



NIELSEN AD INTEL INTERNATIONAL GLOBAL COVERAGE

In a world of information overload, Nielsen Ad Intel International provide clarity on global competitor advertising activity. We provide information for over 90 markets worldwide through a combination of Nielsen Ad Intel data and 3rd party partners to deliver a truly global view.

We capture, organize and analyse advertising spend, creative, social media activity and online reaction around the world, providing clients with the visibility they require to be ahead of the game in a competitive market and give our clients greater confidence to develop successful communication strategies.

Western Europe	Eastern Europe	Asia Pacific	Latin America	Africa
Austria Belgium Denmark Finland France Germany Greece Ireland Italy Luxembourg Netherlands Norway Portugal Spain Sweden Switzerland Turkey United Kingdom	Bosnia-Herzegovina Bulgaria Croatia Cyprus Czech Republic Estonia Georgia Hungary Latvia Lithuania Moldova Montenegro North Macedonia Poland Romania Russia Serbia Slovakia Slovenia Ukraine	Australia Bangladesh China Hong Kong India Indonesia Japan Kazakhstan Malaysia Myanmar New Zealand Pakistan Philippines Singapore South Korea Sri Lanka Taiwan Thailand Vietnam	Argentina Brazil Chile Colombia Costa Rica Dominican Rep. Ecuador El Salvador Guatemala Honduras Mexico Nicaragua Panama Paraguay Peru Puerto Rico Uruguay	Algeria Bénin Burkina Faso Cameroon Central Afr.Rep. Chad Dem. Rep. Congo Djibouti Egypt Eq. Guinea Gabon Ghana Guinea Ivory Coast Kenya Libya Mali Mauritania Morocco Mozambique Niger Nigeria Rwanda Senegal Sudan Tanzania Togo Tunisia Uganda Zambia South Africa
North America	Pan Regional Coverage	Middle East	Middle East	
Canada USA	Pan-African Media Pan-Arab Media Pan-Asian Media Pan-European Media Pan-Latin Media In-flight Magazines	Bahrain Iraq Israel Jordan Kuwait Lebanon	Oman Qatar Saudi Arabia Syria United Arab Emirates	

Media type availability, data details and methodologies vary by country and can change over time. Please contact Ad Intel International account manager for more information or visit the [Nielsen Ad Intel website](#).