

2015 NIELSEN MID-YEAR MUSIC CANADA REPORT

<u>TOTAL ALBUM SALES</u>	INCLUDES CDS, CASSETTES, VINYL LPS, DIGITAL ALBUMS		
	2015	2014	% CHG
TOTAL UNITS	12.3M	12.3M	-0.3%
CD	6.3M	6.9M	-8.6%
DIGITAL	5.7M	5.2M	+9.6%
LP/VINYL	207K	148K	+39.9%

<u>ON-DEMAND MUSIC STREAMS</u>	INCLUDES ON-DEMAND AUDIO + VIDEO DATA FROM GOOGLE PLAY, XBOX, RDIO, SPOTIFY, TIDAL, YOUTUBE/VEVO		
		2015 AVG WEEKLY VOLUME	
	2015 YTD	<u>Q1</u>	<u>Q2</u>
TOTAL STREAMS	10.5B	371M	439M
AUDIO	2.1B	65M	95M
VIDEO	8.4B	306M	344M

<u>OVERALL SALES ALBUM WITH TEA</u>	TRACK EQUIVALENT ALBUMS RATIO OF 10 TRACKS TO 1 ALBUM		
	2015	2014	% CHG
TOTAL ALBUM + TEA	17.4	17.6	-1.1%

<u>DIGITAL TRACK SALES</u>	IN MILLIONS		
	2015	2014	% CHG
TOTAL UNITS	51.6	53.2	-3.0%

<u>TOTAL DIGITAL MUSIC SALES</u>	DIGITAL ALBUMS + TRACK EQUIVALENT ALBUMS IN MILLIONS		
	2015	2014	% CHG
TOTAL UNITS	10.9	10.6	+3.2%

BILLBOARD'S TOP CHARTS FOR MID-YEAR 2015 COMPILED BY NIELSEN MUSIC

2015 Top Albums			
	Artist	Album	Sales
1	ED SHEERAN	X	117,000
2	TAYLOR SWIFT	1989	111,000
3	SAM SMITH	IN THE LONELY HOUR	105,000
4	YOAN *	YOAN	100,000
5	SOUNDTRACK	FIFTY SHADES OF GREY	89,000
6	DRAKE *	IF YOU'RE READING THIS,	89,000
7	JEAN LELOUP *	PARADIS CITY	76,000
8	MUMFORD & SONS	WILDER MIND	74,000
9	HOZIER	HOZIER	68,000
10	IMAGINE DRAGONS	SMOKE + MIRRORS	66,000

2015 Top Albums + TEA			
	Artist	Album	Sales
1	TAYLOR SWIFT	1989	172,000
2	ED SHEERAN	X	170,000
3	SOUNDTRACK	FIFTY SHADES OF GREY	134,000
4	SAM SMITH	IN THE LONELY HOUR	132,000
5	YOAN *	YOAN	101,000
6	HOZIER	HOZIER	101,000
7	DRAKE *	IF YOU'RE READING THIS...	101,000
8	MAROON 5	V	92,000
9	MEGHAN TRAINOR	TITLE	86,000
10	MUMFORD & SONS	WILDER MIND	84,000

Includes Album sales and Track Equivalent Albums at a rate of 10:1

2015 Top Digital Albums			
	Artist	Album	Sales
1	DRAKE *	IF YOU'RE READING THIS...	77,000
2	ED SHEERAN	X	63,000
3	TAYLOR SWIFT	1989	56,000
4	SOUNDTRACK	FIFTY SHADES OF GREY	52,000
5	SAM SMITH	IN THE LONELY HOUR	47,000
6	MUMFORD & SONS	WILDER MIND	46,000
7	HOZIER	HOZIER	40,000
8	KENDRICK LAMAR	TO PIMP A BUTTERFLY	36,000
9	IMAGINE DRAGONS	SMOKE + MIRRORS	33,000
10	SOUNDTRACK	GUARDIANS OF THE GALAXY	33,000

BILLBOARD'S TOP CHARTS FOR MID-YEAR 2015 COMPILED BY NIELSEN MUSIC

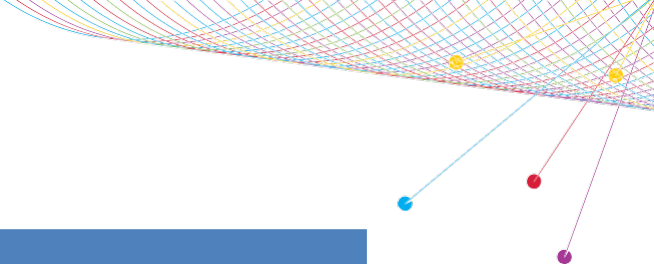
2015 Top On-Demand Streams			
	Artist	Album	Streams
1	MARK RONSON FEAT. BRUNO MARS	UPTOWN FUNK!	38,000,000
2	ED SHEERAN	THINKING OUT LOUD	25,000,000
3	WIZ KHALIFA FEAT. CHARLIE PUTH	SEE YOU AGAIN	23,000,000
4	MAROON 5	SUGAR	20,000,000
5	TAYLOR SWIFT	BLANK SPACE	18,000,000
6	TAYLOR SWIFT	SHAKE IT OFF	18,000,000
7	HOZIER	TAKE ME TO CHURCH	18,000,000
8	ELLIE GOULDING	LOVE ME LIKE YOU DO	17,000,000
9	SIA	ELASTIC HEART	13,000,000
10	OMI	CHEERLEADER	13,000,000

Includes all Audio and Video on-demand streams

2015 Top On-Demand Streams			
	Artist	Album	Streams
1	MARK RONSON FEAT. BRUNO MARS	UPTOWN FUNK!	38,000,000
2	ED SHEERAN	THINKING OUT LOUD	25,000,000
3	WIZ KHALIFA FEAT. CHARLIE PUTH	SEE YOU AGAIN	23,000,000
4	MAROON 5	SUGAR	20,000,000
5	TAYLOR SWIFT	BLANK SPACE	18,000,000
6	TAYLOR SWIFT	SHAKE IT OFF	18,000,000
7	HOZIER	TAKE ME TO CHURCH	18,000,000
8	ELLIE GOULDING	LOVE ME LIKE YOU DO	17,000,000
9	SIA	ELASTIC HEART	13,000,000
10	OMI	CHEERLEADER	13,000,000

2015 Top Audio On-Demand Streams			
	Artist	Album	Streams
1	MARK RONSON FEAT. BRUNO MARS	UPTOWN FUNK!	4,800,000
2	ED SHEERAN	THINKING OUT LOUD	4,100,000
3	HOZIER	TAKE ME TO CHURCH	4,000,000
4	WIZ KHALIFA FEAT. CHARLIE PUTH	SEE YOU AGAIN	3,900,000
5	ELLIE GOULDING	LOVE ME LIKE YOU DO	3,800,000
6	MAROON 5	SUGAR	3,700,000
7	FLO RIDA FEAT. SAGE THE GEMINI	G.D.F.R.	3,500,000
8	OMI	CHEERLEADER	3,500,000
9	MAJOR LAZER FEAT. DJ SNAKE	LEAN ON	3,400,000
10	WEEKND *	EARNED IT	3,100,000

**Indicates Canadian artist*



2015 Top Video On-Demand Streams			
	Artist	Album	Streams
1	MARK RONSON FEAT. BRUNO MARS	UPTOWN FUNK!	33,600,000
2	ED SHEERAN	THINKING OUT LOUD	20,800,000
3	WIZ KHALIFA FEAT. CHARLIE PUTH	SEE YOU AGAIN	19,100,000
4	TAYLOR SWIFT	BLANK SPACE	18,000,000
5	TAYLOR SWIFT	SHAKE IT OFF	17,800,000
6	MAROON 5	SUGAR	16,100,000
7	HOZIER	TAKE ME TO CHURCH	13,700,000
8	ELLIE GOULDING	LOVE ME LIKE YOU DO	13,000,000
9	PSY	GANGNAM STYLE	12,000,000
10	MEGHAN TRAINOR	ALL ABOUT THAT BASS	11,500,000

2015 Top Digital Songs			
	Artist	Album	Sales
1	MARK RONSON FEAT. BRUNO MARS	UPTOWN FUNK!	526,000
2	ED SHEERAN	THINKING OUT LOUD	346,000
3	WIZ KHALIFA FEAT. CHARLIE PUTH	SEE YOU AGAIN	315,000
4	MAROON 5	SUGAR	289,000
5	RIHANNA/KANYE WEST/PAUL MCCARTNEY	FOURFIVESECONDS	289,000
6	HOZIER	TAKE ME TO CHURCH	279,000
7	ELLIE GOULDING	LOVE ME LIKE YOU DO	245,000
8	OMI	CHEERLEADER	242,000
9	ANDY GRAMMER	HONEY, I'M GOOD	204,000
10	WALK THE MOON	SHUT UP AND DANCE	200,000

2015 Radio Songs			
	Artist	Album	Plays
1	MARK RONSON FEAT. BRUNO MARS	UPTOWN FUNK!	69,000
2	ED SHEERAN	THINKING OUT LOUD	65,000
3	MAROON 5	SUGAR	65,000
4	TAYLOR SWIFT	STYLE	61,000
5	ELLIE GOULDING	LOVE ME LIKE YOU DO	56,000
6	HOZIER	TAKE ME TO CHURCH	54,000
7	SHAWN MENDES *	SOMETHING BIG	51,000
8	TAYLOR SWIFT	BLANK SPACE	48,000
9	WALK THE MOON	SHUT UP AND DANCE	46,000
10	WEEKND *	EARNED IT	43,000