SYSTEM REQUIREMENTS

ARIOANNA - MULTI MARKET USERS (AS OF 6.3.2014)

Hardware and Software Requirements

CPU: 2.0 GHz
RAM: 2GB minimum
Operation System: Windows 7 (Starting from Arianna 8.3.0), Windows 8 (Starting from Arianna 10.0)
Hard Disk Drive: Serial ATA 7200RPM or faster recommended
Hard Disk Space: 1 GB of available hard disk space
Screen Resolution: 1024 x 768 or higher recommended
Internet Connection: High-Speed with Gigabit Ethernet Recommended
Internet Browser: Internet Explorer 8
Internet Explorer 9 (Starting from Arianna 8.8.2)
Internet Explorer 10 (Starting from Arianna 10.0)
Printer: Most recent print drivers are required
Storage:

<table>
<thead>
<tr>
<th></th>
<th>Per Day</th>
<th>Per year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Uncompressed</td>
<td>Compressed</td>
</tr>
<tr>
<td>Set Meter</td>
<td>2 MB</td>
<td>.4 MB</td>
</tr>
<tr>
<td>LPM</td>
<td>25 MB</td>
<td>4 MB</td>
</tr>
<tr>
<td>All Market</td>
<td>700 MB</td>
<td>101 MB</td>
</tr>
</tbody>
</table>

Below are some important details regarding the use of Windows compression:
• Compression can only be applied if the data is stored on an NTFS file system.
• Compression should be enabled during install, before any data is downloaded.
• When scheduling your installation, we will walk you through applying compression to your data folders.

Arianna also includes a caching feature that can substantially increase performance of analyses by copying data from your network to the user’s local PC. Compression can also be applied to these cache directories, thus reducing the amount of space needed by this feature. Upon installation, we will walk you through compressing the cache directories on your individual user PCs, should you choose to use this feature.

Additional Installs: The Arianna install will also include the installation of the following components on the machine that will be downloading the daily overnight data.
• Tumbleweed Secure FTP client
• .NET v1.1.4322 Runtime Environment
• http://www.msdn.microsoft.com/netframework

For assistance, please call the Nielsen Solutions Center at 1-800-423-4511