



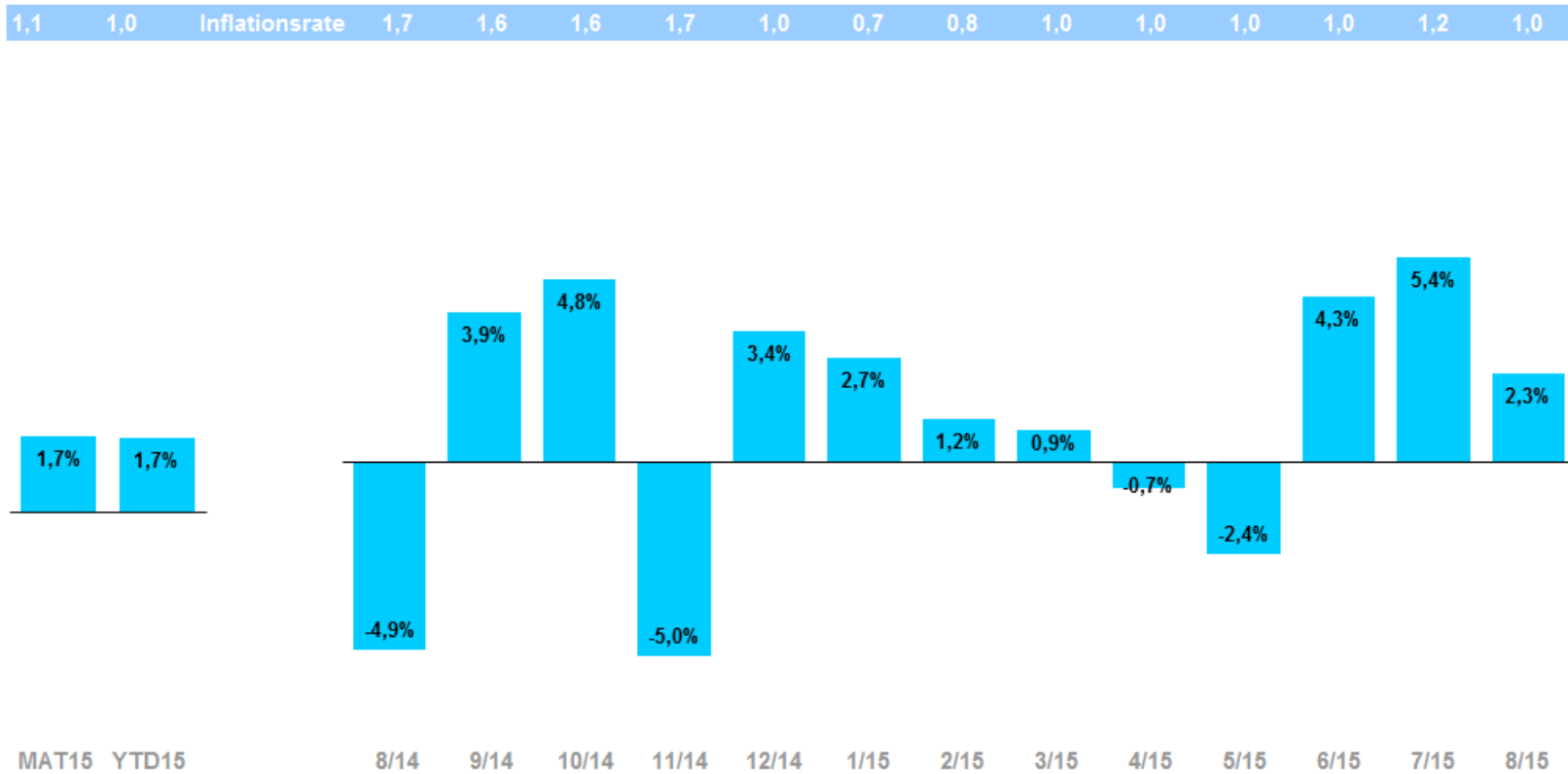
nielsen

**AUGUST 2015**

LH-Umsatzbarometer

# Nielsen LH-Umsatzbarometer

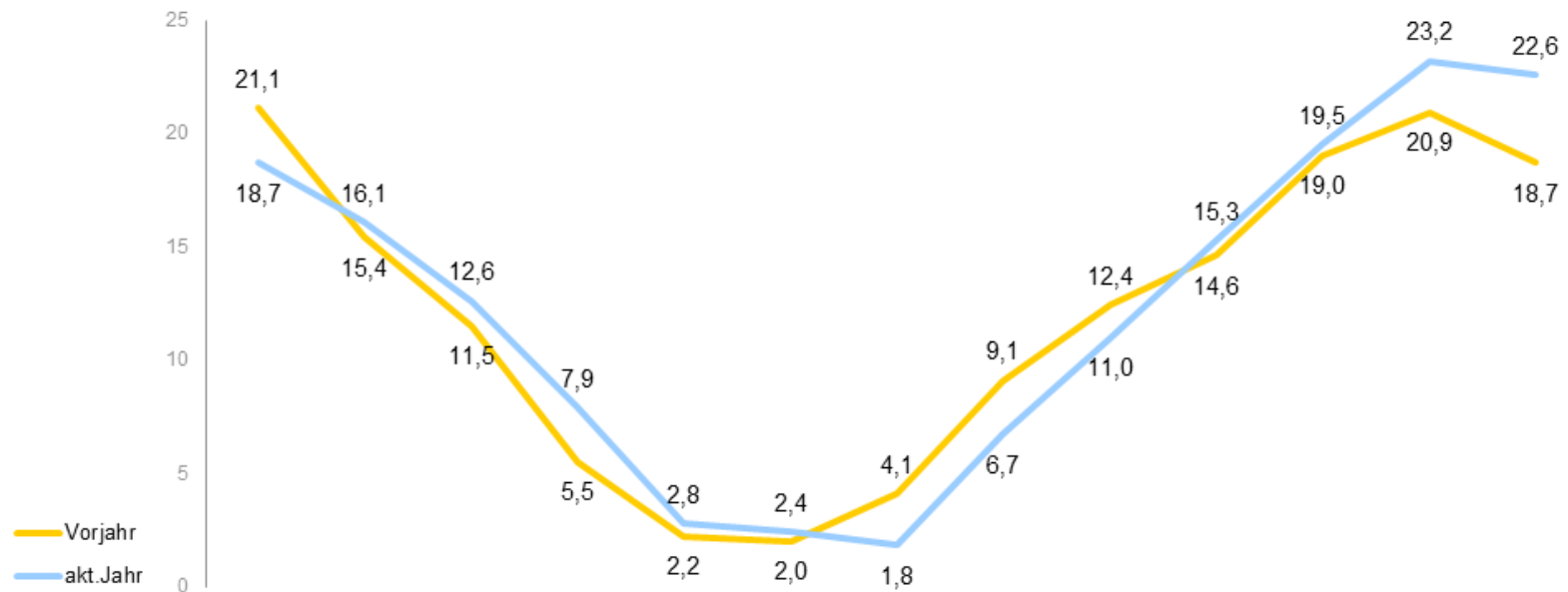
## Umsatz des Lebensmittelhandels (exkl. Hofer / Lidl) - % - Änderung zur Vorjahresperiode



# Nielsen LH-Umsatzbarometer Das Wetter

## ÖSTERREICH

TEMPERATUR (°C)



NIEDERSCHLAG (MM)

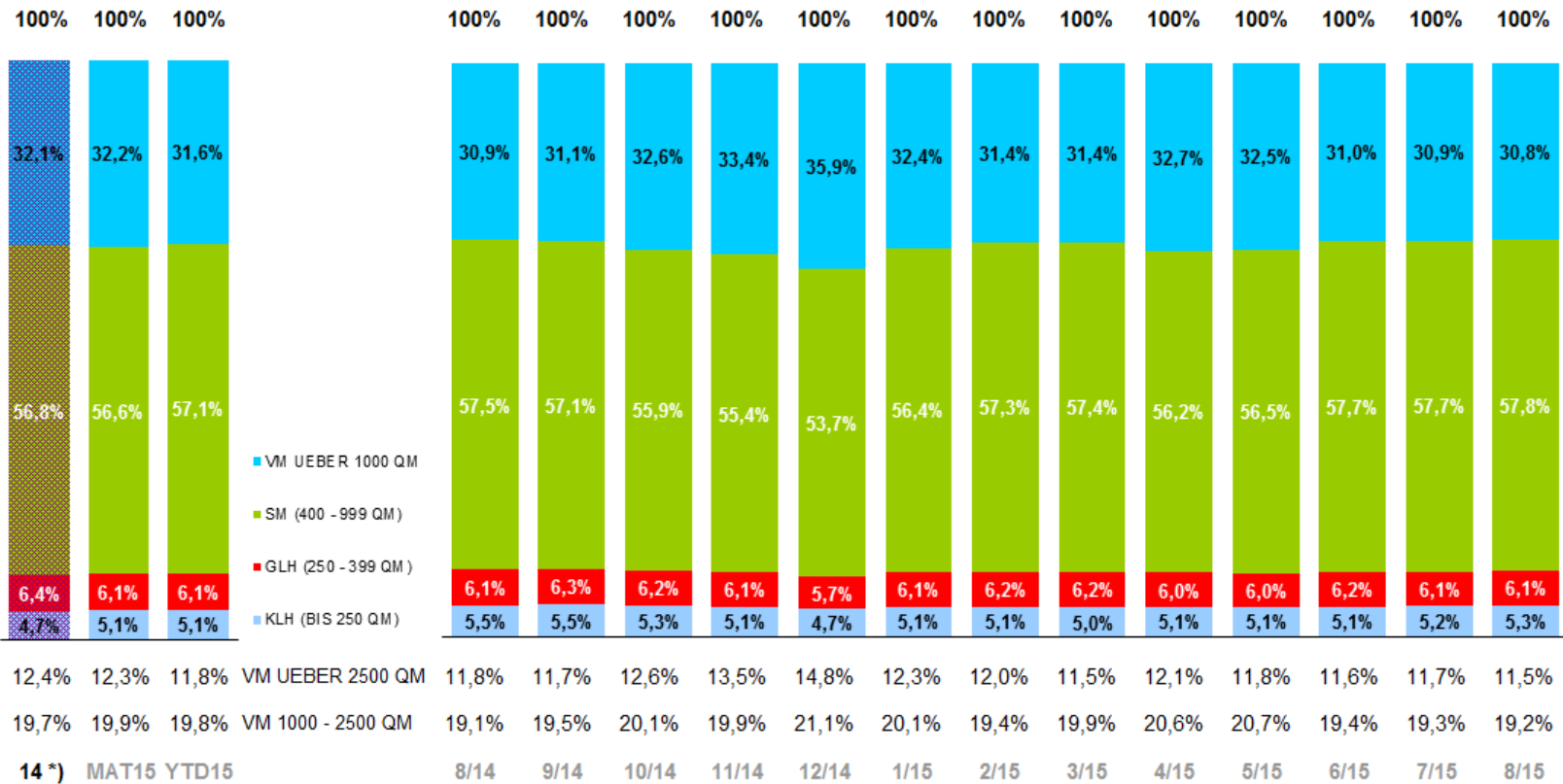
Vorjahr	91	83	45	85	18	33	46	22	60	137	77	109	129
akt. Jahr	129	110	71	53	42	54	24	54	48	113	79	67	69
	AUG	SEP	OKT	NOV	DEZ	JAN	FEB	MAR	APR	MAI	JUN	JUL	AUG

Quelle: ZAMG



# Nielsen LH-Umsatzbarometer

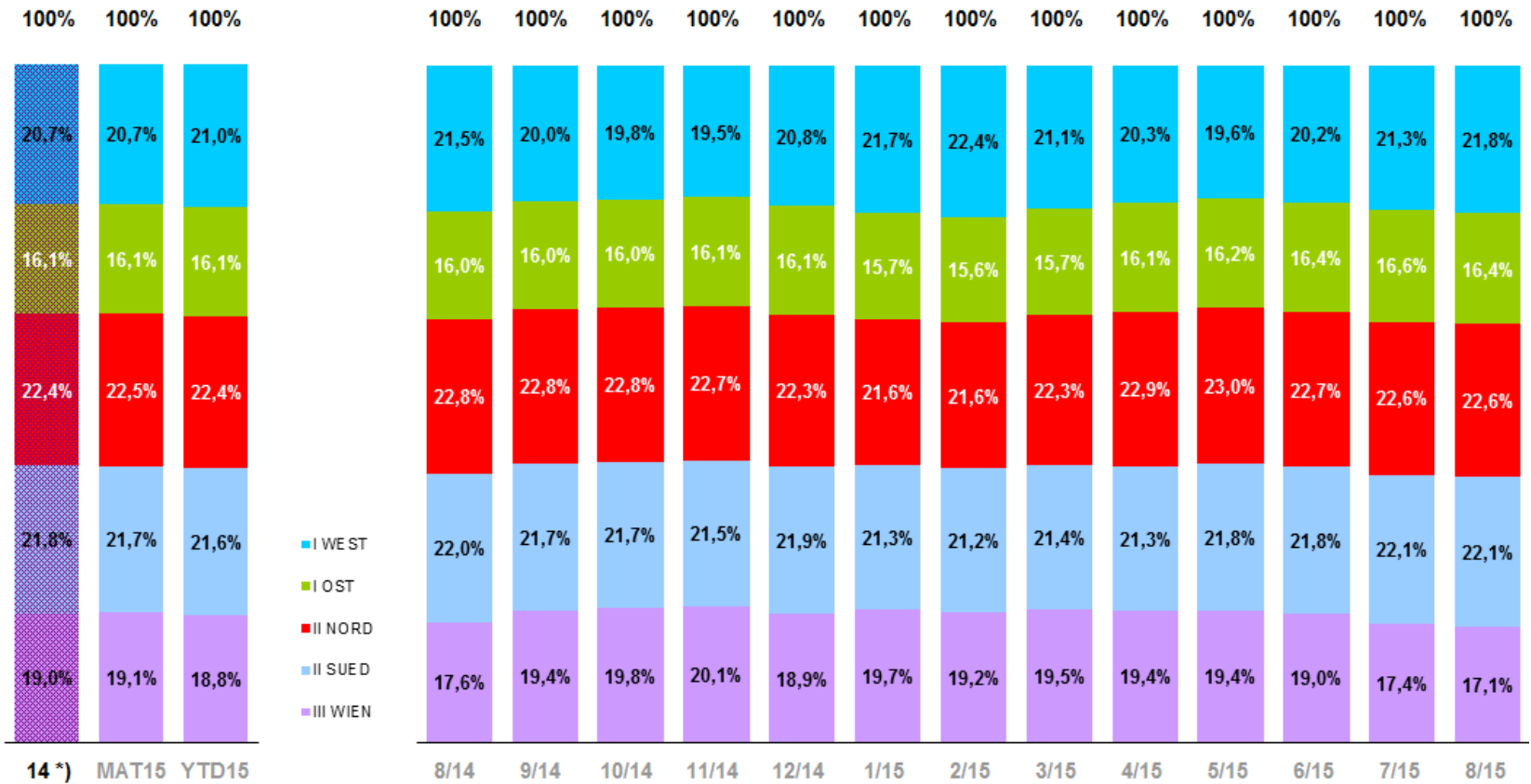
## All Commodity Umsatz-Anteile (ACV Anteile) der Geschäftstypen (exkl. Hofer / Lidl)



\*) lt. Zensuserhebung

# Nielsen LH-Umsatzbarometer

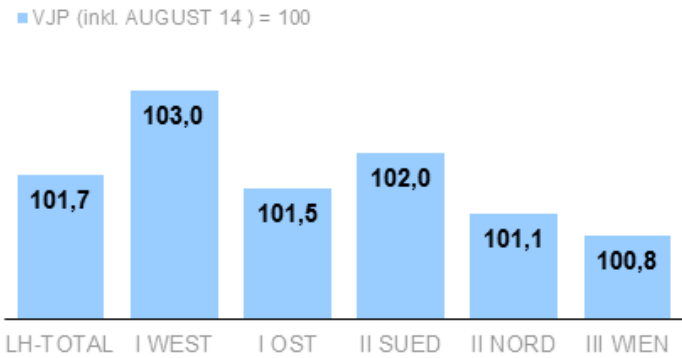
## All Commodity Umsatz-Anteile (ACV Anteile) der Gebiete (exkl. Hofer / Lidl)



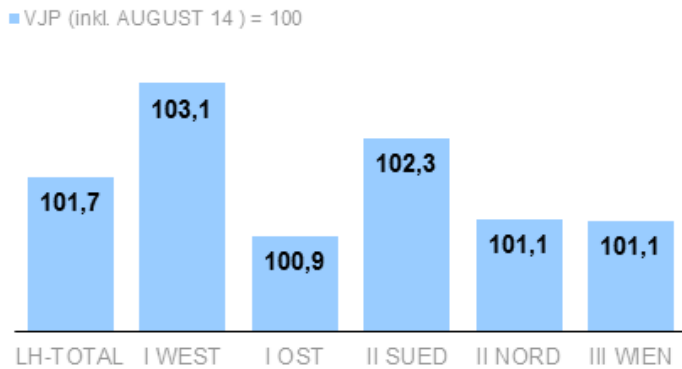
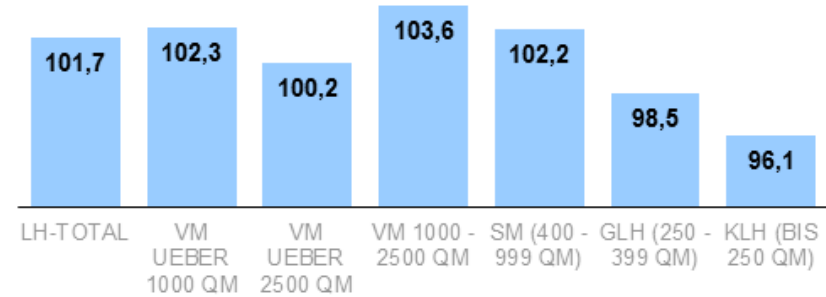
\*) lt. Zensuserhebung

# Nielsen LH-Umsatzbarometer

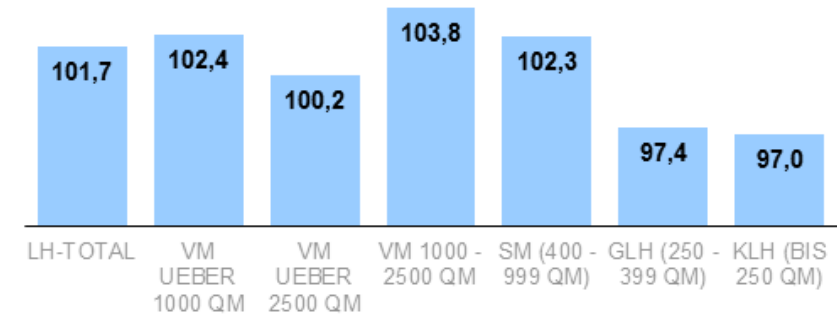
## ACV Entwicklung der Gebiete & Geschäftstypen (exkl. Hofer / Lidl)



YTD 15 bis AUGUST 15



MAT 15 bis AUGUST 15



An abstract graphic on the right side of the slide. It features a funnel shape that tapers from top to bottom. The funnel is filled with a grid of curved, overlapping lines in various colors including blue, green, yellow, red, and purple. Several colored dots (blue, green, red, yellow) are placed at various points within the funnel, with thin lines extending from them towards the left side of the slide.

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**Thank You**