



NIELSEN NATIONAL TV VIEW

COURSE LISTING

2015



AN UNCOMMON SENSE
OF THE CONSUMER™

NIELSEN NATIONAL TV VIEW: COURSE LISTING

In order to be successful, you will need access to Nielsen National TV View on your computer.

CLICK BLUE LINK TO VIEW LEARNING PATH.

LEARNING PATH

[NNTV LEARNING PATH](#)

INSTRUCTOR-LED SESSIONS

[NNTV: OVERNIGHT PROGRAM REPORT](#)

[NNTV: PROGRAM REPORT](#)

[NNTV: TIME PERIOD REPORT](#)

[NNTV: ADVANCED](#)

LEARNING TYPES

LEARNING PATH

An organized collection of self-guided and instructor-led sessions intended to guide users through training offerings for a specific skill level and/or client type.

INSTRUCTOR-LED SESSION

These sessions are facilitated by an instructor in a virtual classroom.

CLASS PARTICIPATION REQUIRES

- a computer
- a high-speed internet connection
- a telephone or audio headset
- access to the software

GoTo Training login information with teleconferencing number and audio passcode will be emailed to clients registered for the class approximately 24 hours prior to the session start time.

You will have an opportunity for a hands-on practice exercise during the class, so be sure you are logged into to the software prior to the training session.

LEARN MORE

NNTV PAGE ON CLIENT LEARNING SITE

Online resource for available training materials and links to register for upcoming classes:

<http://en-us.nielsen.com/sitelets/cls/nntv.html>

NIELSEN NATIONAL TV VIEW: COURSE LISTING

CLICK A BLUE LINK TO REGISTER FOR A CLASS.

INSTRUCTOR-LED SESSIONS

[NNTV: OVERNIGHT PROGRAM REPORT](#)

INSTRUCTOR-LED CLASS – 60 MINUTES

In the Nielsen National TV View: Overnight Program Report class, you will learn how to:

- Navigate the Nielsen National TV View and MediaView interface
- Create an Overnight Program ranker report
- Schedule an Overnight Program report

PREREQUISITE

- *General knowledge of National Nielsen data*

[NNTV: PROGRAM REPORT](#)

INSTRUCTOR-LED CLASS – 60 MINUTES

In the Nielsen National TV View: Program Report class, you will learn how to:

- Navigate the Nielsen National TV View and MediaView interface
- Create Program Report to trend and track selected programs
- Perform advanced Program searches, such as at program telecast level

PREREQUISITE

- *General knowledge of National Nielsen data*

[NNTV: TIME PERIOD REPORT](#)

INSTRUCTOR-LED CLASS – 60 MINUTES

In the Nielsen National TV View: Time Period Report class, you will learn how to:

- Navigate the Nielsen National TV View and MediaView interface
- Create a Time Period Report
- Create Custom Dayparts

PREREQUISITE

- *General knowledge of National Nielsen data*

[NNTV: ADVANCED](#)

INSTRUCTOR-LED CLASS – 60 MINUTES

In the Nielsen National TV View: Advanced class, you will learn how to:

- Use Increments
- Create Program Names groupings
- Use additional optional Program averaging levels
- Strict daypart and daypart over-runs
- Learning to design your own custom report layout

PREREQUISITES

- *NNTV: Program Report*
- *General knowledge of National Nielsen data*



ABOUT NIELSEN

Nielsen Holdings N.V. (NYSE: NLSN) is a global information and measurement company with leading market positions in marketing and consumer information, television and other media measurement, online intelligence, mobile measurement, trade shows and related properties. Nielsen has a presence in approximately 100 countries, with headquarters in New York, USA and Diemen, the Netherlands.

For more information, visit www.nielsen.com.

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