



Presidential Inauguration

1969-Current

Date	President	Network	Time	Duration	Household Rating	Share	# of Households	# of Viewers
1/20/05	G.W.Bush	TOTALS			11.8	37	12,928,709	15,536,652
		ABC	10:00 AM	198	3.3	10	3,590,000	4,306,000
			1:18 PM	42	2.1	7	2,271,000	2,742,000
			2:00 PM	127	3.2	10	3,484,000	4,074,000
		ABC		367	3.1	10	3,402,371	4,046,730
		CBS	12:00 PM	68	3.1	9	3,433,000	4,119,000
			1:35 PM	59	2.1	7	2,351,000	2,696,000
		CBS		127	2.6	8	2,930,339	3,457,921
		NBC	10:00 AM	360	3.3	10	3,618,000	4,234,000
		CNN	10:00 AM	360	0.6	2	650,000	779,000
		FOXNC	10:00 AM	360	1.8	6	1,996,000	2,581,000
		MSNBC	10:00 AM	360	0.3	1	332,000	438,000

1/20/01	G.W.Bush	TOTALS			20.8	48	21,346,400	29,008,200
		ABC	10:00 AM	180	6.8	16	6,900,000	9,340,000
			2:00 PM	120	4.1	9	4,151,000	5,198,000
		ABC		300	5.7	13	5,800,400	7,683,200
		CBS	11:00 AM	150	4.3	10	4,412,000	6,082,000
		NBC	11:00 AM	300	7.0	16	7,166,000	9,810,000
		CNN	10:00 AM	360	1.5	4	1,573,000	2,085,000
		FOXNC	10:00 AM	360	1.3	3	1,371,000	1,979,000
		MSNBC	10:00 AM	360	1.0	2	1,024,000	1,369,000

1/20/97	Clinton	TOTALS			17.1	47	16,515,000	21,583,000
		ABC	11:00 AM	124	4.5	12	4,346,000	5,603,000
		CBS	11:00 AM	120	5.2	14	5,009,000	6,498,000
		NBC	11:00 AM	180	6	17	5,839,000	7,801,000
		CNN	11:00 AM	120	1.4	4	1,321,000	1,681,000

1/20/93	Clinton	TOTALS			24.5	68	22,758,111	29,721,041
		ABC	10:00 AM	187	8.0	23	7,448,000	9,823,000
			2:00 PM	149	8.0	21	7,448,000	9,513,000
		ABC		336	8.0	22	7,448,000	9,685,530
		CBS	10:00 AM	180	8.0	23	7,448,000	9,637,000
			2:00 PM	120	6.6	18	6,145,000	7,971,000
		CBS		300	7.4	21	6,926,800	8,970,600
		NBC	10:00 AM	344	7.6	21	7,076,000	9,374,000
			1:14 PM	16	6.4	17	5,958,000	7,797,000
		NBC		360	7.5	21	7,026,311	9,303,911
		CNN	10:00AM	300	1.5	4	1,357,000	1,761,000

1/20/89	G.H.Bush	TOTALS			20.0	62	18,106,000	23,316,325
		ABC		188	6.2	20	5,600,000	7,016,800
				151	6.8	20	6,150,000	7,828,950
		ABC		339	6.5	20	5,844,985	7,378,554
		CBS		104	5.5	19	4,970,000	6,346,690
				172	6.4	18	5,790,000	7,909,140
		CBS		276	6.1	18	5,481,014	7,320,391
		NBC		360	7.5	24	6,780,000	8,617,380

1/20/85	Reagan	TOTALS		22.3	58	18,925,556	25,053,886
	ABC	180	7.4	19	6,280,000	7,460,640	
	CBS	120	8.1	21	6,880,000	9,611,360	
		42	6.9	17	5,860,000	8,069,220	
	CBS	162	7.8	20	6,615,556	9,211,546	
	NBC	360	7.1	19	6,030,000	8,381,700	
1/20/81	Reagan	TOTALS		37.4	84	29,100,000	41,800,260
	ABC	435	12.7	28	9,880,000	13,822,120	
	CBS	428	14.3	32	11,130,000	16,004,940	
	NBC	360	10.4	24	8,090,000	11,973,200	
1/20/77	Carter	TOTALS		31.5	86	22,430,000	34,127,090
	ABC	390	8.1	22	5,770,000	8,222,250	
	CBS	360	12.7	35	9,040,000	14,581,520	
	NBC	360	10.7	29	7,620,000	11,323,320	
1/20/73	Nixon	TOTALS		28.5	76	18,470,000	32,950,900
	ABC	260	7.3	19	4,730,000	9,318,100	
	CBS	330	10.2	27	6,610,000	11,369,200	
	NBC	410	11.0	30	7,130,000	12,263,600	
1/20/69	Nixon	TOTALS		33.5	91	18,870,000	27,007,700
	ABC	390	4.8	13	2,570,000	3,880,700	
	CBS	390	12.8	35	6,950,000	9,382,500	
	NBC	450	15.9	43	9,350,000	13,744,500	