

Analog-Digital Transition Readiness Report

DECEMBER 2008 -- Market	Households		
	Completely Ready	Partially Ready	Completely Unready
	%	%	%
NATIONAL SAMPLE TOTAL	83.26	9.97	6.77
LOCAL SAMPLES TOTAL	80.46	12.95	6.58
ALBUQUERQUE-SANTA FE	79.70	7.27	13.03
TULSA	71.54	15.81	12.65
HOUSTON	69.37	18.22	12.41
DALLAS-FT. WORTH	74.87	13.42	11.71
SALT LAKE CITY	78.26	11.11	10.63
MEMPHIS, TN	71.26	18.37	10.37
PORTLAND, OR	79.31	10.70	9.99
AUSTIN	79.44	10.75	9.81
SACRAMENTO-ST. JOSE	77.05	13.30	9.65
LOS ANGELES	79.97	10.57	9.46
MINNEAPOLIS-ST. PAUL	74.53	17.01	8.45
ST. LOUIS	76.41	15.21	8.38
PHOENIX (PRESCOTT)	75.51	16.49	8.00
GREENVILLE-SPARTANBURG	82.24	9.90	7.86
JACKSONVILLE	78.53	13.80	7.67
KANSAS CITY	73.71	18.62	7.67
MILWAUKEE	72.24	20.11	7.65
CLEVELAND-AKRON (CANTON)	80.93	11.53	7.54
INDIANAPOLIS	71.66	20.94	7.40
DAYTON	72.58	20.06	7.37
LOUISVILLE	76.51	16.23	7.27
RICHMOND-PETERSBURG	76.28	16.95	6.77
MIAMI-FT. LAUDERDALE	81.49	11.76	6.75
DETROIT	80.57	12.77	6.66
CINCINNATI	69.88	23.51	6.61
CHICAGO	80.91	12.54	6.55
SEATTLE-TACOMA	82.94	10.54	6.52
RALEIGH-DURHAM (FAYETTEVILLE)	77.59	15.99	6.42
BUFFALO	83.44	10.22	6.34
SAN ANTONIO	78.39	15.39	6.22

Analog-Digital Transition Readiness Report

DECEMBER 2008 -- Market	Households		
	Completely Ready	Partially Ready	Completely Unready
	%	%	%
	SAN FRANCISCO-OAK-SAN JOSE	88.28	5.58
NASHVILLE	79.53	14.36	6.11
TAMPA-ST. PETE (SARASOTA)	87.92	5.98	6.10
SAN DIEGO	84.13	9.90	5.97
WASHINGTON, DC(HAGRSTWN)	80.41	13.76	5.83
DENVER	78.87	15.34	5.79
BALTIMORE	76.30	18.14	5.56
BIRMINGHAM (ANN AND TUSC)	80.59	14.03	5.38
COLUMBUS, OH	77.56	17.20	5.24
NEW ORLEANS	81.98	12.87	5.15
KNOXVILLE	81.36	13.50	5.14
LAS VEGAS	80.42	14.84	4.74
NORFOLK-PORTSMTH-NEWPT NWS	79.47	15.94	4.59
CHARLOTTE	84.32	11.10	4.58
GREENSBORO-H.POINT-W.SALEM	83.11	12.42	4.47
PITTSBURGH	86.85	8.87	4.28
FT. MYERS-NAPLES	87.75	8.02	4.22
OKLAHOMA CITY	84.46	11.52	4.02
ORLANDO-DAYTONA BCH-MELBRN	85.62	10.78	3.59
PROVIDENCE-NEW BEDFORD	82.36	14.29	3.36
PHILADELPHIA	85.44	11.31	3.26
NEW YORK	91.76	5.02	3.22
WEST PALM BEACH-FT. PIERCE	90.41	6.71	2.88
BOSTON (MANCHESTER)	83.42	13.72	2.85
ATLANTA	88.56	8.60	2.84
HARTFORD & NEW HAVEN	86.38	11.00	2.62