GLOBAL RESPONSIBILITY & SUSTAINABILITY @ NIelsen

2018 WINS AND IMPACTS

**DATA FOR GOOD**
Sharing consumer insights and data with the world to make a difference

**NIELSEN CARES**
Volunteering our skills and time

**NIELSEN GREEN**
Managing our impact on the environment

**RESPONSIBLE PRACTICES & REPORTING**
Connecting Nielsen with relevant environmental, social and governance issues

**DJSI + FTSE4GOOD**
Nielsen was included for the second consecutive year in both the FTSE4Good Index and the Dow Jones Sustainability North America Index, as well as the Dow Jones Sustainability World Index for the first time.

**THOUGHT LEADERSHIP**
Nielsen shared new thought leadership about consumer preferences regarding the sustainability attributes of the products they purchase.

**GLOBAL RESPONSIBILITY REPORT**
Published our second Nielsen Global Responsibility Report, sharing our performance and progress on our long-term, ESG-focused (environmental, social and governance) initiatives that drive continuous value and improvement for our business and stakeholders.

**JUST 100**
Nielsen was included as the industry leader for Media companies on JUST Capital’s “JUST 100” list for the second time; in the Top 50 for the first time in 2018.

**239,801**
KG of CO2E EMISSIONS AVOIDED THROUGH REUSE AND RECYCLING OF E-WASTE FROM Q1-Q3 2018
Source: CloudBlue

**22**
GRANTS GIVEN TO ASSOCIATES IN NEED THROUGH NIelsen GLOBAL SUPPORT FUND

**25,000**
ASSOCIATES VOLUNTEERED ACROSS 1,450 PROJECTS AND 91 COUNTRIES FOR NIelsen GLOBAL IMPACT DAY 2018

**260,000+**
VOLUNTEER HOURS LOGGED SINCE 2016 TOWARD OUR GOAL OF 300,000 BY 2020

**20,000**
ASSOCIATES PARTICIPATED IN EARTH WEEK OVER FIVE DAYS IN 55 LOCATIONS

**$10MM**
CONTINUED ANNUAL PLEDGE OF PRO BONO WORK AND SKILLS-BASED VOLUNTEERING

**OVER 2,000**
HOURS OF VOLUNTEERING ACROSS 80+ PROJECTS IN OUR FIRST WORLD CLEANUP DAY

**22**
GRANTS GIVEN TO ASSOCIATES IN NEED THROUGH NIelsen GLOBAL SUPPORT FUND

**92%**
OF EMPLOYEE RESPONDENTS SAID THAT VOLUNTEERING HAS A POSITIVE INFLUENCE ON THEIR EMPLOYEE EXPERIENCE

**2018 WINS AND IMPACTS**

Visit NIELSEN.COM to learn more about our ongoing Global Responsibility & Sustainability efforts