GLOBAL RESPONSIBILITY & SUSTAINABILITY @ NIELSEN

Sharing consumer insights and data with the world to make a difference
Volunteering our skills and time
Managing our impact on the environment
Connecting Nielsen with relevant environmental, social and governance issues

2017 WINS AND IMPACTS

DJSI + FTSE4GOOD
Nielsen was included in both the FTSE4Good index and the Dow Jones Sustainability North America index for the first time

LEADERSHIP
Nielsen CEO was one of six CEOs to share our long-term strategy at the first CECP CEO-Investor Forum

CDP IMPROVEMENT
In recognition of our increased investment in environmental sustainability, CDP included Nielsen in its “Management” tier for the first time

JUST 100
Included as the industry leader for Media companies on JUST Capital’s 2017 JUST 100

23,000 ASSOCIATES VOLUNTEERED ACROSS 1,500 PROJECTS AND 89 COUNTRIES FOR NIELSEN GLOBAL IMPACT DAY 2017

89,000+ KG OF CO2E EMISSIONS AVOIDED THROUGH REUSE AND RECYCLING OF E-WASTE FROM Q1-Q3 2017
Source: CloudBlue

17,000 ASSOCIATES PARTICIPATED IN EARTH WEEK OVER FIVE DAYS IN 40 COUNTRIES

$10MM CONTINUED ANNUAL PLEDGE OF PRO BONO WORK AND SKILLS-BASED VOLUNTEERING

170,000+ VOLUNTEER HOURS LOGGED TOWARD OUR GOAL OF 300,000 BY 2020

20+ GRANTS GIVEN TO ASSOCIATES IN NEED THROUGH NIELSEN GLOBAL SUPPORT FUND

94% OF EMPLOYEE RESPONDENTS SAID THAT VOLUNTEERING HAS A POSITIVE INFLUENCE ON THEIR EMPLOYEE EXPERIENCE

Visit NIELSEN.COM to learn more about our ongoing Global Responsibility & Sustainability efforts

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