The IMFs global economic forecast will see economic contraction in 2020.

**GDP contraction by 5.9%**

No one was living with travel restrictions.

**OUR EVERYDAY LIFESTYLE HAS BEEN DRASTICALLY DISRUPTED**

The US airline industry expects to surrender $64 billion in ticket sales and air travel dropped by 95%.

**$2.8 T** Stimulus packages over 3 years from 2007 - 2010, paid to large businesses and banks.

In April, 9-in-10 people worldwide were living with travel restrictions.

- Schools are closed or moved online
- Child care is limited
- Dating and other social interactions are 100% virtual
- Live sports and concerts are canceled
- TV productions are paused or reimagined
- Movies shut down or delayed
- Conferences have been canceled, postponed or virtual
- Hospitals and doctors offices are caring for emergency-only cases
- Healthcare is moving online


- 37.1M filed for unemployment over two years. The highest spike was 15.3 Million.
- 26.5M filed for unemployment in five weeks.

**$2.5 T** in mobile commerce sales in 2018.8

No one was living with travel restrictions.

- 81% are using or willing to use augmented reality to shop in the future.
- 91% of survey respondents said they subscribe to a streaming video service and 50% subscribe to 2 or more.

- 60% increase in TV viewership due to stay at home orders.
- 48% are using or willing to use mobile-only vendors to shop in the future.

- 17% own a smartphone.
- 91% subscribe to a streaming video service and 10% subscribe to 2 or more.

- Netflix introduced streaming services in 2007 and subscribers had access to over 1,000 titles.
- Hulu launched in 2008 and had over 1,000 show titles by the end of the year.