

UAE RADIO AUDIENCE MEASUREMENT

TOPLINE REPORT AND METHODOLOGY
Q3 2018

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UAE RAM METHODOLOGY

UAE RADIO AUDIENCE MEASUREMENT (RAM) APPROACH

Nielsen has implemented a unique hybrid diary methodology, formed on a foundation of a strong Establishment Survey to determine the population characteristics.

ESTABLISHMENT SURVEY

Global Nielsen standard's have been applied to our UAE RAM Establishment Survey. Given the dynamically changing population of the UAE, we will conduct the Establishment Survey twice per year.

Key Facts:

- Methodology: face to face CAPI interview covering all areas of the UAE, in multiple languages
- Sample size: 17,330 in 2017; 10,400 in ongoing years
- Rolling database forming the foundation of the diary waves
- Information areas include household demography, income and occupation, product ownership, and chief-wage earner data

NIELSEN UAE DIARIES - A HYBRID APPROACH

Nielsen's hybrid 7-day diary approach is designed to capitalize on the UAE market nuances and offered the respondents a diary choice that best meets their individual needs and lifestyle

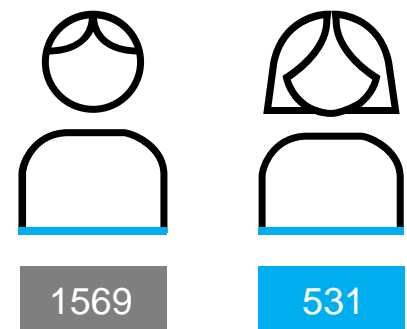
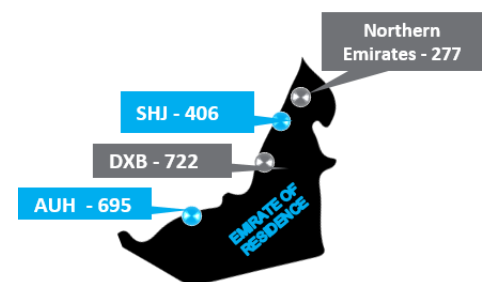
M-diary: The m-diary is a proprietary Nielsen device-agnostic platform that captures radio listening digitally. The diary can be used across fixed and mobile devices that have an internet connection, anytime and anywhere.

Paper diary: Our paper diary has been designed as a sticker diary, where respondents place stickers with the stations they have listened to at the top of the diary booklet and record their listening daily.

Key Facts:

- Quarterly diary panel size of 2,100 to represent the UAE population structure, in multiple languages
- Ages 10-19 included through household flooding techniques.
- Consistent data collection with diaries completed every day of the year.
- Listening captured for UAE radio stations
- Structured respondent engagement to ensure compliance
- Information areas include all radio listening in 15 minute time breaks, by station listened to; place of listening; device listened on
- The diaries are deployed in four different languages.
 - *Arabic and English – paper and m-diary*
 - *Hindi and Urdu - paper diary only*

FINAL DIARY SAMPLE FRAMEWORK FOR EMIRATE AND GENDER



The sample of 2100 respondents represents 10+ years individuals of the UAE population which is 8,479,200 individuals

GLOSSARY OF METRICS

CUME. / REACH: The total number of unique people (net) who listen for at least one quarter hour during the course of a selected time-period / day-part.

STATION SHARE: The percentage of the total radio listening audience in a given time period, which is tuned to a particular station.

Share is a station's audience expressed as a percentage of the total radio audience for the same time period. Share is always calculated against all stations in the market.

TIME SPENT LISTENING: The estimated length of time that a Station's listeners spend listening to that Station.

AVERAGE AUDIENCE: The average number of listeners tuned in, at any given time during the selected time period.

+/-: Difference between 2018 Q3 and 2018 Q2 for the statistics used (Cume, Share, TSL and Average Audience), not a ranking difference.



UAE Radio Audience Measurement Universe: Total UAE Population

Quarter 3 2018; 1st July 2018 to 30th September 2018

Report: Full week (Sunday to Saturday), 12am to 12am

Sample	Universe
2216	8,479,200

	Cume. / Reach			Station Share			Time Spent Listening			Average Audience		
	000's	Rank	\+/(000)	%	Rank	\+/(%)	hh.mm	Rank	\+/(hh.mm)	000's	Rank	\+/(000)
Arabic												
AL ARABIYA	755	1	-304	3.4	2	-1.6	2:29	11	-0:26	11	2	-7
AL RABIA	736	2	-62	3.3	3	0.4	2:28	12	0:11	11	2	0
AD QURAN	676	3	-221	4.1	1	-1.5	3:20	3	-0:35	13	1	-8
DUB QURAN	566	4	19	3.1	4	-0.2	2:59	4	-0:49	10	4	-2
KHALEEJIYA	480	5	-28	1.9	7	-0.1	2:14	18	-0:12	6	7	-1
DUBAI FM93	441	6	39	2	6	0.7	2:31	9	0:27	7	5	2
EMARAT FM	396	7	31	1.8	8	0.4	2:32	8	0:07	6	7	1
SHJ QURAN	335	8	71	2.2	5	0.2	3:34	2	-1:05	7	5	0
RADIO SAWA	279	9	-12	1.2	9	0.1	2:28	12	0:09	4	9	0
ABU DHABI	246	10	-18	1.2	9	0.2	2:41	6	0:21	4	9	0
NOOR DUBAI	241	11	3	1.1	11	0.4	2:30	10	0:42	4	9	1
STAR FM	212	12	-117	1	12	-0.4	2:39	7	-0:02	3	12	-2
SKY NEWS	211	13	20	0.9	13	0.1	2:16	16	-0:22	3	12	0
SHARJAH FM	183	14	50	0.8	15	0.3	2:25	14	0:12	3	12	1
MONTECARLO	140	15	-19	0.5	16	-0.1	2:07	19	-0:22	2	16	0
FUJAIRAH	131	16	-21	0.5	16	-0.1	2:15	17	-0:01	2	16	0
AL OULA RD	109	17	5	0.5	16	0.1	2:17	15	0:04	1	19	0
RADIO HALA	102	18	-	0.5	16	-	2:55	5	-	2	16	-
RAK HOLY	92	19	-31	0.9	13	0.4	5:10	1	2:38	3	12	1
ZAYED FM	40	20	3	0.1	20	0	1:35	21	-0:26	0	20	0
RAK ARABIC	36	21	-6	0.1	20	-0.1	2:06	20	-1:04	0	20	-1
English												
VIRGIN RD	1083	1	-143	6.7	1	-1.5	3:24	3	-0:45	22	1	-8
RADIO 1	409	2	148	2.3	2	1.3	3:05	5	0:42	8	2	4
DUBAI 92	330	3	-10	1.9	3	0.2	3:08	4	0:03	6	3	0
CHANNEL 4	325	4	-149	1.4	4	-1.3	2:23	8	-1:06	5	4	-5
DUBAI EYE	188	5	-58	0.7	5	-0.7	2:06	10	-1:22	2	5	-3
AD CLASSIC	161	6	19	0.7	5	0.3	2:25	7	0:48	2	5	1
DANCE FM	152	7	-66	0.6	7	-0.3	2:17	9	-0:16	2	5	-1
RADIO 2	134	8	52	0.6	7	0.3	2:32	6	0:10	2	5	1
HEART FM	54	9	-61	0.4	9	-0.2	4:11	2	1:09	1	9	-1
PULSE 95	10	10	-	0.1	10	-	4:25	1	-	0	10	-
Hindi												
RD MIRCHI	2055	1	136	14.3	1	1	3:50	1	-0:30	47	1	-2
RADIO 4 FM	1279	2	-52	8.7	2	0.5	3:44	2	-0:06	28	2	-2
CITY FM	1113	3	-8	5.9	3	0.3	2:57	4	-0:09	20	3	-1
BIG FM	692	4	-15	3.5	4	-0.5	2:46	5	-0:46	11	4	-4
SUNO 102.4	407	5	-37	2.6	5	0.1	3:29	3	0:02	8	5	-1
RD SPICE	217	6	-43	0.9	6	-0.5	2:23	7	-1:05	3	6	-2
JIO FM	174	7	3	0.8	7	-0.1	2:25	6	-0:49	2	7	-1
Malayalam												
GOLD FM	364	1	76	2.9	1	0.9	4:22	2	0:08	9	1	2
HIT 96.7	351	2	48	2.2	2	0.7	3:24	5	0:14	7	2	1
RD MANGO	244	3	-56	1.7	3	0	3:56	4	0:31	6	3	0
ASIANET RD	238	4	35	1.4	4	0.5	3:14	6	0:34	5	4	2
CLUB FM	212	5	8	0.9	5	-0.1	2:18	9	-0:44	3	5	-1
V O KERALA	129	6	-98	0.6	7	-0.4	2:40	8	-0:09	2	6	-2
FLOWERS FM	114	7	-18	0.6	7	0	2:52	7	0:01	2	6	0
PRAVASI BH	96	8	44	0.7	6	0.4	4:04	3	0:56	2	6	1
RD ASIA AM	29	9	-36	0.3	9	0	5:25	1	2:07	1	9	0
Specialist												
TAG 91.1	301	1	-92	2.9	1	-0.4	5:24	1	0:10	10	1	-2
RD SHOMA	234	2	87	1.3	2	0.1	2:59	5	-2:17	4	2	-1
TAMIL FM	127	3	31	0.7	3	0.2	3:01	4	-0:25	2	3	0
PEARL FM	65	4	7	0.3	4	0	2:14	6	-1:13	1	4	0
AUTO RADIO	42	5	-14	0.3	4	-0.1	4:20	3	0:04	1	4	0
GILLI FM	19	6	-20	0.2	6	-0.1	4:59	2	1:00	1	4	0

UAE Radio Audience Measurement Universe: Abu Dhabi

Quarter 3 2018; 1st July 2018 to 30th September 2018

Report: Full week (Sunday to Saturday), 12am to 12am

Sample	Universe
715	2,807,777

	Cume. / Reach			Station Share			Time Spent Listening			Average Audience		
	000's	Rank	`+/-'(000)	%	Rank	`+/-'(%)	hh.mm	Rank	`+/-'(hh.mm)	000's	Rank	`+/-'(000)
Arabic												
AD QURAAN	432	1	-210	9.9	1	-5.2	3:43	4	-0:20	10	1	-5
EMARAT FM	223	2	6	3.5	2	0	2:34	6	-0:13	3	2	-1
ABU DHABI	170	3	-5	3.1	3	0.6	2:56	5	0:28	3	2	0
SKY NEWS	121	4	4	1.8	4	-0.1	2:22	8	-0:27	2	4	0
RADIO SAWA	84	5	19	1.3	5	0.4	2:27	7	0:09	1	5	0
AL ARABIYA	80	6	-36	0.7	8	-0.9	1:30	15	-0:54	1	5	-1
STAR FM	56	7	4	0.6	9	-1.1	1:41	14	-3:58	1	5	-1
DUB QURAN	41	8	-29	1.1	6	-1.3	4:16	3	-1:42	1	5	-1
DUBAI FM93	34	9	1	0.5	10	0.1	2:17	9	0:19	0	10	0
AL RABIA	30	10	3	0.4	11	-0.1	2:10	10	-0:49	0	10	0
MONTECARLO	25	11	20	0.3	12	0.2	2:10	10	-0:50	0	10	0
AL OULA RD	22	12	10	0.3	12	0.1	2:06	12	-0:56	0	10	0
KHALEEJIYA	21	13	-11	0.2	14	-0.1	1:21	16	-0:19	0	10	0
RAK HOLY	16	14	-1	1	7	0.8	9:50	1	7:25	1	5	1
ZAYED FM	9	15	2	0	17	-0.1	0:47	17	-2:39	0	10	0
SHARJAH FM	8	16	8	0.1	15	0.1	1:47	13	1:47	0	10	0
SHJ QURAN	5	17	-2	0.1	15	0.1	4:45	2	4:30	0	10	0
FUJAIRAH	0	18	-4	0	17	0	0:00	18	-2:00	0	10	0
NOOR DUBAI	0	18	-12	0	17	-0.1	0:00	18	-1:39	0	10	0
RAK ARABIC	0	18	0	0	17	0	0:00	18	0:00	0	10	0
RADIO HALA	0	18	-	0	17	-	0:00	18	-	0	10	-
English												
VIRGIN RD	353	1	-65	7.6	1	-1.7	3:28	2	-0:22	7	1	-3
RADIO 1	281	2	124	5.7	2	3.5	3:17	3	0:52	5	2	3
DUBAI 92	76	3	-4	1.1	5	-0.3	2:22	6	-0:43	1	3	0
AD CLASSIC	72	4	33	1.3	3	0.8	2:55	5	0:54	1	3	1
DANCE FM	48	5	6	0.6	7	-0.1	2:05	8	-0:42	1	3	0
RADIO 2	45	6	4	0.5	9	-0.3	1:41	9	-1:41	0	9	-1
DUBAI EYE	41	7	17	0.6	7	0.3	2:11	7	-0:14	1	3	1
HEART FM	36	8	-19	1.2	4	0	5:13	1	1:25	1	3	0
CHANNEL 4	34	9	17	0.7	6	0.4	3:17	3	0:40	1	3	1
PULSE 95	3	10	-	0	10	-	0:45	10	-	0	9	-
Hindi												
RD MIRCHI	1200	1	205	32.4	1	0.1	4:21	2	-1:14	31	1	-2
RADIO 4 FM	227	2	-36	3.9	2	-1.2	2:44	3	-0:36	4	2	-1
CITY FM	122	3	33	1.8	3	0.7	2:21	5	0:12	2	3	1
BIG FM	42	4	21	0.5	5	0.3	1:58	7	0:00	0	5	0
SUNO 102.4	32	5	-5	0.9	4	0.4	4:22	1	2:08	1	4	1
RD SPICE	28	6	19	0.5	5	0.3	2:40	4	-1:43	0	5	0
JIO FM	3	7	3	0	7	0	2:00	6	2:00	0	5	0
Malayalam												
ASIANET RD	173	1	73	3.8	1	2.4	3:32	2	1:03	4	1	3
PRAVASI BH	82	2	41	1.9	2	1	3:38	1	-0:06	2	2	1
V O KERALA	81	3	-66	1.3	3	-1	2:37	5	-0:01	1	3	-1
HIT 96.7	76	4	-20	1	5	-0.8	2:13	6	-0:57	1	3	-1
CLUB FM	74	5	41	1.3	3	0.7	2:50	4	-0:28	1	3	0
RD MANGO	52	6	12	0.6	7	0.1	1:49	8	-0:10	1	3	1
GOLD FM	39	7	36	0.7	6	0.6	3:02	3	-3:43	1	3	1
FLOWERS FM	34	8	-4	0.3	8	-0.1	1:13	9	-0:43	0	8	0
RD ASIA AM	13	9	7	0.2	9	0.2	2:08	7	1:23	0	8	0
Specialist												
TAG 91.1	99	1	-2	2.3	1	0.9	3:41	3	1:19	2	1	1
RD SHOMA	63	2	21	1.3	2	-0.1	3:21	4	-2:16	1	2	0
TAMIL FM	38	3	23	0.9	3	0.7	3:51	2	1:58	1	2	1
AUTO RADIO	13	4	2	0.2	4	0.1	2:43	5	0:30	0	4	0
GILLI FM	5	5	-1	0.2	4	0	4:57	1	-1:22	0	4	0
PEARL FM	4	6	-16	0	6	-0.7	1:30	6	-4:47	0	4	-1

UAE Radio Audience Measurement Universe: Dubai

Quarter 3 2018; 1st July 2018 to 30th September 2018

Report: Full week (Sunday to Saturday), 12am to 12am

	Sample									Universe		
	781									2,914,056		
	Cume. / Reach			Station Share			Time Spent Listening			Average Audience		
	000's	Rank	+/- (000)	%	Rank	+/- (%)	hh.mm	Rank	+/- (hh.mm)	000's	Rank	+/- (000)
Arabic												
DUB QURAN	404	1	55	6.3	1	1.1	3:05	3	-0:33	7	1	-1
AL ARABIYA	348	2	-199	4.5	2	-2.6	2:35	10	-0:33	5	2	-5
AL RABIA	329	3	-82	4.4	3	0.6	2:41	7	0:27	5	2	0
DUBAI FM93	272	4	39	3.4	4	1.5	2:29	12	0:33	4	4	1
KHALEEJIYA	220	5	-44	2.6	5	-0.1	2:23	13	-0:04	3	5	-1
NOOR DUBAI	154	6	23	2	6	0.9	2:38	8	0:41	2	6	0
AD QURAAAN	121	7	10	1.7	7	0.4	2:44	6	-0:12	2	6	0
RADIO SAWA	115	8	-23	1.4	9	0	2:20	14	-0:09	2	6	0
STAR FM	86	9	-96	1.1	10	-0.4	2:30	11	0:29	1	10	-1
RADIO HALA	72	10	-	0.9	11	-	2:37	9	-	1	10	-
SHJ QURAN	66	11	-3	1.6	8	0.1	4:44	1	-0:32	2	6	0
EMARAT FM	57	12	-26	0.6	12	0	1:59	16	0:14	1	10	0
MONTECARLO	47	13	-53	0.4	14	-0.5	1:37	19	-0:40	0	14	-1
ABU DHABI	41	14	-35	0.4	14	-0.2	2:00	15	-0:03	0	14	-1
SKY NEWS	41	14	-15	0.6	12	0.1	2:57	5	0:38	1	10	0
AL OULA RD	33	16	-22	0.3	16	-0.3	1:58	17	-0:41	0	14	-1
FUJAIRAH	23	17	-2	0.2	17	0	1:55	18	-0:02	0	14	0
SHARJAH FM	17	18	-20	0.2	17	-0.1	3:01	4	1:22	0	14	0
ZAYED FM	16	19	-4	0.1	20	0	1:28	20	0:03	0	14	0
RAK HOLY	13	20	-5	0.2	17	-0.1	3:12	2	-0:47	0	14	0
RAK ARABIC	0	21	-6	0	21	-0.1	0:00	21	-2:26	0	14	0
English												
VIRGIN RD	535	1	-6	8.9	1	-2.1	3:19	2	-1:36	11	1	-5
CHANNEL 4	188	2	-116	2.1	3	-2.6	2:11	8	-1:34	2	3	-5
DUBAI 92	180	3	-5	3.1	2	0.9	3:27	1	0:31	4	2	1
DUBAI EYE	99	4	-78	1.1	4	-1.5	2:15	7	-1:19	1	4	-3
DANCE FM	78	5	-43	1	5	-0.4	2:34	5	-0:19	1	4	-1
RADIO 1	70	6	-11	0.9	7	0	2:35	4	0:00	1	4	0
RADIO 2	66	7	32	1	5	0.8	2:55	3	1:26	1	4	1
AD CLASSIC	50	8	-24	0.6	8	0.2	2:22	6	1:00	1	4	0
HEART FM	7	9	-21	0	9	-0.2	0:41	9	-1:30	0	9	0
PULSE 95	0	10	-	0	9	-	0:00	10	-	0	9	-
Hindi												
CITY FM	527	1	-49	8.3	1	0.4	3:09	3	-0:10	10	1	-1
RADIO 4 FM	451	2	-4	7.7	2	0.9	3:25	2	-0:12	9	2	-1
RD MIRCHI	370	3	-14	6.7	3	2.1	3:37	1	0:42	8	3	1
BIG FM	331	4	23	4.7	4	0.3	2:49	4	-0:38	6	4	0
SUNO 102.4	199	5	-13	2.4	5	-0.7	2:22	6	-1:10	3	5	-1
JIO FM	92	6	20	1.2	6	0.2	2:36	5	-0:47	1	6	0
RD SPICE	54	7	-16	0.6	7	0	2:14	7	0:03	1	6	0
Malayalam												
GOLD FM	133	1	40	2.3	2	0.1	3:26	3	-2:20	3	1	0
HIT 96.7	127	2	16	2.7	1	1	4:10	1	0:24	3	1	1
RD MANGO	94	3	-21	1.7	3	0.2	3:35	2	0:19	2	3	0
CLUB FM	77	4	7	0.7	4	-0.3	1:43	7	-1:48	1	4	0
FLOWERS FM	43	5	8	0.6	5	0.2	3:01	4	0:20	1	4	0
ASIANET RD	38	6	0	0.3	7	-0.1	1:34	8	-0:57	0	6	-1
V O KERALA	31	7	4	0.4	6	0.2	2:20	6	0:12	0	6	0
RD ASIA AM	10	8	-14	0.1	8	-0.2	2:37	5	-0:32	0	6	0
PRAVASI BH	5	9	-6	0	9	0	1:00	9	-0:01	0	6	0
Specialist												
TAG 91.1	152	1	-43	5	1	-0.3	6:32	2	0:00	6	1	-2
RD SHOMA	91	2	41	1.2	2	0.6	2:36	5	-0:28	1	2	0
TAMIL FM	46	3	0	0.6	4	-0.3	2:44	4	-1:47	1	2	0
PEARL FM	35	4	6	0.3	5	0.1	1:50	6	-0:14	0	5	0
AUTO RADIO	20	5	-15	0.7	3	0.1	6:46	1	2:24	1	2	0
GILLI FM	9	6	-4	0.2	6	0	3:40	3	0:02	0	5	0

UAE Radio Audience Measurement Universe: Sharjah & Northern Emirates

Quarter 3 2018; 1st July 2018 to 30th September 2018

Report: Full week (Sunday to Saturday), 12am to 12am

	Sample												Universe		
	720									2,757,367					
	Cume. / Reach			Station Share			Time Spent Listening			Average Audience					
	000's	Rank	+/(000)	%	Rank	+/(%)	hh.mm	Rank	+/(hh.mm)	000's	Rank	+/(000)			
Arabic															
AL RABIA	377	1	17	4.5	1	0.5	2:17	14	-0:02	5	1	0			
AL ARABIYA	327	2	-69	4.5	1	-0.8	2:38	7	-0:08	5	1	-2			
SHJ QURAN	265	3	76	4.5	1	0.3	3:16	4	-1:19	5	1	0			
KHALEEJIYA	239	4	28	2.7	4	0.1	2:11	18	-0:22	3	4	0			
SHARJAH FM	158	5	62	2	5	0.9	2:23	12	-0:03	2	5	1			
DUBAI FM93	135	6	-1	1.9	6	0.4	2:38	7	0:22	2	5	0			
AD QURAAAN	123	7	-21	1.7	7	-1.1	2:34	9	-1:27	2	5	-1			
DUB QURAN	121	8	-7	1.4	10	-0.5	2:14	16	-0:49	2	5	0			
EMARAT FM	116	9	51	1.7	7	1.1	2:47	5	0:45	2	5	1			
FUJAIRAH	108	10	-14	1.3	11	-0.1	2:19	13	-0:01	1	12	-1			
NOOR DUBAI	86	11	-9	1	14	0.3	2:14	16	0:37	1	12	0			
RADIO SAWA	80	12	-8	1.1	13	0.2	2:39	6	0:35	1	12	0			
STAR FM	70	13	-25	1.3	11	0.2	3:36	2	1:16	2	5	1			
MONTECARLO	68	14	15	0.9	15	0.2	2:28	11	-0:20	1	12	0			
RAK HOLY	64	15	-23	1.5	9	0.6	4:23	1	2:08	2	5	1			
AL OULA RD	54	16	17	0.7	16	0.5	2:34	9	1:16	1	12	1			
SKY NEWS	49	17	31	0.4	18	0.2	1:29	21	-0:54	0	18	0			
RAK ARABIC	36	18	0	0.4	18	-0.2	2:06	20	-1:10	0	18	-1			
ABU DHABI	35	19	21	0.4	18	0.2	2:16	15	0:01	0	18	0			
RADIO HALA	30	20	-	0.6	17	-	3:35	3	-	1	12	-			
ZAYED FM	16	21	6	0.2	21	0.1	2:09	19	-0:07	0	18	0			
English															
VIRGIN RD	195	1	-73	3.6	1	-0.4	3:30	2	0:26	4	1	-1			
CHANNEL 4	103	2	-50	1.3	2	-1	2:26	7	-0:38	2	2	-1			
DUBAI 92	74	3	-1	1.2	3	-0.1	3:07	3	-0:21	1	3	-1			
RADIO 1	58	4	36	0.8	4	0.6	2:44	6	1:10	1	3	1			
DUBAI EYE	48	5	3	0.4	5	-0.4	1:43	9	-1:54	0	5	-1			
AD CLASSIC	39	6	10	0.3	7	0.1	1:32	10	-0:11	0	5	0			
DANCE FM	25	7	-29	0.2	8	-0.2	1:50	8	0:12	0	5	-1			
RADIO 2	23	8	16	0.4	5	0.4	3:07	3	2:09	0	5	0			
HEART FM	10	9	-23	0.2	8	-0.2	3:07	3	0:36	0	5	0			
PULSE 95	7	10	-	0.2	8	-	5:50	-	5:50	0	5	-			
Hindi															
RADIO 4 FM	601	1	-12	13.6	1	1.1	4:21	2	0:07	16	1	1			
RD MIRCHI	484	2	-56	6.9	2	-0.9	2:44	5	-0:17	8	2	-2			
CITY FM	463	3	7	6.9	2	0.3	2:53	3	-0:07	8	2	0			
BIG FM	320	4	-57	4.7	4	-2	2:50	4	-0:52	5	4	-3			
SUNO 102.4	176	5	-19	4.2	5	0.8	4:36	1	1:02	5	4	1			
RD SPICE	135	6	-47	1.7	6	-1.7	2:22	6	-1:33	2	6	-2			
JIO FM	79	7	-20	0.9	7	-0.6	2:11	7	-0:56	1	7	-1			
Malayalam															
GOLD FM	192	1	0	5.3	1	2.1	5:17	4	1:50	6	1	2			
HIT 96.7	149	2	54	2.6	3	1.5	3:20	8	0:51	3	2	2			
RD MANGO	98	3	-48	2.7	2	-0.1	5:24	3	1:28	3	2	0			
CLUB FM	61	4	-41	0.8	4	-0.5	2:25	9	-0:13	1	4	-1			
FLOWERS FM	37	5	-22	0.8	4	-0.2	4:13	5	0:41	1	4	0			
ASIANET RD	28	6	-37	0.5	7	-0.4	3:33	6	0:29	1	4	0			
V O KERALA	17	7	-35	0.3	9	-0.6	3:28	7	-0:11	0	9	-1			
PRAVASI BH	8	8	8	0.4	8	0.4	10:06	2	10:06	1	4	1			
RD ASIA AM	7	9	-28	0.6	6	0	15:48	1	12:00	1	4	0			
Specialist															
RD SHOMA	81	1	26	1.3	2	-0.6	3:07	3	-3:56	1	2	-1			
TAG 91.1	50	2	-48	1.4	1	-1.2	5:21	2	-0:17	2	1	-1			
TAMIL FM	43	3	8	0.6	3	0.1	2:35	5	-0:06	1	2	0			
PEARL FM	27	4	18	0.4	4	0.3	2:52	4	1:11	0	4	0			
AUTO RADIO	9	5	0	0	6	-0.3	1:02	6	-5:18	0	4	0			
GILLI FM	5	6	-16	0.2	5	-0.2	7:21	1	3:49	0	4	0			

ABOUT NIELSEN

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