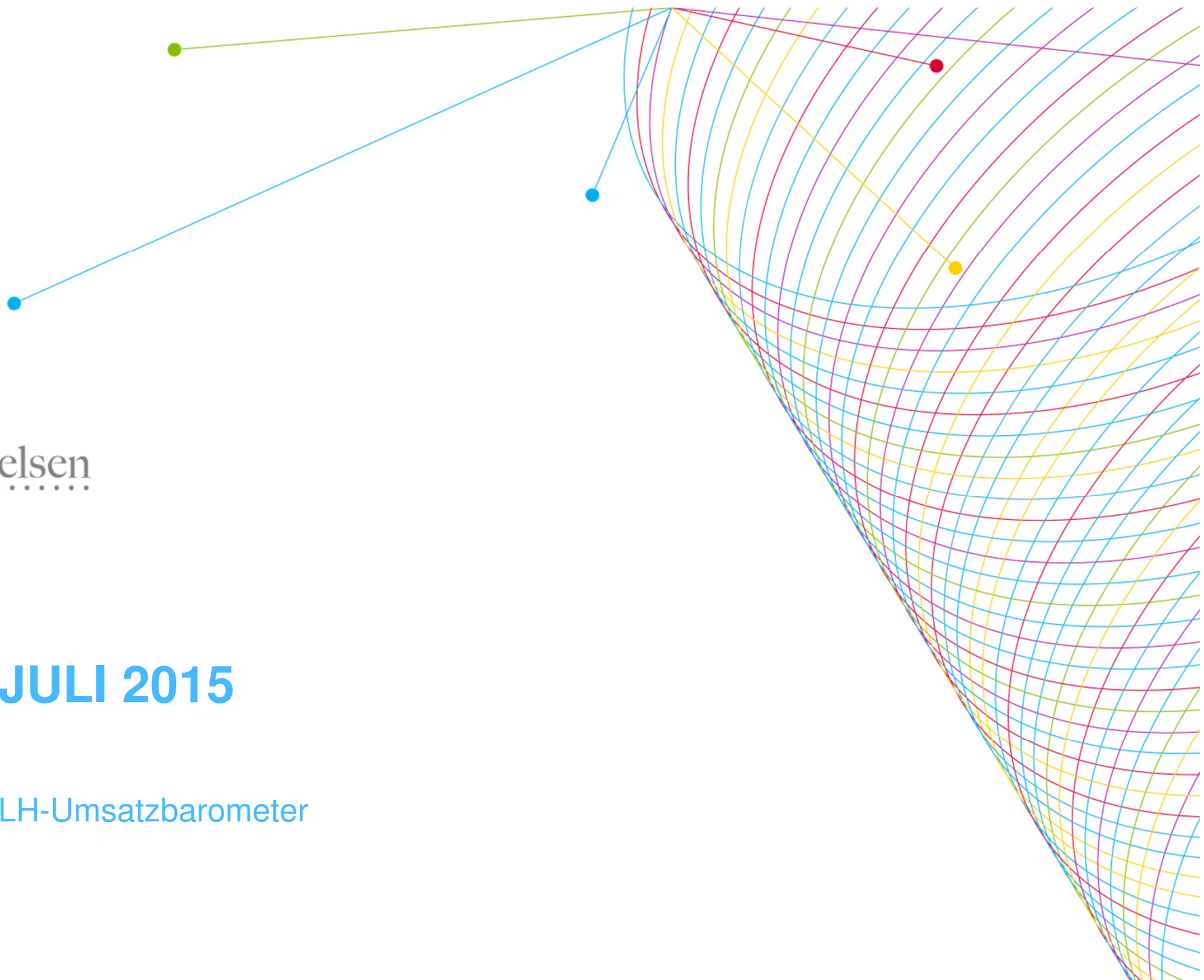


The Nielsen logo consists of the word "nielsen" in a lowercase, sans-serif font. Below the letters "i", "e", and "n" are three small dots each, arranged in a horizontal line.

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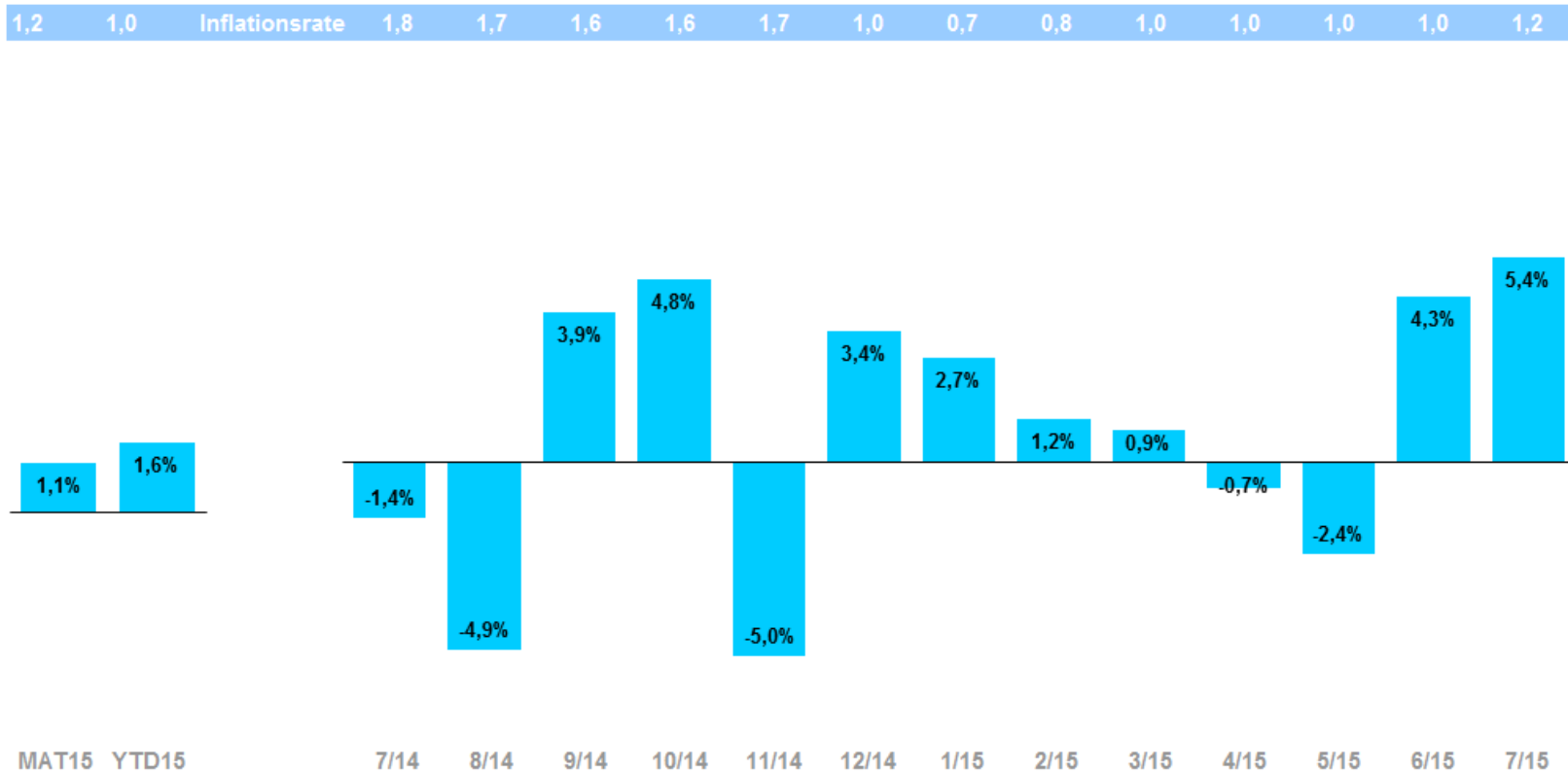
JULI 2015

LH-Umsatzbarometer

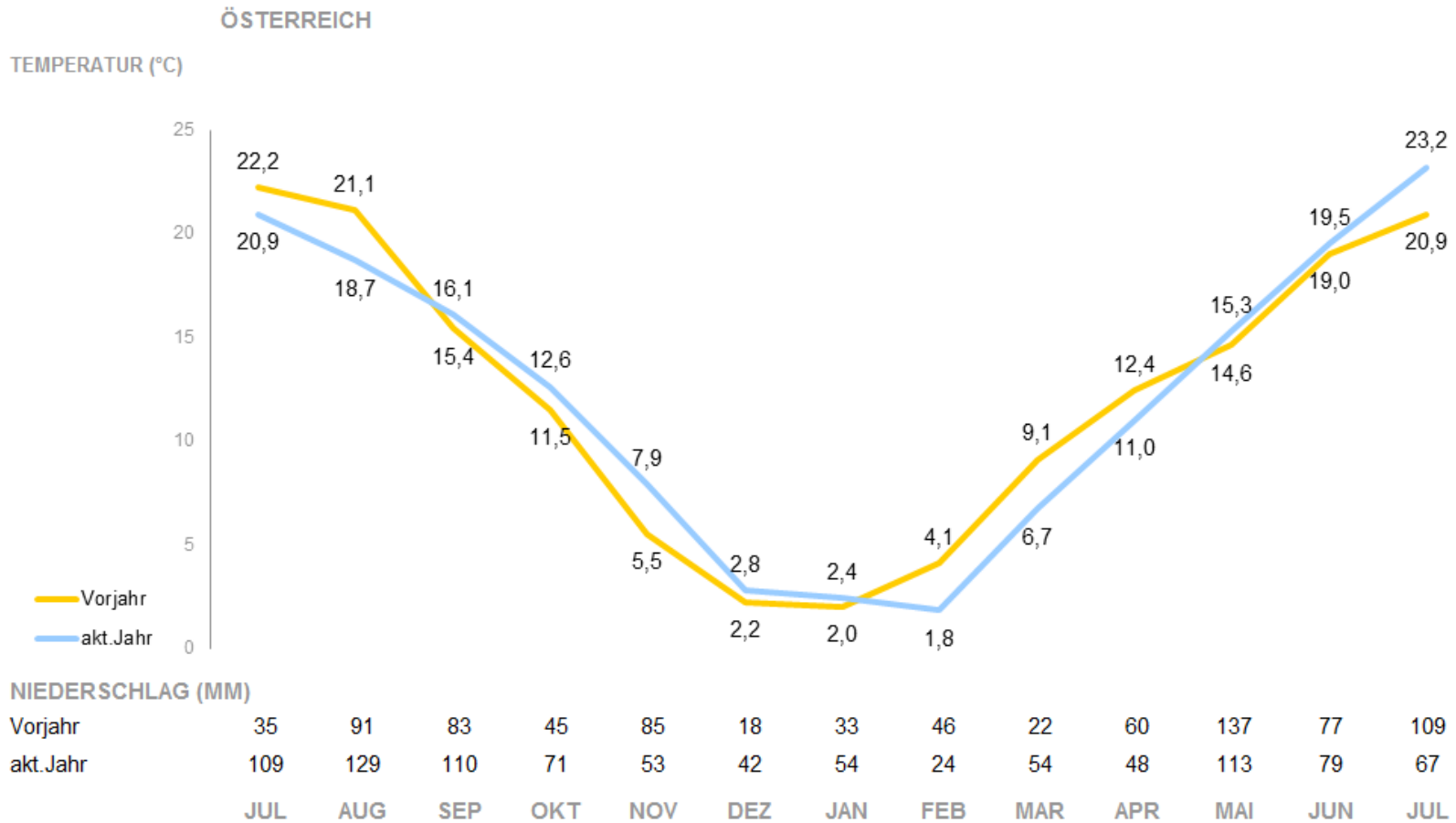


Nielsen LH-Umsatzbarometer

Umsatz des Lebensmittelhandels (exkl. Hofer / Lidl) - % - Änderung zur Vorjahresperiode

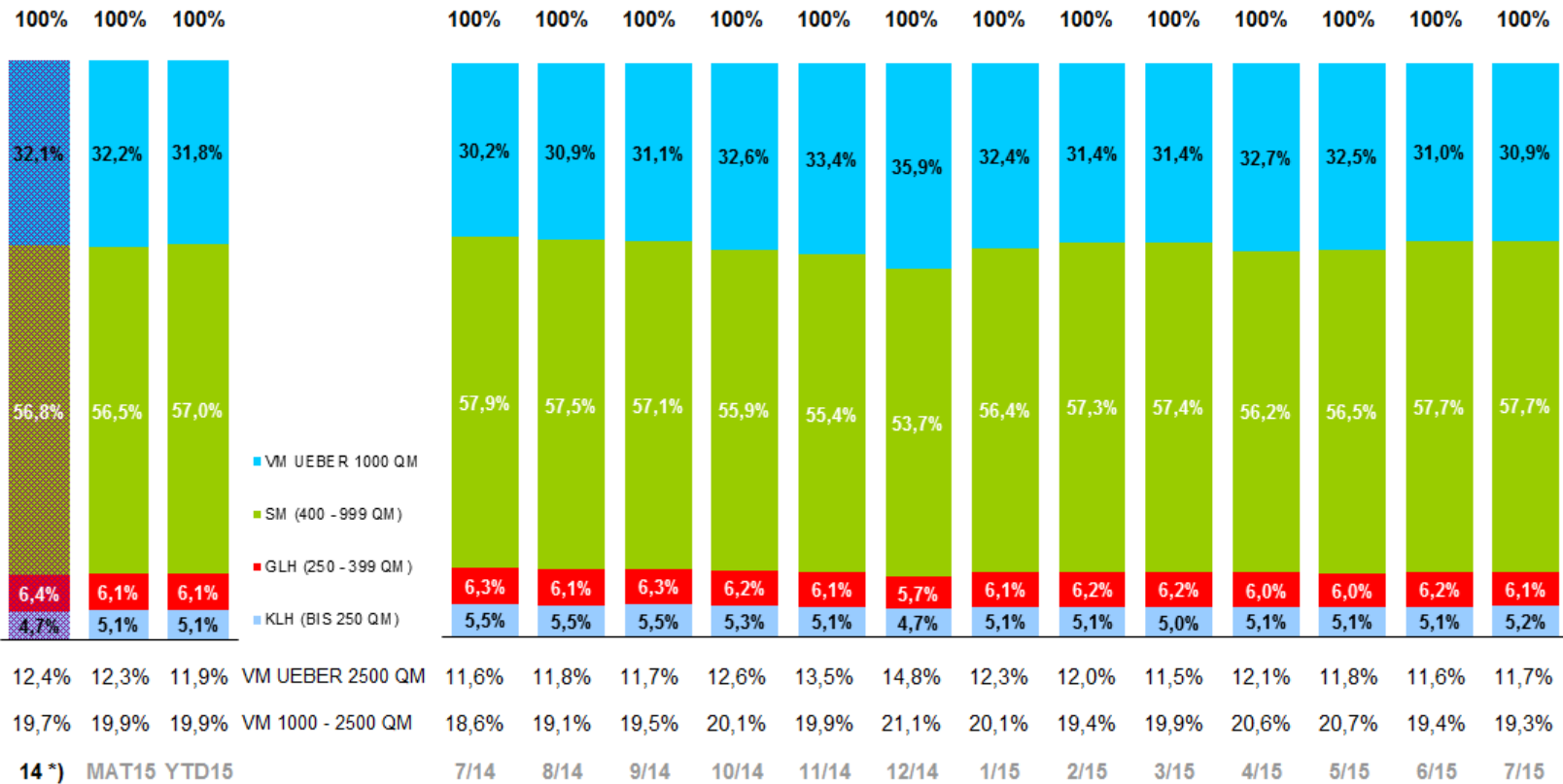


Nielsen LH-Umsatzbarometer Das Wetter



Nielsen LH-Umsatzbarometer

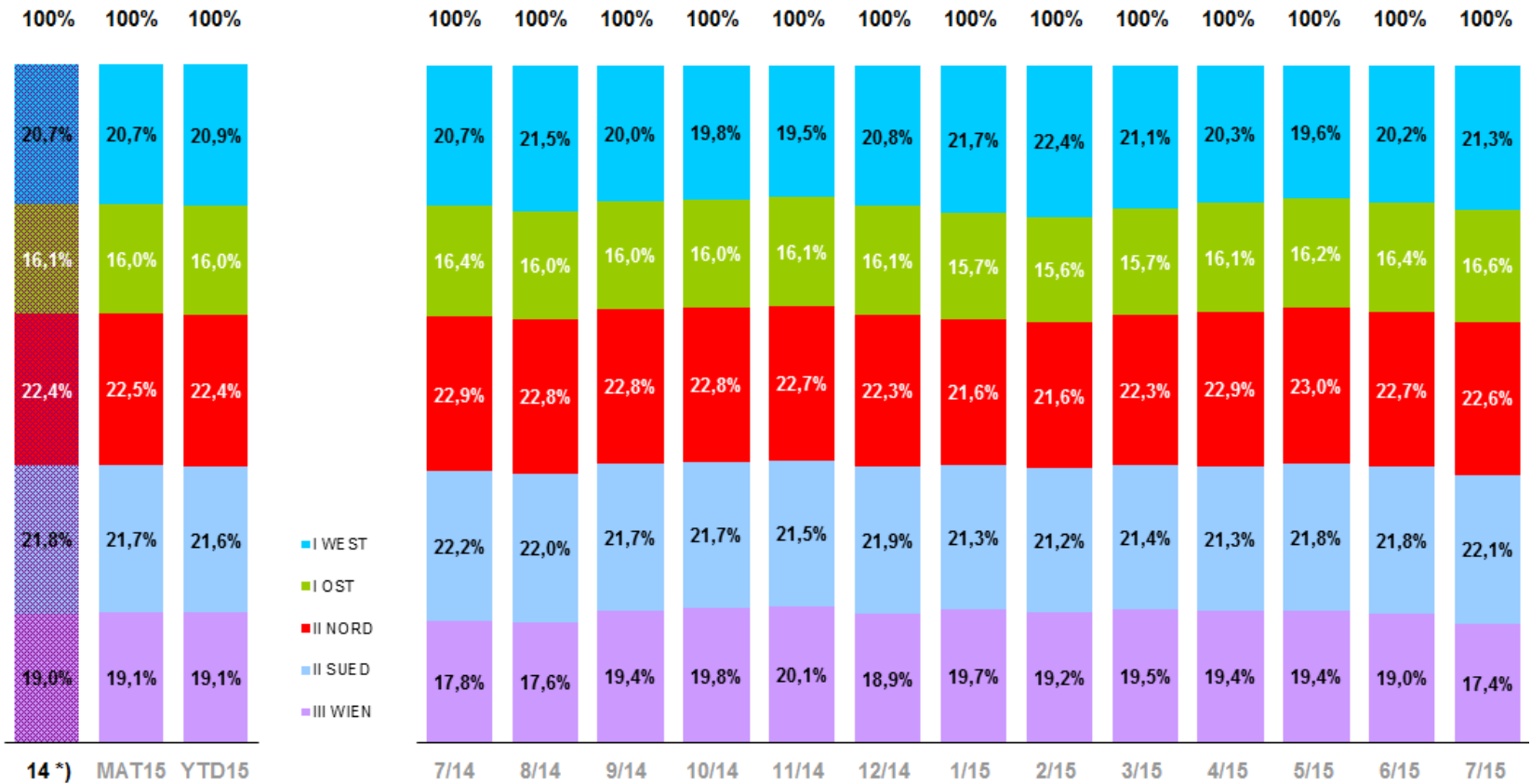
All Commodity Umsatz-Anteile (ACV Anteile) der Geschäftstypen (exkl. Hofer / Lidl)



*) lt. Zensuserhebung

Nielsen LH-Umsatzbarometer

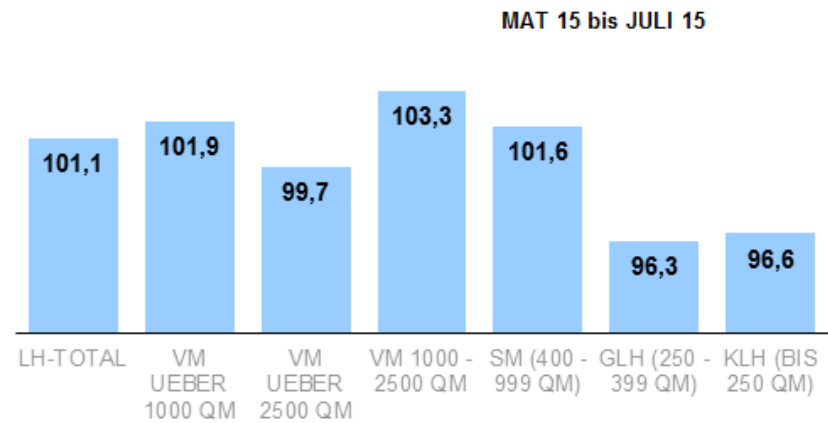
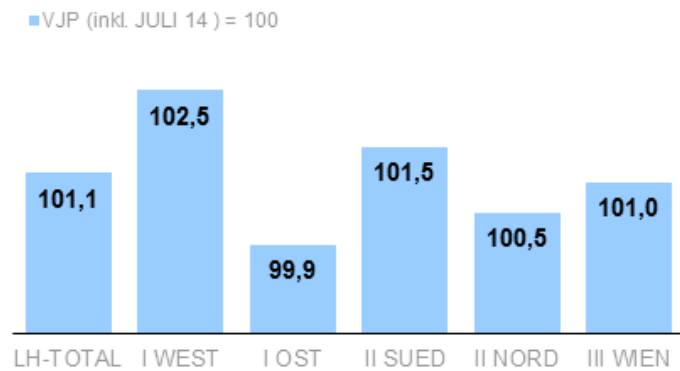
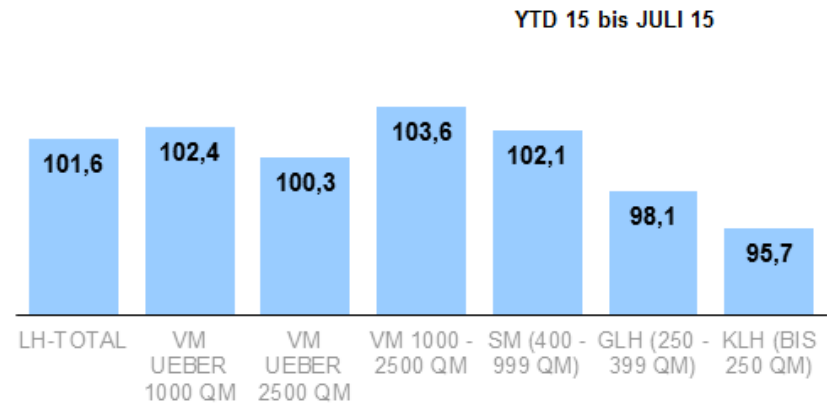
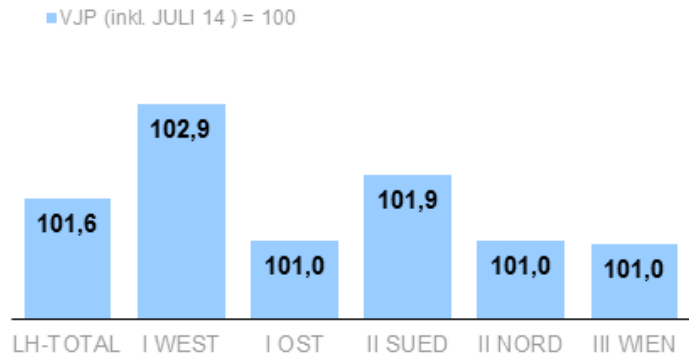
All Commodity Umsatz-Anteile (ACV Anteile) der Gebiete (exkl. Hofer / Lidl)



*) lt. Zensuserhebung

Nielsen LH-Umsatzbarometer

ACV Entwicklung der Gebiete & Geschäftstypen (exkl. Hofer / Lidl)



An abstract graphic on the right side of the slide. It features a funnel shape that tapers from top to bottom. The funnel is filled with a grid of curved, overlapping lines in various colors including blue, green, yellow, red, and purple. Several colored dots (blue, green, red, yellow) are placed at various points within the funnel, with thin lines extending from them towards the left side of the slide.

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Thank You