.

Humpty-Dumpty Rule
Once a flight is broken apart, it cannot be put back together. Breaking apart long flights can create multi-paged pdfs.

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Edit the daypart, rate, or any other information for any of the weeks and they will not change the rest of the weeks in the original flight.

| | Daypart | Spots | Length | Unit Rate | Total Cost | Net Reach | Frequency | CPP | GRPs |
|--|------------------|-------|--------|-----------|-------------|-----------|-----------|----------|------|
| Radio Total | | 180 | | \$89.17 | \$16,050.00 | 81,300 | 5.9 | \$286.61 | 56.0 |
| <input type="checkbox"/> KKMJ-FM HD3 | | 180 | | \$89.17 | \$16,050.00 | 81,300 | 5.9 | \$286.61 | 56.0 |
| <input type="checkbox"/> Flight A - 1 wk (06/29) | | 45 | | \$63.33 | \$2,850.00 | 38,600 | 3.1 | \$203.57 | 14.0 |
| <input type="checkbox"/> One Week Total | | 45 | | \$63.33 | \$2,850.00 | 38,600 | 3.1 | \$203.57 | 14.0 |
| | M-F 6A-10A | 5 | 60 | \$150.00 | \$750.00 | 11,300 | 1.4 | \$375.00 | 2.0 |
| | M-F 10A-3P | 5 | 60 | \$100.00 | \$500.00 | 9,600 | 1.4 | \$333.33 | 1.5 |
| | M-F 3P-7P | 5 | 60 | \$120.00 | \$600.00 | 14,400 | 1.4 | \$240.00 | 2.5 |
| | M-F 7P-12M | 10 | 60 | \$50.00 | \$500.00 | 11,300 | 1.6 | \$250.00 | 2.0 |
| | M-Su 6A-12M | 20 | 30 | \$25.00 | \$500.00 | 27,400 | 1.9 | \$83.33 | 6.0 |
| | <i>Add a Row</i> | | | | | | | | |
| <input type="checkbox"/> Flight A - 1 wk (07/06) | | 45 | | \$97.78 | \$4,400.00 | 38,600 | 3.1 | \$314.29 | 14.0 |
| <input type="checkbox"/> One Week Total | | 45 | | \$97.78 | \$4,400.00 | 38,600 | 3.1 | \$314.29 | 14.0 |
| | M-F 6A-10A | 5 | 60 | \$250.00 | \$1,250.00 | 11,300 | 1.4 | \$625.00 | 2.0 |
| | M-F 10A-3P | 5 | 60 | \$125.00 | \$625.00 | 9,600 | 1.4 | \$416.67 | 1.5 |
| | M-F 3P-7P | 5 | 60 | \$155.00 | \$775.00 | 14,400 | 1.4 | \$310.00 | 2.5 |
| | M-F 7P-12M | 10 | 60 | \$75.00 | \$750.00 | 11,300 | 1.6 | \$375.00 | 2.0 |
| | M-Su 6A-12M | 20 | 30 | \$50.00 | \$1,000.00 | 27,400 | 1.9 | \$166.67 | 6.0 |
| | <i>Add a Row</i> | | | | | | | | |
| <input type="checkbox"/> Flight A - 1 wk (07/13) | | 45 | | \$97.78 | \$4,400.00 | 38,600 | 3.1 | \$314.29 | 14.0 |
| <input type="checkbox"/> One Week Total | | 45 | | \$97.78 | \$4,400.00 | 38,600 | 3.1 | \$314.29 | 14.0 |
| | M-F 6A-10A | 5 | 60 | \$250.00 | \$1,250.00 | 11,300 | 1.4 | \$625.00 | 2.0 |
| | M-F 10A-3P | 5 | 60 | \$125.00 | \$625.00 | 9,600 | 1.4 | \$416.67 | 1.5 |

