

Video Tip

Historical Trend

Create an Episode Track on-the-fly from a basic Daily Grid.

After you've run a Daily Grid, Arianna gives you a quick way to zero in on a single program and a list of all the episodes for that start time.

Steps

- 1.) Simply right-click on a program name and select **Same Program Title** from the Historical Trend menu.

- 2.) This will bring up the calendar allowing you to select the dates you want Arianna to use when creating an episode track for the program name you selected.
 - If the program in question airs Monday through Friday, then select last week or several weeks.
 - If the program airs on Thursday evenings, you can select several Thursdays.
 - If the program you right-clicked on, airs at 8PM, then only the 8PM telecast on the calendar days you selected will be included.

After you have selected your dates, click **OK**.

- 3.) A new temporary tab appears next to your Analysis tab with the Tv Items episode track. You can now print or export to export it to Microsoft Excel.

Presented by Haig Nahigian.