



**Local Television Market Universe Estimates: Black, Hispanic and Asian TV Homes**  
**Comparisons of 2008-09 and 2009-10 Market Ranks**

**Local Television Market Universe Estimates: Black or African American\* TV Homes**  
**Comparisons of 2008-09 and 2009-10 Market Ranks**

| 2008-09 Rank | 2009-10 Rank | Difference | DMA Name                   | 2009 Black TV Homes | 2010 Black TV Homes |
|--------------|--------------|------------|----------------------------|---------------------|---------------------|
| 1            | 1            |            | New York                   | 1,272,940           | 1,270,660           |
| 2            | 2            |            | Atlanta                    | 653,240             | 658,150             |
| 3            | 3            |            | Chicago                    | 601,600             | 598,190             |
| 4            | 4            |            | Washington, DC (Hagrstwn)  | 563,490             | 561,390             |
| 5            | 5            |            | Philadelphia               | 534,010             | 533,920             |
| 6            | 6            |            | Los Angeles                | 482,540             | 481,250             |
| 7            | 7            |            | Detroit                    | 395,070             | 381,730             |
| 8            | 8            |            | Houston                    | 373,230             | 374,600             |
| 9            | 9            |            | Dallas-Ft. Worth           | 356,800             | 363,790             |
| 12           | 10           | +2         | Raleigh-Durham (Fayetvll)  | 294,720             | 299,910             |
| 10           | 11           | -1         | Baltimore                  | 298,360             | 294,510             |
| 11           | 12           | -1         | Miami-Ft. Lauderdale       | 298,070             | 292,380             |
| 13           | 13           |            | Memphis                    | 264,910             | 262,660             |
| 14           | 14           |            | Norfolk-Portsmth-Newpt Nws | 221,870             | 217,800             |
| 15           | 15           |            | Charlotte                  | 212,710             | 217,790             |
| 16           | 16           |            | Cleveland-Akron (Canton)   | 211,880             | 211,090             |
| 17           | 17           |            | St. Louis                  | 193,470             | 193,380             |
| 18           | 18           |            | San Francisco-Oak-San Jose | 179,050             | 181,140             |
| 22           | 19           | +3         | New Orleans                | 164,010             | 180,650             |
| 19           | 20           | -1         | Birmingham (Ann and Tusc)  | 178,320             | 180,210             |
| 20           | 21           | -1         | Orlando-Daytona Bch-Melbrn | 175,320             | 174,730             |
| 21           | 22           | -1         | Tampa-St. Pete (Sarasota)  | 169,160             | 170,460             |
| 23           | 23           |            | Richmond-Petersburg        | 158,980             | 158,710             |
| 24           | 24           |            | Jackson, MS                | 146,430             | 148,310             |
| 25           | 25           |            | Columbia, SC               | 141,390             | 142,690             |
| 26           | 26           |            | Jacksonville               | 137,120             | 136,930             |
| 28           | 27           | +1         | Greensboro-H.Point-W.Salem | 130,990             | 134,670             |
| 27           | 28           | -1         | Boston (Manchester)        | 131,890             | 130,610             |
| 29           | 29           |            | Nashville                  | 127,090             | 125,220             |
| 30           | 30           |            | Indianapolis               | 114,540             | 114,260             |
| 31           | 31           |            | Greenvll-Spart-Ashevll-And | 112,120             | 113,910             |
| 33           | 32           | +1         | Shreveport                 | 110,930             | 110,840             |
| 32           | 33           | -1         | Baton Rouge                | 110,990             | 109,310             |
| 35           | 34           | +1         | Mobile-Pensacola (Ft Walt) | 107,440             | 107,340             |
| 36           | 35           | +1         | Cincinnati                 | 107,180             | 107,280             |

|    |    |    |                            |         |         |
|----|----|----|----------------------------|---------|---------|
| 34 | 36 | -2 | Columbus, OH               | 108,070 | 105,430 |
| 38 | 37 | +1 | Little Rock-Pine Bluff     | 102,610 | 102,720 |
| 39 | 38 | +1 | Montgomery-Selma           | 102,410 | 101,920 |
| 40 | 39 | +1 | Kansas City                | 99,860  | 99,970  |
| 37 | 40 | -3 | Milwaukee                  | 104,810 | 99,130  |
| 41 | 41 |    | Sacramnto-Stkton-Modesto   | 98,680  | 98,820  |
| 42 | 42 |    | Hartford & New Haven       | 92,930  | 93,440  |
| 43 | 43 |    | West Palm Beach-Ft. Pierce | 92,280  | 92,580  |
| 44 | 44 |    | Augusta-Aiken              | 91,130  | 90,540  |
| 45 | 45 |    | Savannah                   | 88,720  | 88,430  |
| 46 | 46 |    | Charleston, SC             | 88,660  | 87,480  |
| 47 | 47 |    | Macon                      | 85,450  | 86,160  |
| 49 | 48 | +1 | Seattle-Tacoma             | 83,260  | 84,770  |
| 48 | 49 | -1 | Minneapolis-St. Paul       | 84,490  | 82,700  |
| 51 | 50 | +1 | Tallahassee-Thomasville    | 80,620  | 82,200  |
| 50 | 51 | -1 | Pittsburgh                 | 82,650  | 81,950  |
| 52 | 52 |    | Columbus, GA (Opelika, AL) | 78,070  | 77,870  |
| 57 | 53 | +4 | Phoenix (Prescott)         | 73,180  | 77,350  |
| 53 | 54 | -1 | Greenville-N.Bern-Washngtn | 77,180  | 76,600  |
| 54 | 55 | -1 | Las Vegas                  | 76,560  | 75,590  |
| 55 | 56 | -1 | Louisville                 | 74,430  | 74,930  |
| 56 | 57 | -1 | Myrtle Beach-Florence      | 74,210  | 74,720  |
| 58 | 58 |    | Roanoke-Lynchburg          | 66,180  | 66,380  |
| 59 | 59 |    | Denver                     | 60,770  | 62,750  |
| 60 | 60 |    | Lafayette, LA              | 59,760  | 59,360  |
| 62 | 61 | +1 | Buffalo                    | 56,720  | 57,210  |
| 61 | 62 | -1 | Dayton                     | 56,850  | 56,650  |
| 64 | 63 | +1 | Oklahoma City              | 55,440  | 56,430  |
| 65 | 64 | +1 | San Diego                  | 54,900  | 56,400  |
| 63 | 65 | -2 | Monroe-El Dorado           | 56,320  | 56,120  |
| 66 | 66 |    | Albany, GA                 | 54,170  | 54,460  |
| 67 | 67 |    | Columbus-Tupelo-W Pnt-Hstn | 52,070  | 52,370  |
| 68 | 68 |    | Waco-Temple-Bryan          | 51,430  | 52,320  |
| 69 | 69 |    | San Antonio                | 50,540  | 52,140  |
| 70 | 70 |    | Huntsville-Decatur (Flor)  | 49,780  | 51,770  |
| 72 | 71 | +1 | Austin                     | 47,100  | 47,700  |
| 71 | 72 | -1 | Grand Rapids-Kalmzoo-B.Crk | 48,770  | 47,380  |
| 73 | 73 |    | Flint-Saginaw-Bay City     | 47,000  | 44,720  |
| 74 | 74 |    | Tyler-Longview(Lfkn&Ncgd)  | 41,470  | 42,060  |
| 75 | 75 |    | Rochester, NY              | 40,630  | 40,920  |
| 76 | 76 |    | Greenwood-Greenville       | 40,400  | 40,700  |
| 77 | 77 |    | Tulsa                      | 38,970  | 39,970  |
| 79 | 78 | +1 | Harrisburg-Lncstr-Leb-York | 36,140  | 37,810  |
| 78 | 79 | -1 | Beaumont-Port Arthur       | 36,210  | 36,810  |
| 80 | 80 |    | Toledo                     | 35,270  | 34,960  |
| 81 | 81 |    | Chattanooga                | 33,930  | 33,730  |
| 82 | 82 |    | Wilmington                 | 31,530  | 31,530  |
| 84 | 83 | +1 | Hattiesburg-Laurel         | 30,070  | 30,750  |
| 83 | 84 | -1 | Providence-New Bedford     | 30,460  | 30,370  |
| 85 | 85 |    | Ft. Myers-Naples           | 29,070  | 29,470  |
| 86 | 86 |    | Albany-Schenectady-Troy    | 28,380  | 28,880  |
| 87 | 87 |    | Portland, OR               | 27,650  | 28,640  |

|     |     |    |                            |        |        |
|-----|-----|----|----------------------------|--------|--------|
| 88  | 88  |    | Meridian                   | 26,800 | 26,800 |
| 89  | 89  |    | Lexington                  | 26,590 | 26,790 |
| 90  | 90  |    | Champaign&Sprngfld-Decatur | 26,110 | 26,710 |
| 92  | 91  | +1 | Biloxi-Gulfport            | 25,670 | 25,960 |
| 93  | 92  | +1 | Salisbury                  | 25,630 | 25,820 |
| 91  | 93  | -2 | Omaha                      | 25,970 | 25,580 |
| 94  | 94  |    | South Bend-Elkhart         | 25,580 | 25,380 |
| 95  | 95  |    | Fresno-Visalia             | 25,010 | 25,320 |
| 96  | 96  |    | Knoxville                  | 23,480 | 24,070 |
| 99  | 97  | +2 | Paducah-Cape Girard-Harsbg | 21,830 | 24,000 |
| 97  | 98  | -1 | Youngstown                 | 22,390 | 22,980 |
| 98  | 99  | -1 | Dothan                     | 22,240 | 22,240 |
| 100 | 100 |    | Alexandria, LA             | 21,670 | 21,780 |
| 102 | 101 | +1 | Wichita-Hutchinson Plus    | 21,020 | 21,310 |
| 101 | 102 | -1 | Syracuse                   | 21,300 | 21,190 |
| 104 | 103 | +1 | Lake Charles               | 20,250 | 20,260 |
| 105 | 104 | +1 | Jackson, TN                | 19,220 | 19,220 |
| 103 | 105 | -2 | Gainesville                | 20,370 | 19,210 |
| 106 | 106 |    | Lansing                    | 18,780 | 18,190 |
| 111 | 107 | +4 | Albuquerque-Santa Fe       | 15,100 | 17,650 |
| 114 | 108 | +6 | Honolulu                   | 14,440 | 17,290 |
| 112 | 109 | +3 | Tucson (Sierra Vista)      | 14,870 | 16,840 |
| 109 | 110 | -1 | Colorado Springs-Pueblo    | 15,650 | 16,540 |
| 107 | 111 | -4 | Ft. Wayne                  | 16,710 | 16,420 |
| 108 | 112 | -4 | Springfield-Holyoke        | 16,030 | 15,930 |
| 110 | 113 | -3 | Peoria-Bloomington         | 15,270 | 15,470 |
| 113 | 114 | -1 | Panama City                | 14,850 | 15,350 |
| 115 | 115 |    | Wilkes Barre-Scranton      | 14,370 | 14,770 |
| 116 | 116 |    | Rockford                   | 14,130 | 14,730 |
| 117 | 117 |    | Wichita Falls & Lawton     | 13,510 | 13,610 |
| 118 | 118 |    | Evansville                 | 12,330 | 12,540 |
| 120 | 119 | +1 | Charleston-Huntington      | 11,000 | 12,480 |
| 119 | 120 | -1 | Bakersfield                | 11,650 | 11,850 |
| 123 | 121 | +2 | Des Moines-Ames            | 10,350 | 10,950 |
| 124 | 122 | +2 | Topeka                     | 10,020 | 10,910 |
| 122 | 123 | -1 | Davenport-R.Island-Moline  | 10,360 | 10,750 |
| 121 | 124 | -3 | Madison                    | 10,910 | 10,720 |
| 130 | 125 | +5 | Salt Lake City             | 8,690  | 10,670 |
| 126 | 126 |    | Cedar Rapids-Wtrlo-IWC&Dub | 9,240  | 9,840  |
| 125 | 127 | -2 | Columbia-Jefferson City    | 9,620  | 9,820  |
| 127 | 128 | -1 | El Paso (Las Cruces)       | 8,830  | 9,030  |
| 131 | 129 | +2 | Ft. Smith-Fay-Sprngdl-Rgrs | 8,010  | 9,000  |
| 129 | 130 | -1 | Charlottesville            | 8,780  | 8,770  |
| 127 | 131 | -4 | Lubbock                    | 8,830  | 8,730  |
| 132 | 132 |    | Anchorage                  | 7,180  | 7,850  |
| 133 | 133 |    | Amarillo                   | 6,950  | 7,440  |
| 136 | 134 | +2 | Tri-Cities, TN-VA          | 6,340  | 6,730  |
| 135 | 135 |    | Bluefield-Beckley-Oak Hill | 6,540  | 6,630  |
| 134 | 136 | -2 | Odessa-Midland             | 6,730  | 6,620  |
| 138 | 137 | +1 | Erie                       | 6,250  | 6,250  |
| 137 | 138 | -1 | Corpus Christi             | 6,330  | 6,230  |
| 139 | 139 |    | Sherman-Ada                | 5,830  | 6,030  |

|     |     |     |                            |       |       |
|-----|-----|-----|----------------------------|-------|-------|
| 140 | 139 | +1  | Springfield, MO            | 5,530 | 6,030 |
| 141 | 141 |     | Reno                       | 5,100 | 5,290 |
| 143 | 142 | +1  | Abilene-Sweetwater         | 4,760 | 4,960 |
| 142 | 143 | -1  | Monterey-Salinas           | 4,770 | 4,860 |
| 144 | 144 |     | Bowling Green              | 4,460 | 4,660 |
| 151 | 145 | +6  | Spokane                    | 3,710 | 4,500 |
| 147 | 146 | +1  | Jonesboro                  | 3,860 | 4,460 |
| 145 | 147 | -2  | Lima                       | 4,270 | 4,370 |
| 153 | 148 | +5  | Portland-Auburn            | 3,560 | 4,260 |
| 146 | 149 | -3  | Harrisonburg               | 4,200 | 4,200 |
| 148 | 150 | -2  | SantaBarbra-SanMar-SanLuOb | 3,790 | 3,890 |
| 149 | 151 | -2  | Lincoln & Hastings-Krny    | 3,780 | 3,880 |
| 150 | 152 | -2  | Binghamton                 | 3,760 | 3,870 |
| 152 | 153 | -1  | Utica                      | 3,670 | 3,670 |
| 154 | 154 |     | Wheeling-Steubenville      | 3,480 | 3,480 |
| 156 | 155 | +1  | Johnstown-Altoona-St Colge | 3,270 | 3,370 |
| 155 | 156 | -1  | Palm Springs               | 3,340 | 3,340 |
| 157 | 157 |     | Green Bay-Appleton         | 2,690 | 2,890 |
| 169 | 158 | +11 | Boise                      | 2,070 | 2,860 |
| 158 | 159 | -1  | Terre Haute                | 2,670 | 2,770 |
| 159 | 160 | -1  | Yakima-Pasco-RchInd-Knnwck | 2,450 | 2,750 |
| 164 | 160 | +4  | Burlington-Plattsburgh     | 2,260 | 2,750 |
| 167 | 162 | +5  | Sioux Falls(Mitchell)      | 2,080 | 2,480 |
| 164 | 163 | +1  | Lafayette, IN              | 2,260 | 2,460 |
| 161 | 164 | -3  | Chico-Redding              | 2,350 | 2,450 |
| 166 | 165 | +1  | Eugene                     | 2,150 | 2,440 |
| 160 | 166 | -6  | Quincy-Hannibal-Keokuk     | 2,390 | 2,390 |
| 170 | 167 | +3  | Yuma-El Centro             | 1,970 | 2,360 |
| 162 | 168 | -6  | Joplin-Pittsburg           | 2,280 | 2,280 |
| 172 | 168 | +4  | Traverse City-Cadillac     | 1,880 | 2,280 |
| 163 | 170 | -7  | Elmira (Corning)           | 2,270 | 2,270 |
| 167 | 171 | -4  | Rochestr-Mason City-Austin | 2,080 | 2,180 |
| 173 | 172 | +1  | Harlingen-Wslco-Brnsvl-McA | 1,870 | 2,170 |
| 170 | 173 | -3  | Victoria                   | 1,970 | 1,970 |
| 175 | 174 | +1  | Fairbanks                  | 1,620 | 1,910 |
| 176 | 175 | +1  | Fargo-Valley City          | 1,590 | 1,890 |
| 174 | 176 | -2  | Watertown                  | 1,780 | 1,790 |
| 177 | 177 |     | San Angelo                 | 1,580 | 1,680 |
| 178 | 178 |     | Clarksburg-Weston          | 1,480 | 1,480 |
| 180 | 179 | +1  | Sioux City                 | 1,290 | 1,390 |
| 179 | 180 | -1  | Zanesville                 | 1,390 | 1,290 |
| 181 | 181 |     | St. Joseph                 | 1,090 | 1,200 |
| 181 | 182 | -1  | La Crosse-Eau Claire       | 1,090 | 1,190 |
| 183 | 182 | +1  | Cheyenne-Scottsbluff       | 890   | 1,190 |
| 184 | 184 |     | Medford-Klamath Falls      | 880   | 1,170 |
| 190 | 185 | +5  | Great Falls                | 590   | 990   |
| 188 | 186 | +2  | Rapid City                 | 690   | 980   |
| 185 | 187 | -2  | Parkersburg                | 800   | 900   |
| 186 | 188 | -2  | Duluth-Superior            | 790   | 890   |
| 190 | 189 | +1  | Billings                   | 590   | 880   |
| 195 | 190 | +5  | Minot-Bismarck-Dickinson   | 490   | 800   |
| 190 | 191 | -1  | Bangor                     | 590   | 790   |

|     |     |    |                              |                   |                   |
|-----|-----|----|------------------------------|-------------------|-------------------|
| 187 | 192 | -5 | Eureka                       | 770               | 770               |
| 188 | 193 | -5 | Ottumwa-Kirksville           | 690               | 690               |
| 195 | 193 | +2 | Idaho Falls-Pocatillo(Jcksn) | 490               | 690               |
| 190 | 195 | -5 | Mankato                      | 590               | 590               |
| 195 | 195 |    | Grand Junction-Montrose      | 490               | 590               |
| 200 | 197 | +3 | Missoula                     | 290               | 580               |
| 194 | 198 | -4 | Wausau-Rhinelande            | 500               | 500               |
| 198 | 199 | -1 | Casper-Riverton              | 400               | 490               |
| 200 | 199 | +1 | Bend, OR                     | 290               | 490               |
| 198 | 201 | -3 | Laredo                       | 400               | 390               |
| 202 | 202 |    | Juneau                       | 280               | 280               |
| 203 | 203 |    | Marquette                    | 200               | 200               |
| 204 | 203 | +1 | Butte-Bozeman                | 100               | 200               |
| 208 | 203 | +5 | Twin Falls                   | -                 | 200               |
| 204 | 206 | -2 | Presque Isle                 | 100               | 100               |
| 204 | 206 | -2 | North Platte                 | 100               | 100               |
| 204 | 206 | -2 | Helena                       | 100               | 100               |
| 208 | 209 | -1 | Alpena                       | -                 | -                 |
| 208 | 209 | -1 | Glendive                     | -                 | -                 |
|     |     |    | <b>NSI Total U.S.</b>        | <b>13,947,720</b> | <b>13,997,990</b> |

\*Race of Householder is Black or African American alone or in combination with any other race.

**Local Television Market Universe Estimates: Hispanic or Latino TV Homes**  
**Comparisons of 2008-09 and 2009-10 Market Ranks**

| 2008-09 | 2009-10 |            |                            | 2009              | 2010              |
|---------|---------|------------|----------------------------|-------------------|-------------------|
| Rank    | Rank    | Difference | DMA Name                   | Hispanic TV Homes | Hispanic TV Homes |
| 1       | 1       |            | Los Angeles                | 1,854,810         | 1,868,200         |
| 2       | 2       |            | New York                   | 1,242,160         | 1,251,460         |
| 3       | 3       |            | Miami-Ft. Lauderdale       | 658,490           | 666,230           |
| 4       | 4       |            | Houston                    | 549,890           | 561,390           |
| 5       | 5       |            | Dallas-Ft. Worth           | 488,150           | 506,020           |
| 6       | 6       |            | Chicago                    | 485,270           | 492,170           |
| 8       | 7       | +1         | Phoenix (Prescott)         | 381,180           | 391,770           |
| 7       | 8       | -1         | San Antonio                | 382,990           | 388,800           |
| 9       | 9       |            | San Francisco-Oak-San Jose | 377,730           | 382,460           |
| 10      | 10      |            | Harlingen-Wslco-Brnsvl-McA | 291,220           | 294,640           |
| 11      | 11      |            | Sacramnto-Stkton-Modesto   | 259,410           | 264,100           |
| 12      | 12      |            | Albuquerque-Santa Fe       | 244,950           | 248,590           |
| 14      | 13      | +1         | Fresno-Visalia             | 235,860           | 240,950           |
| 13      | 14      | -1         | San Diego                  | 237,690           | 239,520           |
| 15      | 15      |            | Denver                     | 229,960           | 234,750           |
| 16      | 16      |            | El Paso (Las Cruces)       | 220,800           | 222,800           |
| 17      | 17      |            | Orlando-Daytona Bch-Melbrn | 201,400           | 202,710           |
| 18      | 18      |            | Tampa-St. Pete (Sarasota)  | 188,090           | 194,490           |
| 19      | 19      |            | Philadelphia               | 183,390           | 189,490           |
| 20      | 20      |            | Washington, DC (Hagrstwn)  | 176,890           | 184,970           |
| 21      | 21      |            | Atlanta                    | 158,540           | 162,240           |
| 22      | 22      |            | Las Vegas                  | 151,870           | 154,670           |
| 23      | 23      |            | Austin                     | 151,690           | 154,210           |
| 24      | 24      |            | Boston (Manchester)        | 128,310           | 132,300           |
| 25      | 25      |            | Tucson (Sierra Vista)      | 120,880           | 123,380           |
| 26      | 26      |            | Corpus Christi             | 103,910           | 105,400           |
| 27      | 27      |            | Seattle-Tacoma             | 94,520            | 99,280            |
| 28      | 28      |            | West Palm Beach-Ft. Pierce | 93,690            | 97,190            |
| 29      | 29      |            | Bakersfield                | 87,250            | 90,440            |
| 30      | 30      |            | Salt Lake City             | 84,430            | 89,410            |
| 31      | 31      |            | Portland, OR               | 83,710            | 87,110            |
| 32      | 32      |            | Hartford & New Haven       | 80,280            | 82,870            |
| 33      | 33      |            | Ft. Myers-Naples           | 67,610            | 69,220            |
| 34      | 34      |            | Monterey-Salinas           | 66,910            | 68,800            |
| 35      | 35      |            | Laredo                     | 63,190            | 64,690            |
| 36      | 36      |            | Yuma-El Centro             | 63,160            | 64,350            |
| 38      | 37      | +1         | Raleigh-Durham (Fayetvll)  | 58,210            | 63,090            |
| 37      | 38      | -1         | Palm Springs               | 60,280            | 62,570            |
| 39      | 39      |            | Charlotte                  | 56,380            | 60,060            |
| 40      | 40      |            | Odessa-Midland             | 53,590            | 55,580            |
| 41      | 41      |            | Colorado Springs-Pueblo    | 51,780            | 52,770            |
| 42      | 42      |            | Milwaukee                  | 51,740            | 52,040            |
| 43      | 43      |            | Detroit                    | 51,440            | 51,540            |
| 44      | 44      |            | SantaBarbra-SanMar-SanLuOb | 50,090            | 51,480            |
| 45      | 45      |            | Waco-Temple-Bryan          | 50,080            | 51,470            |

|    |    |    |                            |        |        |
|----|----|----|----------------------------|--------|--------|
| 46 | 46 |    | Minneapolis-St. Paul       | 47,570 | 49,070 |
| 47 | 47 |    | Lubbock                    | 46,820 | 47,020 |
| 48 | 48 |    | Kansas City                | 44,720 | 46,600 |
| 49 | 49 |    | Amarillo                   | 44,250 | 45,040 |
| 50 | 50 |    | Providence-New Bedford     | 43,260 | 43,560 |
| 51 | 51 |    | Yakima-Pasco-RchInd-Knnwck | 41,810 | 43,490 |
| 52 | 52 |    | Oklahoma City              | 40,240 | 42,230 |
| 53 | 53 |    | Greensboro-H.Point-W.Salem | 35,840 | 37,420 |
| 54 | 54 |    | Wichita-Hutchinson Plus    | 35,400 | 37,180 |
| 55 | 55 |    | Reno                       | 35,320 | 37,000 |
| 56 | 56 |    | Nashville                  | 33,900 | 35,900 |
| 57 | 57 |    | Indianapolis               | 32,150 | 33,950 |
| 59 | 58 | +1 | Cleveland-Akron (Canton)   | 31,470 | 33,380 |
| 58 | 59 | -1 | Grand Rapids-Kalmzoo-B.Crk | 31,920 | 32,730 |
| 60 | 60 |    | Jacksonville               | 28,930 | 31,100 |
| 65 | 61 | +4 | New Orleans                | 25,190 | 29,170 |
| 62 | 62 |    | Baltimore                  | 25,870 | 28,270 |
| 61 | 63 | -2 | Springfield-Holyoke        | 27,170 | 28,170 |
| 64 | 64 |    | Harrisburg-Lncstr-Leb-York | 25,500 | 27,480 |
| 63 | 65 | -2 | Greenvll-Spart-Ashevll-And | 25,640 | 27,330 |
| 66 | 66 |    | Honolulu                   | 24,580 | 26,430 |
| 67 | 67 |    | Tyler-Longview(Lfkn&Ncgd)  | 23,820 | 24,910 |
| 68 | 68 |    | Tulsa                      | 22,980 | 24,080 |
| 71 | 69 | +2 | Boise                      | 21,420 | 22,720 |
| 69 | 70 | -1 | Ft. Smith-Fay-Sprngdl-Rgrs | 22,040 | 22,530 |
| 70 | 71 | -1 | Omaha                      | 22,010 | 22,420 |
| 72 | 72 |    | Norfolk-Portsmth-Newpt Nws | 19,510 | 21,300 |
| 75 | 73 | +2 | St. Louis                  | 18,220 | 19,910 |
| 74 | 74 |    | Spokane                    | 18,240 | 19,730 |
| 73 | 75 | -2 | Abilene-Sweetwater         | 18,900 | 18,990 |
| 76 | 76 |    | Columbus, OH               | 17,350 | 18,460 |
| 77 | 77 |    | Chico-Redding              | 16,900 | 17,890 |
| 79 | 78 | +1 | South Bend-Elkhart         | 15,980 | 16,780 |
| 81 | 79 | +2 | Memphis                    | 15,330 | 16,630 |
| 80 | 80 |    | Toledo                     | 15,850 | 16,340 |
| 78 | 81 | -3 | San Angelo                 | 16,100 | 15,990 |
| 83 | 82 | +1 | Richmond-Petersburg        | 14,260 | 15,650 |
| 85 | 83 | +2 | Birmingham (Ann and Tusc)  | 13,850 | 15,130 |
| 82 | 84 | -2 | Rochester, NY              | 14,640 | 14,940 |
| 86 | 85 | +1 | Shreveport                 | 13,600 | 14,680 |
| 84 | 86 | -2 | Buffalo                    | 13,870 | 14,470 |
| 91 | 87 | +4 | Wilkes Barre-Scranton      | 13,030 | 14,330 |
| 87 | 88 | -1 | Chattanooga                | 13,350 | 14,140 |
| 89 | 89 |    | Little Rock-Pine Bluff     | 13,150 | 14,040 |
| 94 | 89 | +5 | Louisville                 | 12,650 | 14,040 |
| 92 | 91 | +1 | Des Moines-Ames            | 12,960 | 13,660 |
| 88 | 92 | -4 | Rockford                   | 13,160 | 13,450 |
| 90 | 93 | -3 | Wichita Falls & Lawton     | 13,040 | 13,440 |
| 93 | 94 | -1 | Davenport-R.Island-Moline  | 12,870 | 13,270 |
| 96 | 95 | +1 | Cincinnati                 | 11,850 | 13,140 |
| 97 | 96 | +1 | Savannah                   | 11,700 | 13,000 |
| 95 | 97 | -2 | Albany-Schenectady-Troy    | 12,130 | 12,720 |

|     |     |     |                             |        |        |
|-----|-----|-----|-----------------------------|--------|--------|
| 100 | 98  | +2  | Mobile-Pensacola (Ft Walt)  | 10,940 | 12,440 |
| 99  | 99  |     | Huntsville-Decatur (Flor)   | 11,150 | 12,150 |
| 98  | 100 | -2  | Lincoln & Hastings-Krny     | 11,470 | 11,870 |
| 102 | 101 | +1  | Madison                     | 10,750 | 11,250 |
| 105 | 102 | +3  | Greenville-N.Bern-Washngtn  | 10,070 | 11,040 |
| 103 | 103 |     | Victoria                    | 10,610 | 10,810 |
| 101 | 104 | -3  | Flint-Saginaw-Bay City      | 10,860 | 10,760 |
| 104 | 105 | -1  | Beaumont-Port Arthur        | 10,230 | 10,720 |
| 109 | 106 | +3  | Pittsburgh                  | 9,070  | 10,270 |
| 108 | 107 | +1  | Columbia, SC                | 9,160  | 10,150 |
| 106 | 108 | -2  | Green Bay-Appleton          | 9,790  | 10,090 |
| 107 | 109 | -2  | Tallahassee-Thomasville     | 9,510  | 10,010 |
| 114 | 110 | +4  | Knoxville                   | 8,580  | 9,370  |
| 110 | 111 | -1  | Eugene                      | 8,970  | 9,260  |
| 113 | 112 | +1  | Medford-Klamath Falls       | 8,670  | 9,150  |
| 111 | 113 | -2  | Ft. Wayne                   | 8,880  | 9,070  |
| 112 | 114 | -2  | Topeka                      | 8,860  | 9,060  |
| 115 | 115 |     | Lexington                   | 8,470  | 8,770  |
| 116 | 116 |     | Twin Falls                  | 8,420  | 8,720  |
| 117 | 117 |     | Idaho Fals-Pocatillo(Jcksn) | 8,110  | 8,700  |
| 120 | 118 | +2  | Myrtle Beach-Florence       | 7,460  | 8,060  |
| 122 | 119 | +3  | Springfield, MO             | 7,160  | 8,040  |
| 121 | 120 | +1  | Anchorage                   | 7,380  | 7,880  |
| 118 | 121 | -3  | Lansing                     | 8,070  | 7,770  |
| 119 | 121 | -2  | Sioux City                  | 7,670  | 7,770  |
| 124 | 123 | +1  | Baton Rouge                 | 7,060  | 7,660  |
| 128 | 123 | +5  | Charleston, SC              | 6,560  | 7,660  |
| 123 | 125 | -2  | Gainesville                 | 7,110  | 7,600  |
| 125 | 126 | -1  | Champaign&Sprngfld-Decatur  | 6,870  | 7,280  |
| 127 | 127 |     | Grand Junction-Montrose     | 6,640  | 7,240  |
| 126 | 128 | -2  | Syracuse                    | 6,750  | 6,950  |
| 129 | 129 |     | Roanoke-Lynchburg           | 6,350  | 6,640  |
| 132 | 130 | +2  | Dayton                      | 5,290  | 5,890  |
| 130 | 131 | -1  | Albany, GA                  | 5,850  | 5,850  |
| 131 | 132 | -1  | Cheyenne-Scottsbluff        | 5,370  | 5,570  |
| 135 | 133 | +2  | Cedar Rapids-Wtrlo-IWC&Dub  | 4,980  | 5,480  |
| 133 | 134 | -1  | Augusta-Aiken               | 5,270  | 5,470  |
| 134 | 135 | -1  | Sherman-Ada                 | 5,180  | 5,280  |
| 136 | 136 |     | Columbus, GA (Opelika, AL)  | 4,580  | 4,880  |
| 136 | 137 | -1  | Joplin-Pittsburg            | 4,580  | 4,780  |
| 138 | 138 |     | Salisbury                   | 4,570  | 4,770  |
| 140 | 139 | +1  | Wilmington                  | 4,460  | 4,760  |
| 139 | 140 | -1  | Paducah-Cape Girard-Harsbg  | 4,490  | 4,590  |
| 141 | 141 |     | Peoria-Bloomington          | 4,170  | 4,370  |
| 144 | 142 | +2  | Jackson, MS                 | 3,770  | 4,360  |
| 142 | 143 | -1  | Macon                       | 3,980  | 4,280  |
| 143 | 143 |     | Sioux Falls(Mitchell)       | 3,780  | 4,280  |
| 148 | 145 | +3  | Portland-Auburn             | 3,390  | 3,890  |
| 145 | 146 | -1  | Eureka                      | 3,600  | 3,790  |
| 159 | 147 | +12 | Biloxi-Gulfport             | 2,680  | 3,780  |
| 148 | 148 |     | Youngstown                  | 3,390  | 3,690  |
| 146 | 149 | -3  | Lafayette, IN               | 3,570  | 3,660  |



|     |     |    |                            |       |       |
|-----|-----|----|----------------------------|-------|-------|
| 147 | 150 | -3 | Rochestr-Mason City-Austin | 3,490 | 3,590 |
| 154 | 150 | +4 | Fargo-Valley City          | 3,090 | 3,590 |
| 152 | 152 |    | Panama City                | 3,280 | 3,580 |
| 151 | 153 | -2 | Lafayette, LA              | 3,290 | 3,490 |
| 162 | 154 | +8 | Charleston-Huntington      | 2,490 | 3,480 |
| 150 | 155 | -5 | Harrisonburg               | 3,340 | 3,440 |
| 154 | 156 | -2 | Tri-Cities, TN-VA          | 3,090 | 3,390 |
| 156 | 157 | -1 | Billings                   | 3,070 | 3,270 |
| 153 | 158 | -5 | Evansville                 | 3,100 | 3,200 |
| 157 | 159 | -2 | Burlington-Plattsburgh     | 2,860 | 3,160 |
| 158 | 160 | -2 | Montgomery-Selma           | 2,690 | 3,090 |
| 160 | 161 | -1 | Bend, OR                   | 2,560 | 2,960 |
| 161 | 162 | -1 | Columbus-Tupelo-W Pnt-Hstn | 2,500 | 2,690 |
| 163 | 163 |    | Traverse City-Cadillac     | 2,300 | 2,400 |
| 164 | 164 |    | Columbia-Jefferson City    | 2,190 | 2,390 |
| 164 | 164 |    | Monroe-El Dorado           | 2,190 | 2,390 |
| 169 | 166 | +3 | Casper-Riverton            | 2,070 | 2,370 |
| 164 | 167 | -3 | Erie                       | 2,190 | 2,190 |
| 167 | 167 |    | Utica                      | 2,090 | 2,190 |
| 176 | 167 | +9 | Dothan                     | 1,700 | 2,190 |
| 168 | 170 | -2 | Binghamton                 | 2,080 | 2,180 |
| 171 | 170 | +1 | Rapid City                 | 1,880 | 2,180 |
| 173 | 170 | +3 | Alexandria, LA             | 1,780 | 2,180 |
| 173 | 173 |    | Missoula                   | 1,780 | 2,070 |
| 173 | 174 | -1 | Charlottesville            | 1,780 | 1,980 |
| 172 | 175 | -3 | Johnstown-Altoona-St Colge | 1,790 | 1,890 |
| 178 | 175 | +3 | Hattiesburg-Laurel         | 1,590 | 1,890 |
| 170 | 177 | -7 | La Crosse-Eau Claire       | 1,900 | 1,800 |
| 177 | 178 | -1 | Fairbanks                  | 1,660 | 1,750 |
| 183 | 179 | +4 | Lake Charles               | 1,380 | 1,680 |
| 179 | 180 | -1 | Wausau-Rhinelande          | 1,500 | 1,600 |
| 181 | 181 |    | Bowling Green              | 1,390 | 1,590 |
| 187 | 182 | +5 | Jonesboro                  | 1,190 | 1,490 |
| 180 | 183 | -3 | Watertown                  | 1,400 | 1,400 |
| 184 | 183 | +1 | Mankato                    | 1,300 | 1,400 |
| 185 | 185 |    | Jackson, TN                | 1,290 | 1,390 |
| 181 | 186 | -5 | Ottumwa-Kirksville         | 1,390 | 1,290 |
| 185 | 186 | -1 | Terre Haute                | 1,290 | 1,290 |
| 188 | 188 |    | Butte-Bozeman              | 1,170 | 1,270 |
| 189 | 189 |    | Lima                       | 1,100 | 1,200 |
| 190 | 189 | +1 | Minot-Bismarck-Dickinson   | 1,000 | 1,200 |
| 193 | 191 | +2 | St. Joseph                 | 800   | 1,090 |
| 190 | 192 | -2 | Duluth-Superior            | 1,000 | 1,000 |
| 192 | 193 | -1 | Great Falls                | 890   | 990   |
| 193 | 194 | -1 | Bangor                     | 800   | 900   |
| 193 | 194 | -1 | Quincy-Hannibal-Keokuk     | 800   | 900   |
| 193 | 196 | -3 | Bluefield-Beckley-Oak Hill | 800   | 800   |
| 197 | 196 | +1 | Elmira (Corning)           | 700   | 800   |
| 197 | 196 | +1 | Greenwood-Greenville       | 700   | 800   |
| 197 | 199 | -2 | Meridian                   | 700   | 700   |
| 203 | 199 | +4 | Clarksburg-Weston          | 500   | 700   |
| 200 | 201 | -1 | Wheeling-Steubenville      | 600   | 600   |

|     |     |    |                       |                   |                   |
|-----|-----|----|-----------------------|-------------------|-------------------|
| 201 | 202 | -1 | North Platte          | 590               | 590               |
| 202 | 203 | -1 | Juneau                | 570               | 580               |
| 204 | 204 |    | Marquette             | 300               | 400               |
| 204 | 204 |    | Parkersburg           | 300               | 400               |
| 204 | 206 | -2 | Helena                | 300               | 390               |
| 207 | 207 |    | Presque Isle          | 200               | 200               |
| 207 | 208 | -1 | Zanesville            | 200               | 100               |
| 209 | 208 | +1 | Alpena                | 100               | 100               |
| 209 | 208 | +1 | Glendive              | 100               | 100               |
|     |     |    | <b>NSI Total U.S.</b> | <b>12,656,950</b> | <b>12,950,510</b> |

**Local Television Market Universe Estimates: Asian\* TV Homes**  
**Comparisons of 2008-09 and 2009-10 Market Ranks**

| 2008-09 | 2009-10 |            |                                 | 2009           | 2010           |
|---------|---------|------------|---------------------------------|----------------|----------------|
| Rank    | Rank    | Difference | DMA Name                        | Asian TV Homes | Asian TV Homes |
| 1       | 1       |            | Los Angeles                     | 697,580        | 701,510        |
| 2       | 2       |            | New York                        | 603,090        | 606,160        |
| 3       | 3       |            | San Francisco-Oak-San Jose      | 516,680        | 525,110        |
| 4       | 4       |            | Honolulu                        | 214,620        | 215,960        |
| 5       | 5       |            | Chicago                         | 178,330        | 179,850        |
| 6       | 6       |            | Washington, DC (Hagrstwn)       | 164,550        | 168,660        |
| 7       | 7       |            | Seattle-Tacoma                  | 146,810        | 148,340        |
| 8       | 8       |            | Sacramnto-Stkton-Modesto        | 133,230        | 131,470        |
| 9       | 9       |            | Philadelphia                    | 115,170        | 116,230        |
| 10      | 10      |            | Houston                         | 112,320        | 114,540        |
| 12      | 11      | +1         | Dallas-Ft. Worth                | 109,100        | 111,350        |
| 11      | 12      | -1         | Boston (Manchester)             | 110,820        | 110,280        |
| 13      | 13      |            | San Diego                       | 104,060        | 104,690        |
| 14      | 14      |            | Atlanta                         | 79,870         | 80,430         |
| 15      | 15      |            | Detroit                         | 66,760         | 64,460         |
| 16      | 16      |            | Las Vegas                       | 54,490         | 54,770         |
| 18      | 17      | +1         | Phoenix (Prescott)              | 49,510         | 51,950         |
| 17      | 18      | -1         | Minneapolis-St. Paul            | 50,160         | 49,740         |
| 19      | 19      |            | Portland, OR                    | 49,020         | 49,270         |
| 20      | 20      |            | Denver                          | 42,140         | 42,020         |
| 21      | 21      |            | Orlando-Daytona Bch-Melbrn      | 39,710         | 40,190         |
| 22      | 22      |            | Baltimore                       | 38,920         | 39,010         |
| 23      | 23      |            | Tampa-St. Pete (Sarasota)       | 36,200         | 36,890         |
| 24      | 24      |            | Miami-Ft. Lauderdale            | 35,150         | 34,840         |
| 25      | 25      |            | Fresno-Visalia                  | 31,990         | 31,880         |
| 27      | 26      | +1         | Austin                          | 29,480         | 30,250         |
| 26      | 27      | -1         | Hartford & New Haven            | 30,020         | 30,010         |
| 28      | 28      |            | Raleigh-Durham (Fayetteville)   | 28,360         | 29,350         |
| 29      | 29      |            | Columbus, OH                    | 25,320         | 25,030         |
| 30      | 30      |            | Cleveland-Akron (Canton)        | 22,700         | 22,590         |
| 31      | 31      |            | St. Louis                       | 21,400         | 21,700         |
| 32      | 32      |            | Charlotte                       | 20,020         | 20,510         |
| 33      | 33      |            | Salt Lake City                  | 19,500         | 19,790         |
| 34      | 34      |            | Kansas City                     | 18,720         | 19,130         |
| 36      | 35      | +1         | Indianapolis                    | 18,110         | 18,810         |
| 35      | 36      | -1         | Norfolk-Portsmouth-Newport News | 18,220         | 18,110         |
| 38      | 37      | +1         | Pittsburgh                      | 16,560         | 17,350         |
| 37      | 38      | -1         | Milwaukee                       | 17,080         | 16,680         |
| 39      | 39      |            | Oklahoma City                   | 16,140         | 16,330         |
| 40      | 40      |            | Jacksonville                    | 15,890         | 16,290         |
| 41      | 41      |            | Cincinnati                      | 15,250         | 15,740         |
| 43      | 42      | +1         | San Antonio                     | 14,640         | 15,320         |
| 42      | 43      | -1         | Nashville                       | 14,810         | 14,800         |
| 45      | 44      | +1         | West Palm Beach-Ft. Pierce      | 13,600         | 14,190         |
| 44      | 45      | -1         | Monterey-Salinas                | 14,290         | 14,180         |

|    |    |    |                            |        |        |
|----|----|----|----------------------------|--------|--------|
| 46 | 46 |    | Providence-New Bedford     | 12,970 | 12,770 |
| 48 | 47 | +1 | New Orleans                | 11,630 | 12,520 |
| 47 | 48 | -1 | Richmond-Petersburg        | 12,330 | 12,330 |
| 50 | 49 | +1 | Tucson (Sierra Vista)      | 11,250 | 12,130 |
| 49 | 50 | -1 | Albany-Schenectady-Troy    | 11,440 | 11,340 |
| 51 | 51 |    | Grand Rapids-Kalmzoo-B.Crk | 10,760 | 10,750 |
| 52 | 52 |    | SantaBarbra-SanMar-SanLuOb | 10,240 | 10,520 |
| 53 | 53 |    | Reno                       | 9,910  | 10,200 |
| 56 | 54 | +2 | Harrisburg-Lncstr-Leb-York | 9,570  | 9,960  |
| 54 | 55 | -1 | Madison                    | 9,640  | 9,840  |
| 58 | 56 | +2 | Greensboro-H.Point-W.Salem | 9,460  | 9,760  |
| 61 | 57 | +4 | Albuquerque-Santa Fe       | 9,070  | 9,450  |
| 59 | 58 | +1 | Champaign&Sprngfld-Decatur | 9,350  | 9,350  |
| 62 | 59 | +3 | Greenvll-Spart-Ashevl-And  | 8,740  | 9,330  |
| 57 | 60 | -3 | Bakersfield                | 9,490  | 9,290  |
| 55 | 61 | -6 | Memphis                    | 9,630  | 9,230  |
| 60 | 62 | -2 | Syracuse                   | 9,330  | 9,030  |
| 63 | 63 |    | Waco-Temple-Bryan          | 8,640  | 8,640  |
| 64 | 64 |    | Buffalo                    | 8,380  | 8,580  |
| 66 | 65 | +1 | Mobile-Pensacola (Ft Walt) | 7,850  | 8,150  |
| 65 | 66 | -1 | Wichita-Hutchinson Plus    | 8,050  | 8,050  |
| 71 | 67 | +4 | Colorado Springs-Pueblo    | 7,550  | 7,940  |
| 70 | 68 | +2 | Louisville                 | 7,570  | 7,770  |
| 67 | 69 | -2 | Rochester, NY              | 7,790  | 7,690  |
| 68 | 70 | -2 | Des Moines-Ames            | 7,780  | 7,680  |
| 69 | 71 | -2 | Eugene                     | 7,630  | 7,620  |
| 72 | 72 |    | Spokane                    | 6,850  | 7,040  |
| 73 | 73 |    | Birmingham (Ann and Tusc)  | 6,670  | 6,860  |
| 75 | 74 | +1 | Dayton                     | 6,580  | 6,680  |
| 76 | 74 | +2 | Omaha                      | 6,480  | 6,680  |
| 74 | 76 | -2 | Anchorage                  | 6,600  | 6,590  |
| 77 | 77 |    | Tulsa                      | 6,460  | 6,560  |
| 79 | 78 | +1 | Ft. Myers-Naples           | 6,060  | 6,260  |
| 78 | 79 | -1 | Lansing                    | 6,080  | 5,980  |
| 80 | 80 |    | Ft. Smith-Fay-Sprngdl-Rgrs | 5,750  | 5,850  |
| 82 | 81 | +1 | Knoxville                  | 5,360  | 5,360  |
| 83 | 82 | +1 | Palm Springs               | 5,330  | 5,320  |
| 84 | 83 | +1 | Gainesville                | 5,200  | 5,300  |
| 85 | 84 | +1 | Columbia, SC               | 5,080  | 5,270  |
| 80 | 85 | -5 | Lexington                  | 5,750  | 5,250  |
| 85 | 86 | -1 | Cedar Rapids-Wtrlo-IWC&Dub | 5,080  | 5,180  |
| 88 | 87 | +1 | Toledo                     | 4,800  | 5,000  |
| 87 | 88 | -1 | Little Rock-Pine Bluff     | 4,870  | 4,970  |
| 90 | 89 | +1 | Baton Rouge                | 4,680  | 4,880  |
| 97 | 90 | +7 | Boise                      | 4,360  | 4,850  |
| 92 | 91 | +1 | Wilkes Barre-Scranton      | 4,580  | 4,770  |
| 95 | 91 | +4 | El Paso (Las Cruces)       | 4,470  | 4,770  |
| 91 | 93 | -2 | Roanoke-Lynchburg          | 4,660  | 4,760  |
| 92 | 94 | -2 | Peoria-Bloomington         | 4,580  | 4,580  |
| 96 | 94 | +2 | Charleston, SC             | 4,380  | 4,580  |
| 89 | 96 | -7 | Springfield-Holyoke        | 4,760  | 4,560  |
| 94 | 97 | -3 | Flint-Saginaw-Bay City     | 4,500  | 4,500  |

|     |     |     |                            |       |       |
|-----|-----|-----|----------------------------|-------|-------|
| 98  | 98  |     | Chico-Redding              | 4,320 | 4,320 |
| 101 | 99  | +2  | Savannah                   | 4,060 | 4,260 |
| 100 | 100 |     | Green Bay-Appleton         | 4,190 | 4,200 |
| 102 | 101 | +1  | Huntsville-Decatur (Flor)  | 3,980 | 4,180 |
| 104 | 102 | +2  | Johnstown-Altoona-St Colge | 3,870 | 3,970 |
| 104 | 102 | +2  | South Bend-Elkhart         | 3,870 | 3,970 |
| 99  | 104 | -5  | Tallahassee-Thomasville    | 4,250 | 3,950 |
| 103 | 105 | -2  | Yakima-Pasco-RchInd-Knnwck | 3,930 | 3,830 |
| 106 | 106 |     | Lincoln & Hastings-Krny    | 3,790 | 3,690 |
| 108 | 107 | +1  | Lafayette, IN              | 3,750 | 3,650 |
| 107 | 108 | -1  | Paducah-Cape Girard-Harsbg | 3,780 | 3,580 |
| 109 | 109 |     | Ft. Wayne                  | 3,390 | 3,390 |
| 112 | 110 | +2  | Portland-Auburn            | 3,270 | 3,370 |
| 113 | 111 | +2  | Harlingen-Wslco-Brnsvl-McA | 3,260 | 3,350 |
| 114 | 111 | +3  | Burlington-Plattsburgh     | 3,150 | 3,350 |
| 110 | 113 | -3  | Chattanooga                | 3,280 | 3,280 |
| 128 | 114 | +14 | Charleston-Huntington      | 2,390 | 3,270 |
| 115 | 115 |     | Davenport-R.Island-Moline  | 2,990 | 3,190 |
| 110 | 116 | -6  | Augusta-Aiken              | 3,280 | 3,080 |
| 117 | 117 |     | Springfield, MO            | 2,970 | 3,070 |
| 118 | 118 |     | Rochestr-Mason City-Austin | 2,890 | 2,990 |
| 116 | 119 | -3  | Columbus, GA (Opelika, AL) | 2,980 | 2,880 |
| 119 | 119 |     | Shreveport                 | 2,880 | 2,880 |
| 120 | 119 | +1  | Columbia-Jefferson City    | 2,780 | 2,880 |
| 123 | 122 | +1  | Topeka                     | 2,680 | 2,780 |
| 121 | 123 | -2  | Rockford                   | 2,690 | 2,690 |
| 121 | 123 | -2  | Amarillo                   | 2,690 | 2,690 |
| 124 | 123 | +1  | Greenville-N.Bern-Washngtn | 2,590 | 2,690 |
| 124 | 123 | +1  | Lafayette, LA              | 2,590 | 2,690 |
| 128 | 127 | +1  | Myrtle Beach-Florence      | 2,390 | 2,590 |
| 127 | 128 | -1  | Charlottesville            | 2,440 | 2,540 |
| 126 | 129 | -3  | Binghamton                 | 2,490 | 2,490 |
| 128 | 129 | -1  | Macon                      | 2,390 | 2,490 |
| 131 | 131 |     | Corpus Christi             | 2,380 | 2,480 |
| 133 | 132 | +1  | Yuma-El Centro             | 2,270 | 2,460 |
| 131 | 133 | -2  | Beaumont-Port Arthur       | 2,380 | 2,380 |
| 135 | 134 | +1  | Biloxi-Gulfport            | 1,990 | 2,190 |
| 134 | 135 | -1  | Wichita Falls & Lawton     | 2,190 | 2,090 |
| 138 | 136 | +2  | Jackson, MS                | 1,980 | 2,080 |
| 141 | 137 | +4  | Medford-Klamath Falls      | 1,860 | 2,050 |
| 135 | 138 | -3  | Tyler-Longview(Lfkn&Ncgd)  | 1,990 | 1,990 |
| 140 | 138 | +2  | Montgomery-Selma           | 1,890 | 1,990 |
| 135 | 140 | -5  | La Crosse-Eau Claire       | 1,990 | 1,900 |
| 139 | 141 | -2  | Wausau-Rhinelande          | 1,900 | 1,800 |
| 142 | 142 |     | Fargo-Valley City          | 1,790 | 1,790 |
| 144 | 143 | +1  | Lubbock                    | 1,690 | 1,690 |
| 143 | 144 | -1  | Evansville                 | 1,700 | 1,600 |
| 149 | 144 | +5  | Sioux Falls(Mitchell)      | 1,390 | 1,600 |
| 149 | 146 | +3  | Wilmington                 | 1,390 | 1,590 |
| 146 | 147 | -1  | Sioux City                 | 1,500 | 1,500 |
| 147 | 148 | -1  | Salisbury                  | 1,490 | 1,490 |
| 151 | 148 | +3  | Panama City                | 1,380 | 1,490 |

|     |     |     |                            |       |       |
|-----|-----|-----|----------------------------|-------|-------|
| 145 | 150 | -5  | Youngstown                 | 1,600 | 1,390 |
| 151 | 151 |     | Albany, GA                 | 1,380 | 1,290 |
| 153 | 151 | +2  | Utica                      | 1,290 | 1,290 |
| 153 | 151 | +2  | Joplin-Pittsburg           | 1,290 | 1,290 |
| 155 | 154 | +1  | Eureka                     | 1,240 | 1,240 |
| 147 | 155 | -8  | Tri-Cities, TN-VA          | 1,490 | 1,190 |
| 157 | 156 | +1  | Juneau                     | 1,020 | 1,020 |
| 156 | 157 | -1  | Erie                       | 1,090 | 990   |
| 158 | 157 | +1  | Odessa-Midland             | 990   | 990   |
| 160 | 157 | +3  | Idaho Falls-Pocatlo(Jcksn) | 980   | 990   |
| 163 | 157 | +6  | Bangor                     | 890   | 990   |
| 163 | 157 | +6  | Monroe-El Dorado           | 890   | 990   |
| 160 | 162 | -2  | Harrisonburg               | 980   | 980   |
| 172 | 163 | +9  | Bend, OR                   | 780   | 970   |
| 162 | 164 | -2  | Fairbanks                  | 950   | 950   |
| 158 | 165 | -7  | Terre Haute                | 990   | 890   |
| 163 | 165 | -2  | Elmira (Corning)           | 890   | 890   |
| 163 | 165 | -2  | Alexandria, LA             | 890   | 890   |
| 163 | 165 | -2  | Abilene-Sweetwater         | 890   | 890   |
| 163 | 165 | -2  | Columbus-Tupelo-W Pnt-Hstn | 890   | 890   |
| 180 | 170 | +10 | Sherman-Ada                | 590   | 790   |
| 169 | 171 | -2  | Traverse City-Cadillac     | 790   | 690   |
| 169 | 171 | -2  | Watertown                  | 790   | 690   |
| 169 | 171 | -2  | Bowling Green              | 790   | 690   |
| 174 | 171 | +3  | Dothan                     | 690   | 690   |
| 174 | 171 | +3  | Duluth-Superior            | 690   | 690   |
| 174 | 171 | +3  | Hattiesburg-Laurel         | 690   | 690   |
| 180 | 171 | +9  | Lake Charles               | 590   | 690   |
| 179 | 178 | +1  | Missoula                   | 680   | 680   |
| 173 | 179 | -6  | Quincy-Hannibal-Keokuk     | 700   | 600   |
| 174 | 179 | -5  | Minot-Bismarck-Dickinson   | 690   | 600   |
| 174 | 179 | -5  | Mankato                    | 690   | 600   |
| 185 | 179 | +6  | Wheeling-Steubenville      | 500   | 600   |
| 180 | 183 | -3  | Marquette                  | 590   | 590   |
| 180 | 183 | -3  | Bluefield-Beckley-Oak Hill | 590   | 590   |
| 180 | 183 | -3  | Greenwood-Greenville       | 590   | 590   |
| 187 | 183 | +4  | Clarksburg-Weston          | 490   | 590   |
| 187 | 183 | +4  | Rapid City                 | 490   | 590   |
| 194 | 183 | +11 | Billings                   | 390   | 590   |
| 193 | 189 | +4  | Butte-Bozeman              | 480   | 580   |
| 187 | 190 | -3  | Jackson, TN                | 490   | 500   |
| 187 | 190 | -3  | Cheyenne-Scottsbluff       | 490   | 500   |
| 187 | 192 | -5  | Ottumwa-Kirksville         | 490   | 490   |
| 187 | 192 | -5  | Grand Junction-Montrose    | 490   | 490   |
| 194 | 192 | +2  | Laredo                     | 390   | 490   |
| 185 | 195 | -10 | Lima                       | 500   | 400   |
| 194 | 195 | -1  | San Angelo                 | 390   | 400   |
| 194 | 197 | -3  | Twin Falls                 | 390   | 390   |
| 198 | 198 |     | Parkersburg                | 300   | 300   |
| 198 | 198 |     | Victoria                   | 300   | 300   |
| 198 | 198 |     | Meridian                   | 300   | 300   |
| 198 | 198 |     | Jonesboro                  | 300   | 300   |

|     |     |    |                       |                  |                  |
|-----|-----|----|-----------------------|------------------|------------------|
| 202 | 198 | +4 | Casper-Riverton       | 200              | 300              |
| 202 | 203 | -1 | Presque Isle          | 200              | 200              |
| 202 | 203 | -1 | St. Joseph            | 200              | 200              |
| 202 | 203 | -1 | Great Falls           | 200              | 200              |
| 202 | 203 | -1 | Helena                | 200              | 200              |
| 207 | 207 |    | Alpena                | 100              | 100              |
| 207 | 207 |    | Zanesville            | 100              | 100              |
| 207 | 207 |    | North Platte          | 100              | 100              |
| 210 | 210 |    | Glendive              | -                | -                |
|     |     |    | <b>NSI Total U.S.</b> | <b>4,737,850</b> | <b>4,782,560</b> |

\*Race of Householder is Asian alone or in combination with any other race.