**Software Tip**

**Scheduling Options**

**Commercial Data**
- When Program Builders contain **Commercial data**
  - Always select **Advertisement**

**Program Data**
- When Builders contain **Program data**
  - For Live or Live+SD (Most Current) **Broadcast** data, select **Broadcast Prime**
  - For Live+X Broadcast data, select **Broadcast Live+7**
  - For Live or Live+SD (Most Current) **Cable** data, select **Cable** (missing 3a-6a viewing)
  - For Live+X Cable data, select **Cable Live+7**
  - For Live or Live+SD (Most Current) **Broadcast Prime and Cable** data, select **Broadcast Prime**
  - For Live+X Broadcast and Cable data, select either **Broadcast Live+7** or **Cable Live+7**
  - For Live or Live+SD (Most Current) **Broadcast Early Fringe** data, select **Broadcast Early Fringe**
  - For Live or Live+SD (Most Current) M-F Weekday, S/S Day, LEF data, select **Broadcast Weekly**
  - For Live or Live+SD (Most Current) **Syndication** data, select **Syndication**
  - For Live+X Syndication data, select **Syndication Live+7**

**Note:** All Live+7 viewing is available on Sundays, so you can select any of the Live+7 options for this type of builder.

**Time Period Data**
- When Builders contain **Time Period data**
  - For Live or Live+SD (Most Current) **excluding** a Total Day daypart (or 3a-6a), select **Time Period Viewing**
  - For Live or Live+SD (Most Current) **including** a Total Day daypart (or 3a-6a), select **Time Period Viewing + 3AM to 6AM**
  - For Live+7 and any other Playback Period, select **Time Period Viewing Live+7**

For assistance, please call the Nielsen Solutions Center at 1-800-423-4511.
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