



Emmy Awards

Day	Date	Time	Net	Household Rating	Share	Number of Homes	Number of Viewers	**Cost per 30 Sec Spot
SUN	9/21/2008*	8:00PM-11:00PM	ABC	8.2	13	9,371,000	12,339,000	To Come
SUN	9/16/2007*	8:00PM-11:14PM	FOX	8.4	14	9,445,000	12,951,000	\$583,100
SUN	8/27/2006 *	8:00PM-11:00PM	NBC	10.6	17	11,669,000	16,184,000	\$435,000
SUN	9/18/2005	8:00PM-11:03PM	CBS	12.5	20	13,760,000	18,683,000	\$528,100
SUN	9/19/2004	8:00PM-10:58PM	ABC	9.4	15	10,336,000	13,788,000	\$441,900
SUN	9/21/2003	8:00PM-11:05PM	FOX	11.8	19	12,751,000	17,937,000	\$520,000
SUN	9/22/2002	8:00PM-11:15PM	NBC	13.5	21	14,397,000	19,987,000	\$475,000
SUN	11/4/2001	8:00PM-11:04PM	CBS	11.4	16	12,045,000	17,117,000	\$383,400
SUN	9/10/2000	8:00PM-11:05PM	ABC	14.2	23	14,554,000	21,798,000	\$424,400
SUN	9/12/1999	8:00PM-11:00PM	FOX	11.7	19	11,777,000	17,454,000	\$400,000
SUN	9/13/1998	7:00PM-11:01PM	NBC	13.6	23	13,526,000	19,365,000	\$323,000
SAT	9/14/1997	8:00PM-11:01PM	CBS	13.5	21	13,264,000	18,774,000	\$327,900
SUN	9/8/1996	8:00PM-11:00PM	ABC	14.4	23	13,962,000	20,582,000	\$242,000
SUN	9/10/1995	8:00PM-11:00PM	FOX	12.4	20	11,892,000	18,041,000	\$277,900
SUN	9/11/1994	8:00PM-11:02PM	ABC	14.6	23	13,928,000	21,246,000	\$223,000
SUN	9/19/1993	8:00PM-11:01PM	ABC	13.6	21	12,811,000	18,900,000	\$221,600
SUN	8/30/1992	8:00PM-11:32PM	FOX	13.9	24	12,802,000	20,415,000	Not Available
SUN	8/25/1991	8:00PM-11:04PM	FOX	12.5	22	11,640,000	18,507,600	Not Available
SUN	9/16/1990	8.00PM-11:15PM	FOX	8.2	14	7,630,000	12,299,566	Not Available
SUN	9/17/1989	8.00PM-11:00PM	FOX	11.4	19	10,500,000	17,209,500	Not Available
SUN	8/28/1988	8.00PM-11:22PM	FOX	10.4	18	9,210,000	15,426,750	Not Available
SUN	9/20/1987	8.00PM-11:00PM	FOX	8.8	14	7,800,000	14,383,200	Not Available
SUN	9/21/1986	8.00PM-11:01PM	NBC	23.1	36	20,190,000	35,796,587	\$179,000
SUN	9/22/1985	8.00PM-11:00PM	ABC	18.6	29	15,980,000	Not Available	\$170,000
SUN	9/23/1984	9.04PM-12:39PM	CBS	17.1	33	14,520,000	20,284,440	\$198,900
SUN	9/25/1983	8.00PM-11:22PM	NBC	18.0	30	15,080,000	24505000	\$160,000
SUN	9/19/1982	8.00PM-11:04PM	ABC	21.7	35	18,080,000	33,014,080	
SUN	9/13/1981	8.00PM-11:03PM	CBS	22.3	37	18,170,000	Not Available	
SUN	9/7/1980	9.00PM-12:02AM	NBC	15.0	29	11,670,000	Not Available	
SUN	9/9/1979	8.30PM-11:10PM	ABC	27.3	45	20,830,000	Not Available	
SUN	9/17/1978	8.27PM-10:30PM	CBS	NL*				
SUN	9/17/1978	11.03PM-12:34AM	CBS	18.3	33	13,630,000	Not Available	
MON	5/17/1976	9.00PM-11:40PM	ABC	25.3	42	17,610,000	31,381,020	
MON	5/19/1975	9.00PM-11:05PM	CBS	25.0	44	17,130,000	30,834,000	
WED	9/4/1974	10.00PM-11:40PM	ABC	10.0	21	6,850,000	Not Available	

SUN	5/20/1973	9:00PM-11:10PM	ABC	29.0	49	18,790,000	Not Available
SUN	5/6/1972	10:00PM-12:15AM	CBS	25.1	54	15,590,000	Not Available
SUN	5/9/1971	10:00PM-12:00AM	NBC	30.3	59	18,210,000	Not Available
SUN	6/7/1970	9:00PM-11:20PM	ABC	21.4	42	12,520,000	Not Available
SUN	6/8/1969	10:00PM-12:05AM	CBS	23.2	50	13,220,000	Not Available
SUN	5/19/1968	9:00PM-11:00PM	NBC	27.9	53	15,600,000	Not Available
SUN	6/4/1967	9:00PM-11:15PM	ABC	24.1	45	13,230,000	Not Available
SUN	5/22/1966	10:00PM-11:45PM	CBS	30.3	58	16,300,000	Not Available
SUN	9/12/1965	10:00PM-12:00AM	NBC	25.1	51	13,500,000	Not Available
MON	5/25/1964	10:00PM-11:30PM	NBC	31.9	65	16,360,000	Not Available
SUN	5/26/1963	10:00PM-11:50PM	NBC	29.8	63	14,840,000	Not Available
TUE	5/22/1962	10:00PM-11:50PM	NBC	28.1	61	13,769,000	Not Available
TUE	5/16/1961	10:00PM-11:30PM	NBC	32.7	64	15,336,000	Not Available

** PRIOR TO 1961 RATINGS WERE CALCULATED ACCORDING TO EACH NETWORK'S UNIVERSE.*

THEREFORE, EACH NETWORK'S RATING WAS A PERCENTAGE OF ITS OWN UNIVERSE

WED	5/6/1959	10:00PM-11:30PM	NBC	33.3	57	Not Available	Not Available
TUE	4/15/1958	10:00PM-11:30PM	NBC	33.5	59	Not Available	Not Available
SUN	3/16/1957	9:00PM-10:30PM	NBC	27.2	41	Not Available	Not Available
SUN	3/17/1956	9:00PM-10:30PM	NBC	29.8	44	Not Available	Not Available

***Cost Per Thousand books not available for years 1987,1988,1989,1990,1991 and 1992**

*** NL stands for 'next listing' which signifies the telecast had a time interruption and the rating data is reported in the next entry listed in this column.**

NOTE: The Emmy Awards during 1948 -1953 were not yet broadcast nationally -- In 1948 the EMMYS were broadcast on KTSL-TV, Los Angeles. 1949 the program was broadcast on KFI-TV in Los Angeles, in 1950 on KLAC-TV, Los Angeles. and in 1951 on KECA-TV, Los Angeles

***Ad expenditure data should be sourced as Nielsen Monitor-Plus**

Source: NTI Pocketpieces, Nielsen Audience Composition Reports and Nielsen Galaxy Explorer

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* Live +Same Day Viewing Estimates On This Page Include DVR Playback On The Same Day, Defined As 3AM-3AM