



Presidential Debate TV Sum of RTGs, SHRs and Projections across all stations broadcasting the Presidential Debate for the night of October 15, 2008 within a MM or LPM market.

DMA Rank	Market	RTG Rank	Total RTGs
26	Baltimore	1	49.3
9	Washington, DC (Hagrstwn)	2	48.4
21	St. Louis	3	48.1
58	Richmond-Petersburg	4	48.1
38	West Palm Beach-Ft. Pierce	5	47.4
29	Nashville	6	46.6
43	Norfolk-Portsmth-Newpt Nws	7	46.5
31	Kansas City	8	45.1
19	Orlando-Daytona Bch-Melbrn	9	43.9
48	Memphis	10	43.8
32	Columbus, OH	11	43.7
27	Raleigh-Durham (Fayetteville)	12	43.3
49	Austin	13	43.1
23	Pittsburgh	14	42.9
1	New York	15	42.8
11	Detroit	16	42.7
8	Atlanta	17	41.9
16	Miami-Ft. Lauderdale	18	41.6
25	Indianapolis	19	41.3
62	Ft. Myers-Naples	20	41.3
50	Louisville	21	40.9
40	Birmingham (Ann and Tusc)	22	39.7
46	Greensboro-H.Point-W.Salem	23	39.6
13	Tampa-St. Pete (Sarasota)	24	39.5
7	Boston (Manchester)	25	39.4
17	Cleveland-Akron (Canton)	26	39.4
24	Charlotte	27	39.4
51	Buffalo	28	39.1
3	Chicago	29	38.0
42	Las Vegas	30	37.4
34	Cincinnati	31	37.3
35	Milwaukee	32	37.3
36	Greenville-Spart-Ashevl-And	33	37.1
45	Oklahoma City	34	37.1
59	Knoxville	35	36.9
15	Minneapolis-St. Paul	36	36.9
64	Dayton	37	36.6
28	San Diego	38	35.6
18	Denver	39	35.0
44	Albuquerque-Santa Fe	40	34.8
10	Houston	41	34.7
12	Phoenix (Prescott)	42	34.7
52	Providence-New Bedford	43	34.5
22	Portland, OR	44	34.3
30	Hartford & New Haven	45	34.3
61	Tulsa	46	34.3
6	San Francisco-Oak-San Jose	47	33.9
47	Jacksonville	48	33.7
37	San Antonio	49	33.6
5	Dallas-Ft. Worth	50	33.3
33	Salt Lake City	51	32.9
4	Philadelphia	52	32.0
14	Seattle-Tacoma	53	31.5
53	New Orleans	54	31.1
2	Los Angeles	55	29.2
20	Sacramnto-Stkton-Modesto	56	28.1

Weighted Avg. of 56 markets: 38.3

Stations include ABC, CBS, NBC, PBS, UNIVISION, MSNBC, CNBC, BBCA, CNN, FXNC, and CSPAN.