Closing 2017 and Heading Towards Year 2018

The FMCG Opportunity Sighting Report

Time is here again when every manufacturer thinks through and plan the "Next Action" in FMCG landscape. It’s delighted to introduce The FMCG Opportunity Sighting Report which helps discover the latest market trends and uncover sources of future market growth for Vietnam FMCG. The report also helps to find hidden potential in the most recent Retail Audit data, and plan your growth strategy with the next potential categories for expansion.

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We are delighted to present this solution to help you explore "what's next in FMCG landscape" for growing your business. Please feel free to contact your Nielsen representatives right now or email us at vietnaminfo@nielsen.com

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