GLOBAL RESPONSIBILITY & SUSTAINABILITY

Through responsible, sustainable business practices and our commitment to giving back, we care for the communities and markets where we live and operate our business. Our Global Responsibility & Sustainability strategy at Nielsen includes all environmental, social and governance (ESG) issues that affect our business, operations, and all internal and external stakeholders.

2016 HIGHLIGHTS

- Published first Nielsen Global Responsibility Report
- Joined Sustainable Purchasing Leadership Council
- Advanced to No. 41 on DiversityInc’s Top 50 Companies for Diversity
- Included on Fortune’s list of 100 Best Workplaces for Millennials and 50 Best Workplaces for Diversity

IMPACT BY THE NUMBERS

- 23,000+ employees participated in Nielsen Global Impact Day with 1,400+ volunteer events for 900 nonprofits in 92 countries
- 26,000+ employees participated in Earth Week 2016 activities
- Continued global annual pledge of $10 million in data, products, and skills-based volunteering
- Recycled 129,000+ pounds of company e-waste year-to-date

SNAPSHOTS OF OUR $10 MILLION+ PRO BONO GLOBAL IMPACT

**CALIFORNIA**
- Analyzed 1 million+ downloads of accessible books to help nonprofit better reach schools and users

**EUROPE**
- Surveyed 2,000+ apprentices, employers, and education providers to measure success of youth apprenticeship programs across network of 200 companies

**PHILIPPINES**
- Completed 69 hours of computer literacy training by 18 volunteers for a children’s nonprofit

**FLORIDA**
- Mobilized 70 volunteers to deliver 5,300 pounds of e-waste for recycling

**SOUTH AFRICA**
- Packed and delivered 5,120 meals for Hunger Action Month

**SINGAPORE**
- Interviewed 279 nonprofit beneficiaries and analyzed survey results to enable nonprofit to better optimize their program offerings

Visit [NIELSEN.COM](http://www.nielsen.com) to learn more about our ongoing Global Responsibility & Sustainability efforts