



GRABIX

ALERTS
2014

nielsen
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AN UNCOMMON SENSE
OF THE CONSUMER™



GRABIX: ALERTS

ALERTS

The Grabix Alerts Feature allows you to receive email alerts each time your keyword is mentioned in Closed Caption text.

TO CREATE AN ALERT:

- 1.) From the Grabix menu, click the SEARCH link.
- 2.) Under Search Words, type in a name, phrase or title. **NOTE** – Word search is not case sensitive.
- 3.) Place a check mark next to the desired stations/networks. You can also use the options at the top right of the screen to Save as Default, Select Default, Select All or Clear All selections. **NOTE** – Stations/networks that were chosen on the last completed search will be saved as current selections.
- 4.) Click the Search button at the bottom left of the window.



SEARCH RESULTS | HOME ANALYZE SEARCH SEGMENTS MEDIA LOG OUT HELP

Search Words: drought

Exact Phrase
[Use Saved Search](#)
[Advanced Search](#)

SELECT STATIONS/NETWORKS +
 SELECT TIME RANGE +
 SELECT RESULTS +

SEARCH

SELECT STATIONS / NETWORKS Save as Default | Select Default

CABLE NETWORKS	NONE	NEWS	SPORTS	PREMIUM	VARIETY1	VARIETY2	VARIETY3	VARIETY4
<input type="checkbox"/> CARTOON	<input type="checkbox"/> ALJAZEERA	<input type="checkbox"/> NBATV	<input type="checkbox"/> CINEMAX	<input type="checkbox"/> A&E	<input type="checkbox"/> E!	<input type="checkbox"/> OWN	<input type="checkbox"/> TNT	
<input type="checkbox"/> ADULTSWIM	<input type="checkbox"/> CHBC	<input type="checkbox"/> ESPN	<input type="checkbox"/> ENCORE	<input type="checkbox"/> ABCFAM	<input type="checkbox"/> FOOD	<input type="checkbox"/> LIFETIME	<input type="checkbox"/> TRUV	
<input type="checkbox"/> NICK	<input type="checkbox"/> CNN	<input type="checkbox"/> ESPN2	<input type="checkbox"/> HBO	<input type="checkbox"/> AMC	<input type="checkbox"/> FX	<input type="checkbox"/> MTV	<input type="checkbox"/> TRVL	
	<input type="checkbox"/> FBN	<input type="checkbox"/> FOXSP1	<input type="checkbox"/> SHOWTIME	<input type="checkbox"/> BET	<input type="checkbox"/> GAC	<input type="checkbox"/> NATGEO	<input type="checkbox"/> TVLAND	
	<input type="checkbox"/> FOXNEWS	<input type="checkbox"/> GOLF	<input type="checkbox"/> STARZ	<input type="checkbox"/> BRAVO	<input type="checkbox"/> HGTV	<input type="checkbox"/> OXY	<input type="checkbox"/> TWC	
	<input type="checkbox"/> HLN	<input type="checkbox"/> NBCSN		<input type="checkbox"/> CMT	<input type="checkbox"/> HIST	<input type="checkbox"/> SPIKE	<input type="checkbox"/> USA	
	<input type="checkbox"/> MSNBC			<input type="checkbox"/> DISC	<input type="checkbox"/> HLMC	<input type="checkbox"/> SYFY	<input type="checkbox"/> VH1	
				<input type="checkbox"/> DISC-ESP	<input type="checkbox"/> HMARK	<input type="checkbox"/> TBS	<input type="checkbox"/> WE	
				<input type="checkbox"/> DIY		<input type="checkbox"/> TLC		

LOCAL DMA	ABC	CBS	CW	FOX	MY	NBC	ION	AZA	TEL	UNI	UNIMAS	IND	PBS	SPORTS
1 New York	<input type="checkbox"/> WABC	<input type="checkbox"/> WCBS	<input type="checkbox"/> WPIX	<input type="checkbox"/> WNYW	<input type="checkbox"/> WWOR	<input type="checkbox"/> WNBC	<input type="checkbox"/> WPKX		<input type="checkbox"/> WJZU	<input type="checkbox"/> WXTV	<input type="checkbox"/> WFUT	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> WNET	<input type="checkbox"/> MSG
2 Los Angeles	<input checked="" type="checkbox"/> KABC	<input checked="" type="checkbox"/> KCBS	<input type="checkbox"/> KTLA	<input checked="" type="checkbox"/> KTTV	<input type="checkbox"/> KCOP	<input checked="" type="checkbox"/> KNBC			<input type="checkbox"/> KVEA	<input type="checkbox"/> KMEX	<input type="checkbox"/> KFTR	<input type="checkbox"/> KCAL		<input type="checkbox"/> MSG
3 Chicago	<input type="checkbox"/> WLS	<input type="checkbox"/> WBBM	<input type="checkbox"/> WGN	<input type="checkbox"/> WFLD	<input type="checkbox"/> WPWR	<input type="checkbox"/> WMAQ			<input type="checkbox"/> WSN5	<input type="checkbox"/> WGBO	<input type="checkbox"/> WXFT	<input type="checkbox"/> WCUI		<input type="checkbox"/> SNY

Click Create Alert or Saved Search link.



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[Use Saved Search](#)
[Advanced Search](#)

SELECT STATIONS/NETWORKS +
 SELECT TIME RANGE +
 SELECT RESULTS +

SEARCH

[Create Alert or Saved Search](#)

Rank	Thumbnail	Text	OVN HH	Hits
1		KNBC Los Angeles 12:18 PM 07/14/14 ...a result of the drought. nbc 4's ted shin is ...		Hits=3
2		KNBC Los Angeles 12:11 PM 07/14/14 ...ed to fight the drought. i'll show you coming...		Hits=1
3		KTTV Los Angeles 10:44 AM 07/14/14 ...w there's a big drought. do you ever get thos...		Hits=1
4		KNBC Los Angeles 6:36 AM 07/14/14 ...ty. and now the drought is getting worse, and...		Hits=1
5		KTTV Los Angeles 4:41 AM 07/14/14 ...out. i put this drought watch graphic togethe...		Hits=1
6		KTTV Los Angeles 4:15 AM 07/14/14 ...w there's a big drought. do you ever get thos...		Hits=1
7		KNBC Los Angeles 11:45 PM 07/13/14 ...dials think the drought may be to blame with ...	OVN HH: :28	Hits=1
8		KNBC Los Angeles 5:47 PM 07/13/14 used. bringin drought or disease to the tri	OVN HH: :99	Hits=1

KTTV Los Angeles 10:44 AM 07/14/14
Hits= 1 ...ow there's a big you ever get those sp...

NA - Ratings not available. not be displayed.

GRABIX: ALERTS

Select desired option from the dropdown and then click **Save** button.

Saved Search – Saves a search term for future searches.

Instant Alert – Delivers alert email instantly .

Hourly Alert – Delivers alert email hourly.

Daily Alert – Delivers alert email each day at designated time.

Weekly Alert – Delivers alert email weekly at designated day and time.

Your Search terms will appear in the list of alerts. Alerts can be deleted or changed to **Saved Searches** at any time. Once the alert is setup, you will receive an email each time your search term is mentioned in Closed Caption Text.

	Name	All	Any	None	Channels	Alert	Day/Time	Last Modified
<input checked="" type="checkbox"/>	drought	drought			Default Set	Hourly Alert		8/4/2014 6:28:24 PM
<input type="checkbox"/>	plane	plane			Default Set	Daily Alert	Daily at 4 PM EST	8/4/2014 6:27:28 PM
<input type="checkbox"/>	bart	bart			Default Set	Instant Alert		8/4/2014 6:19:21 PM
<input type="checkbox"/>	football	football			Default Set	Weekly Alert	Every Sunday at 8 PM EST	8/4/2014 6:12:35 PM

ABOUT NIELSEN

Nielsen Holdings N.V. (NYSE: NLSN) is a global information and measurement company with leading market positions in marketing and consumer information, television and other media measurement, online intelligence, mobile measurement, trade shows and related properties. Nielsen has a presence in approximately 100 countries, with headquarters in New York, USA and Diemen, the Netherlands.

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