



## Wimbledon

| Year  | Network | Telecasts | Rating | Share | Avg. Number of Households | Avg. Number of Persons 2+ | Winners (Women/Men)    |
|-------|---------|-----------|--------|-------|---------------------------|---------------------------|------------------------|
| 2007* | NBC     | 9         | 1.7    | 5     | 1,929,000                 | 2,293,000                 | V. WILLIAMS/FEDERER    |
| 2006* | NBC     | 9         | 1.6    | 5     | 1,751,000                 | 2,064,000                 | MAURESMO/FEDERER       |
| 2005  | NBC     | 9         | 1.9    | 6     | 2,136,000                 | 2,491,000                 | V. WILLIAMS/FEDERER    |
| 2004  | NBC     | 9         | 1.9    | 6     | 2,111,000                 | 2,540,000                 | SHARAPOVA/FEDERER      |
| 2003  | NBC     | 9         | 2      | 7     | 2,163,000                 | 2,490,000                 | S. WILLIAMS/FEDERER    |
| 2002  | NBC     | 9         | 2.1    | 7     | 2,199,000                 | 2,713,000                 | S. WILLIAMS/HEWITT     |
| 2001  | NBC     | 9         | 2.6    | 9     | 2,696,000                 | 3,198,000                 | V. WILLIAMS/IVANISEVIC |
| 2000  | NBC     | 9         | 3.2    | 11    | 3,261,000                 | 4,074,000                 | WILLIAMS/SAMPRAS       |
| 1999  | NBC     | 9         | 2.9    | 10    | 2,850,000                 | 3,380,000                 | DAVENPORT/SAMPRAS      |
| 1998  | NBC     | 9         | 2.2    | 8     | 2,200,000                 | 2,640,000                 | NOVOTNA/SAMPRAS        |
| 1997  | NBC     | 9         | 2.3    | 9     | 2,280,000                 | 2,700,000                 | HINGIS/SAMPRAS         |
| 1996  | NBC     | 9         | 2.5    | 9     | 2,400,000                 | 2,910,000                 | GRAF/KRAJICEK          |
| 1995  | NBC     | 10        | 3.0    | 11    | 2,850,000                 | 3,540,000                 | GRAF/SAMPRAS           |
| 1994  | NBC     | 14        | 2.7    | 10    | 2,510,000                 | 3,160,000                 | MARTINEZ/SAMPRAS       |
| 1993  | NBC     | 14        | 3.1    | 11    | 2,910,000                 | 3,740,000                 | GRAF/SAMPRAS           |
| 1992  | NBC     | 15        | 3.7    | 13    | 3,410,000                 | 4,480,000                 | GRAF/AGASSI            |
| 1991  | NBC     | 15        | 3.7    | 13    | 3,400,000                 | 4,650,000                 | GRAF/STICH             |
| 1990  | NBC     | 9         | 3.1    | 12    | 2,880,000                 | 3,740,000                 | NAVRATILOVA/EDBERG     |
| 1989  | NBC     | 9         | 3.9    | 15    | 3,490,000                 | 4,560,000                 | GRAF/BECKER            |
| 1988  | NBC     | 9         | 3.6    | 14    | 3,200,000                 | 4,290,000                 | GRAF/EDBERG            |
| 1987  | NBC     | 7         | 3.6    | 14    | 3,170,000                 | 3,950,000                 | NAVRATILOVA/CASH       |
| 1986* | NBC     | 7         | 3.9    | 14    | 3,350,000                 | 5,220,000                 | NAVRATILOVA/BECKER     |
| 1985* | NBC     | 8         | 4.5    | 17    | 4,020,000                 | 5,690,000                 | NAVRATILOVA/BECKER     |
| 1984  | NBC     | 7         | 3.9    | 14    | 3,240,000                 | 4,560,000                 | NAVRATILOVA/MCENROE    |
| 1983* | NBC     | 6         | 4.1    | 17    | 3,400,000                 | 4,780,000                 | NAVRATILOVA/MCENROE    |
| 1982* | NBC     | 6         | 5.1    | 20    | 4,400,000                 | 7,790,000                 | NAVRATILOVA/CONNORS    |
| 1981* | NBC     | 5         | 6.0    | 25    | 5,140,000                 | 7,980,000                 | EVERT-LLOYD/MCENROE    |
| 1980* | NBC     | 4         | 6.6    | 26    | 5,072,353                 | 8,420,000                 | GOOLAGONG/BORG         |
| 1979* | NBC     | 3         | 5.1    | 22    | 3,800,000                 | 6,510,000                 | NAVRATILOVA/BORG       |
| 1978  | NBC     | 3         | 5.8    | 23    | 4,520,000                 | 7,810,560                 | NAVRATILOVA/BORG       |
| 1977* | NBC     | 3         | 5.6    | 25    | 4,340,000                 | 6,370,000                 | WADE/BORG              |
| 1976* | NBC     | 4         | 5.1    | 20    | 3,964,290                 | 6,042,707                 | EVERT/BORG             |
| 1975* | NBC     | 4         | 5.4    | 23    | 4,215,000                 | 6,891,525                 | KING/ASHE              |

|      |     |   |     |    |           |           |               |
|------|-----|---|-----|----|-----------|-----------|---------------|
| 1974 | NBC | 2 | 5.6 | 23 | 3,733,636 | 6,624,478 | EVERT/CONNORS |
| 1973 | NBC | 2 | 4.5 | 19 | 2,920,000 | 4,600,000 | KING/KODES    |

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**Note: \* Data does not include the telecasts in June because data was not produced in the last complete week of June prior to 1987.**

**Note: This is an average of all telecasts including finals and semi-finals**

**Source: Nielsen Television Index Sports Deck and Nielsen Media Research Galaxy Explorer**

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**\* Live +Same Day Viewing Estimates On This Page Include DVR Playback On The Same Day, Defined As 3AM-3AM**