LEARNING PATH: NNTV

This path is intended for those who are new to the industry and/or new to Nielsen National TV View (NNTV) application. These courses will give the foundation needed to get an understanding of how to navigate the system, recommended uses for different report types available, and how to run a basic report.

In order to complete the NNTV: Learning Path, complete all of the following list of learning activities.

Click on a blue link to register for a course.

NNTV: OVERNIGHT PROGRAM REPORT – INSTRUCTOR-LED SESSION
NNTV: PROGRAM REPORT – INSTRUCTOR-LED SESSION
NNTV: TIMEPERIODREPORT – INSTRUCTOR-LED SESSION
NNTV: CUSTOM REPORT LAYOUT – INSTRUCTOR-LED SESSION
NNTV: ADVANCED – INSTRUCTOR-LED SESSION

For access to all Nielsen National TV View (NNTV) learning materials, and to register for upcoming classes, visit the NNTV page of the Client Learning Site.

To download the National Reference Supplement and learn more, visit the Nielsen Knowledge page of the Client Learning Site.