In order to be successful, you will need access to Nielsen National TV View on your computer.

CLICK BLUE LINK TO VIEW LEARNING PATH.

LEARNING PATH

NNTV LEARNING PATH

INSTRUCTOR-LED SESSIONS

NNTV: OVERNIGHT PROGRAM REPORT
NNTV: PROGRAM REPORT
NNTV: TIME PERIOD REPORT
NNTV: ADVANCED

LEARNING TYPES

LEARNING PATH
An organized collection of self-guided and instructor-led sessions intended to guide users through training offerings for a specific skill level and/or client type.

INSTRUCTOR-LED SESSION
These sessions are facilitated by an instructor in a virtual classroom.

CLASS PARTICIPATION REQUIRES
- a computer
- a high-speed internet connection
- a telephone or audio headset
- access to the software

GoTo Training login information with teleconferencing number and audio passcode will be emailed to clients registered for the class approximately 24 hours prior to the session start time.

You will have an opportunity for a hands-on practice exercise during the class, so be sure you are logged into the software prior to the training session.

LEARN MORE

NNTV PAGE ON CLIENT LEARNING SITE
Online resource for available training materials and links to register for upcoming classes:
http://en-us.nielsen.com/sitelets/cls/nntv.html
CLICK A BLUE LINK TO REGISTER FOR A CLASS.

INSTRUCTOR-LED SESSIONS

NNTV: OVERNIGHT PROGRAM REPORT
INSTRUCTOR-LED CLASS – 60 MINUTES
In the Nielsen National TV View: Overnight Program Report class, you will learn how to:
• Navigate the Nielsen National TV View and MediaView interface
• Create an Overnight Program ranker report
• Schedule an Overnight Program report
PREREQUISITE
• General knowledge of National Nielsen data

NNTV: PROGRAM REPORT
INSTRUCTOR-LED CLASS – 60 MINUTES
In the Nielsen National TV View: Program Report class, you will learn how to:
• Navigate the Nielsen National TV View and MediaView interface
• Create Program Report to trend and track selected programs
• Perform advanced Program searches, such as at program telecast level
PREREQUISITE
• General knowledge of National Nielsen data

NNTV: TIME PERIOD REPORT
INSTRUCTOR-LED CLASS – 60 MINUTES
In the Nielsen National TV View: Time Period Report class, you will learn how to:
• Navigate the Nielsen National TV View and MediaView interface
• Create a Time Period Report
• Create Custom Dayparts
PREREQUISITE
• General knowledge of National Nielsen data

NNTV: ADVANCED
INSTRUCTOR-LED CLASS – 60 MINUTES
In the Nielsen National TV View: Advanced class, you will learn how to:
• Use Increments
• Create Program Names groupings
• Use additional optional Program averaging levels
• Strict daypart and daypart over-runs
• Learning to design your own custom report layout
PREREQUISITES
• NNTV: Program Report
• General knowledge of National Nielsen data
ABOUT NIELSEN

Nielsen Holdings N.V. (NYSE: NLSN) is a global information and measurement company with leading market positions in marketing and consumer information, television and other media measurement, online intelligence, mobile measurement, trade shows and related properties. Nielsen has a presence in approximately 100 countries, with headquarters in New York, USA and Diemen, the Netherlands.

For more information, visit www.nielsen.com.

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