



Presidential Debate TV Sum of  
RTGs, SHRs and Projections  
across all stations broadcasting the  
Presidential Debate for the night of  
October 7, 2008 within a MM or  
LPM market.

DMA Rank	Market	Total RTGs
29	Nashville	59.2
48	Memphis	55.7
26	Baltimore	55.6
38	West Palm Beach-Ft. Pierce	51.4
58	Richmond-Petersburg	49.6
25	Indianapolis	49.5
43	Norfolk-Portsmouth-Newport News	49.4
31	Kansas City	49.2
32	Columbus, OH	48.9
27	Raleigh-Durham (Fayetteville)	48.2
21	St. Louis	48.1
9	Washington, DC (Hagerstown)	47.9
40	Birmingham (Anniston and Tuscaloosa)	47.7
11	Detroit	47.3
24	Charlotte	46.7
46	Greensboro-High Point-Winston-Salem	45.1
8	Atlanta	44.9
30	Hartford & New Haven	44.6
1	New York	44.5
23	Pittsburgh	44.2
62	Ft. Myers-Naples	44.2
64	Dayton	44.1
13	Tampa-St. Pete (Sarasota)	44.0
15	Minneapolis-St. Paul	43.9
4	Philadelphia	43.7
19	Orlando-Daytona Beach-Melbourne	43.7
36	Greenville-Spartanburg-Asheville-Anderson	43.5
35	Milwaukee	43.4
34	Cincinnati	42.9
50	Louisville	42.4
17	Cleveland-Akron (Canton)	42.3
7	Boston (Manchester)	42.0
45	Oklahoma City	42.0
52	Providence-New Bedford	41.9
16	Miami-Ft. Lauderdale	41.3
51	Buffalo	40.8
3	Chicago	40.6
61	Tulsa	39.5
59	Knoxville	38.8
18	Denver	38.6
42	Las Vegas	38.6
49	Austin	38.6
47	Jacksonville	38.4
5	Dallas-Ft. Worth	37.9
37	San Antonio	37.6
6	San Francisco-Oakland-San Jose	37.2
53	New Orleans	36.9
44	Albuquerque-Santa Fe	36.2
28	San Diego	35.3
12	Phoenix (Prescott)	34.5
14	Seattle-Tacoma	33.9
2	Los Angeles	33.7
22	Portland, OR	33.7
33	Salt Lake City	32.7
20	Sacramento-Stockton-Modesto	31.8
10	Houston	0.0
	<b>Weighted Avg. of 55 markets:</b>	<b>42.1</b>