



AN UNCOMMON SENSE
OF THE CONSUMER™

NIELSEN ENTERTAINMENT & BILLBOARD'S 2013 MID-YEAR MUSIC INDUSTRY REPORT

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NEW YORK – Nielsen SoundScan and **Nielsen BDS**, the entertainment industry's leading data information systems, reveal 2013 mid-year U.S. music sales figures for the 6-month period of December 31, 2012 through June 30, 2013. **Nielsen SoundScan** measures U.S. point-of-sale of recorded music product. **Nielsen BDS** tracks U.S. radio airplay and music streams. Both systems power many of the **Billboard** charts.

For the first six months of 2013, sales of albums and track equivalents are down 4.6% vs. the first six months of 2012. Digital Albums are up 6.3% and Digital Tracks are down 2.3%. CD sales declined 14.2% and Vinyl LP sales are up 33.5%.

“Overall sales are down slightly in the first half of 2013, but there continues to be encouraging growth in digital album sales” says David Bakula, SVP Nielsen Entertainment. “Digital Albums now comprise 43% of all album sales, up from 38% at this time last year. Also, while a small percentage of the overall album sales, Vinyl LPs continue to be an amazing growth story with sales up over 33% over last year’s record-setting pace.”

“Streaming continues to be a tremendous growth story with over 50 Billion audio and video streams in the first six months of 2013,” continues Bakula. “Not only are we seeing massive volume of streams, but we continue to see growth on a comparable provider basis, with stream volume up 24% over the same period last year.”

Overall Album Sales w/TEA

(Includes All Albums & Track Equivalent Albums – In Millions)

	<u>2013</u>	<u>2012</u>	<u>% Chg.</u>
Units Sold	210.2	220.3	-4.60%

NOTE: TRACK EQUIVALENT ALBUMS Are calculated at a RATIO OF 10 TRACKS TO 1 equivalent ALBUM

Digital Track Sales

(In Millions)

	<u>2013</u>	<u>2012</u>	<u>% Chg.</u>
Units Sold	682.2	698	-2.30%

Total Album Sales

(Includes CDs, Cassettes, LPs, Digital Albums - In Millions)

	<u>2013</u>	<u>2012</u>	<u>% Chg.</u>
Units Sold	142	150.5	-5.60%

Total Streams

(In Millions – includes audio and video)

	<u>2013</u>	<u>% Chg.*</u>
Units streamed	50,940	24%

NOTE: % change is reflective only of providers that reported ACTIVITY for the 6-month period in both 2012 and 2013.

CD Album Sales

(CD Albums – In Millions)

	<u>2013</u>	<u>2012</u>	<u>% Chg.</u>
Units Sold	78.2	91.1	-14.20%

LP Album Sales

(LP/Vinyl albums – In Millions)

	<u>2013</u>	<u>2012</u>	<u>% Chg.</u>
Units Sold	2.9	2.2	33.50%

Digital Album Sales

(In Millions)

	<u>2013</u>	<u>2012</u>	<u>% Chg.</u>
Units Sold	60.8	57.2	6.30%

CURRENT VS. CATALOG SALES – ALBUMS

(In millions)

<u>Overall Albums</u>				<u>Digital Albums</u>			
	<u>2013</u>	<u>2012</u>	<u>% Chg.</u>		<u>2013</u>	<u>2012</u>	<u>% Chg.</u>
Current	72.1	73.9	-2.50%	Current	31.1	28	10.80%
Catalog	69.9	76.6	-8.70%	Catalog	29.7	29.2	1.90%

<u>Physical Albums</u>				<u>Digital Tracks</u>			
	<u>2013</u>	<u>2012</u>	<u>% Chg.</u>		<u>2013</u>	<u>2012</u>	<u>% Chg.</u>
Current	41	45.9	-10.60%	Current	315.5	311.1	1.40%
Catalog	40.2	47.4	-15.10%	Catalog	366.7	386.9	-5.20%

2013 YEAR-TO-DATE RECORD COMPANY MARKET SHARE

(Reflects the market share for the entire entity including sub-distributed companies for the 26 week period)

<u>Total Albums</u>			<u>Current Total Albums</u>			<u>Catalog Total Albums</u>		
	<u>2013</u>	<u>2012</u>		<u>2013</u>	<u>2012</u>		<u>2013</u>	<u>2012</u>
UMG	37.70%	28.98%	UMG	38.51%	29.81%	UMG	36.86%	28.18%
SME	30.38%	30.41%	SME	30.14%	31.44%	SME	30.62%	29.42%
WMG	20.79%	18.26%	WMG	19.68%	15.70%	WMG	21.95%	20.74%
EMI	NA	10.08%	EMI	NA	10.62%	EMI	NA	9.57%
OTHERS	11.42%	12.26%	OTHERS	11.67%	12.43%	OTHERS	10.57%	12.09%

<u>Physical Albums</u>			<u>Digital Albums</u>			<u>Digital Tracks</u>		
	<u>2013</u>	<u>2012</u>		<u>2013</u>	<u>2012</u>		<u>2013</u>	<u>2012</u>
UMG	39.19%	29.72%	UMG	35.73%	27.78%	UMG	37.36%	32.65%
SME	30.98%	32.88%	SME	29.58%	26.41%	SME	27.89%	25.73%
WMG	20.25%	17.84%	WMG	21.51%	18.96%	WMG	19.01%	18.71%
EMI	NA	9.85%	EMI	NA	10.45%	EMI	NA	7.77%
OTHERS	9.58%	9.71%	OTHERS	13.18%	16.39%	OTHERS	14.08%	13.57%

BILLBOARD'S TOP ALBUMS & SONGS BASED ON NIELSEN ENTERTAINMENT DATA

2013 YTD Top Ten Selling Albums w/TEA

(Includes All Albums & Track Equivalent Albums)

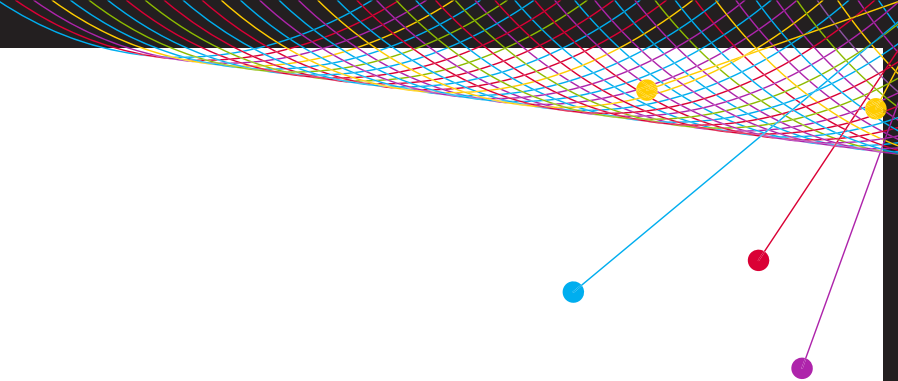
	<u>Title/Artist</u>	<u>Units Sold</u>
1	JUSTIN TIMBERLAKE / 20/20 EXPERIENCE	2,551,000
2	MACKLEMORE&RYAN LEWIS / THE HEIST	1,679,000
3	BRUNO MARS / UNORTHODOX JUKEBOX	1,622,000
4	IMAGINE DRAGONS / NIGHT VISIONS	1,261,000
5	P!NK / TRUTH ABOUT LOVE	1,190,000
6	RIHANNA / UNAPOLOGETIC	1,124,000
7	TAYLOR SWIFT / RED	1,123,000
8	MUMFORD & SONS / BABEL	1,051,000
9	BLAKE SHELTON / BASED ON A TRUE STORY	1,004,000
10	FLORIDA GEORGIA LINE / HERE'S TO THE GOOD TIMES	944,000

2013 YTD Top Ten Selling Digital Albums

	<u>Title/Artist</u>	<u>Units Sold</u>
1	JUSTIN TIMBERLAKE / 20/20 EXPERIENCE	869,000
2	IMAGINE DRAGONS / NIGHT VISIONS	479,000
3	MACKLEMORE&RYAN LEWIS / THE HEIST	470,000
4	MUMFORD & SONS / BABEL	464,000
5	SOUNDTRACK / PITCH PERFECT	413,000
6	LUMINEERS / LUMINEERS	385,000
7	BRUNO MARS / UNORTHODOX JUKEBOX	380,000
8	DAFT PUNK / RANDOM ACCESS MEMORIES	373,000
9	P!NK / TRUTH ABOUT LOVE	288,000
10	SOUNDTRACK / GREAT GATSBY	287,000



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2013 YTD Top Ten Selling Albums

	<u>Title/Artist</u>	<u>Units Sold</u>
1	JUSTIN TIMBERLAKE / 20/20 EXPERIENCE	2,037,000
2	BRUNO MARS / UNORTHODOX JUKEBOX	985,000
3	MUMFORD & SONS / BABEL	884,000
4	BLAKE SHELTON / BASED ON A TRUE STORY	703,000
5	IMAGINE DRAGONS / NIGHT VISIONS	692,000
6	P!NK / TRUTH ABOUT LOVE	674,000
7	MACKLEMORE&RYAN LEWIS / THE HEIST	653,000
8	LUMINEERS / LUMINEERS	649,000
9	TAYLOR SWIFT / RED	616,000
10	DAFT PUNK / RANDOM ACCESS MEMORIES	614,000

2013 YTD Top Ten Selling Physical Albums

	<u>Title/Artist</u>	<u>Units Sold</u>
1	JUSTIN TIMBERLAKE / 20/20 EXPERIENCE	1,168,000
2	BRUNO MARS / UNORTHODOX JUKEBOX	606,000
3	BLAKE SHELTON / BASED ON A TRUE STORY	466,000
4	MUMFORD & SONS / BABEL	419,000
5	TAYLOR SWIFT / RED	416,000
6	MICHAEL BUBLE / TO BE LOVED	411,000
7	P!NK / TRUTH ABOUT LOVE	386,000
8	FLORIDA GEORGIA LINE / HERE'S TO THE GOOD TIMES	370,000
9	JOSH GROBAN / ALL THAT ECHOES	358,000
10	VARIOUS ARTISTS / NOW 45	346,000

2013 YTD Top Ten Selling Digital Songs

(Combines all digital track versions of a song)

	<u>Title/Artist</u>	<u>Units Sold</u>
1	MACKLEMORE&RYAN LEWIS / THRIFT SHOP	5,558,000
2	P!NK FEAT. NATE RUESS / JUST GIVE ME A REASON	3,524,000
3	BRUNO MARS / WHEN I WAS YOUR MAN	3,424,000
4	RIHANNA FEAT. MIKKY EKKO / STAY	3,298,000
5	IMAGINE DRAGONS / RADIOACTIVE	3,246,000
6	MACKLEMORE&RYAN LEWIS / CAN'T HOLD US	3,129,000
7	FLORIDA GEORGIA LINE / CRUISE	3,112,000
8	JUSTIN TIMBERLAKE FEAT. JAY-Z / SUIT & TIE	2,574,000
9	TAYLOR SWIFT / I KNEW YOU WERE TROUBLE	2,455,000
10	ROBIN THICKE / BLURRED LINES	2,406,000

2013 YTD Top Ten Selling Vinyl Albums

	<u>Title/Artist</u>	<u>Units Sold</u>
1	DAFT PUNK / RANDOM ACCESS MEMORIES	32,000
2	VAMPIRE WEEKEND / MODERN VAMPIRES...	20,000
3	QUEENS OF THE STONE AGE / ...LIKE CLOCKWORK	16,000
4	MUMFORD & SONS / BABEL	15,000
5	TAME IMPALA / LONERISM	14,000
6	MUMFORD & SONS / SIGH NO MORE	14,000
7	ATOMS FOR PEACE / AMOK	14,000
8	THE NATIONAL / TROUBLE WILL FIND ME	13,000
9	LUMINEERS / LUMINEERS	12,000
10	POSTAL SERVICE / GIVE UP	11,000

2013 YTD Top Ten Streamed Songs

(Combines VIDEO AND AUDIO STREAMS)

	<u>Title/Artist</u>	<u>STREAMS</u>
1	BAAUER / HARLEM SHAKE	438,450,000
2	MACKLEMORE&RYAN LEWIS / THRIFT SHOP	186,778,000
3	PSY / GANGNAM STYLE	150,574,000
4	BRUNO MARS / WHEN I WAS YOUR MAN	84,733,000
5	DRAKE / STARTED FROM THE BOTTOM	84,144,000
6	IMAGINE DRAGONS / RADIOACTIVE	83,328,000
7	LIL' WAYNE FEAT. DRAKE & FUTURE / LOVE ME	80,051,000
8	A\$AP ROCKY FEAT. DRAKE, 2 CHAINZ / F***IN PROBLEMS	77,714,000
9	MACKLEMORE&RYAN LEWIS / CAN'T HOLD US	73,863,000
10	TAYLOR SWIFT / I KNEW YOU WERE TROUBLE	66,572,000

2013 YTD Most Played Radio Songs

(RADIO AIRPLAY FOR ALL BDS-MONITORED U.S. TERRESTRIAL RADIO STATIONS)

	<u>Title/Artist</u>	<u>PLAYS</u>
1	BRUNO MARS / WHEN I WAS YOUR MAN	392,000
2	BRUNO MARS / LOCKED OUT OF HEAVEN	391,000
3	TAYLOR SWIFT / I KNEW YOU WERE TROUBLE	368,000
4	JUSTIN TIMBERLAKE FEAT. JAY-Z / SUIT & TIE	365,000
5	MACKLEMORE&RYAN LEWIS / THRIFT SHOP	363,000
6	LUMINEERS / HO HEY	361,000
7	RIHANNA FEAT. MIKKY EKKO / STAY	355,000
8	MAROON 5 / DAYLIGHT	353,000
9	SWEDISH HOUSE MAFIA FEAT. JOHN MARTIN / DON'T YOU WORRY CHILD	318,000
10	P!NK FEAT. NATE RUESS / JUST GIVE ME A REASON	297,000

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