



Software Tip

Report Notations

All notes pertinent to the analysis will be detailed in the Analysis Header.

Arianna will display a symbol next to the first reported measure in situations where the data is affected by a particular condition. The details relating to these disclosures are reported in the Analysis Header page. The table below defines each of the disclosure symbols used in reporting. Please note that footnotes in the Daily Grid are also lettered, beginning with "A".

Module	Symbol	Denotes
All	@ (at symbol)	Mandatory exclusion
All	* (asterisk)	User-defined exclusion
All	& (ampersand)	Combination of mandatory and user-defined exclusion
All	IFR	Arianna suppresses data as insufficient for reporting, IFR if the demographic intabs fall below the following: 90 for an individual day average 55 for two of the same day of week (i.e. two Wednesday's averaged together) 50 for any other multi-day average
Trend	tp	Time period in history when target program didn't air
Trend	d	Dominant program in history when target program didn't air (This option was disabled.)
Trend	~ (tilde)	Target program unavailable in history